

Peter Vidmar

U.S. Men's Gymnastics Gold Medal Winner

Please contact a GDA agent for information.

Topics

- Innovation / Creativity
- Inspiration / Achievement
- Olympics
- Sales
- Teamwork / Teambuilding

About Peter Vidmar

Peter Vidmar is a powerful and entertaining speaker at corporate meetings and trade shows. With over two decades of experience for hundreds of corporations and professional associations, Peter has helped people throughout the country realize and fulfill their own potential. In his inspiring, humorous, and entertaining presentations, Peter discusses the three components of a perfect score in gymnastics - Risk, Originality and Virtuosity (ROV) - and how these principles apply to success in business and life. His message brings something unique and refreshing to the corporate arena.

Peter Vidmar is the highest scoring American gymnast in Olympic history. The winner of numerous national and international titles, he finished his successful career at the 1984 Olympic Games. As the USA men's gymnastics team captain, he led his teammates to America's first ever team gold medal, with their stunning upset victory over the defending world champions, the People's Republic of China. He went on to win the silver medal in the individual all-around competition (the first American to have won an Olympic All-Around medal), and with a perfect score of 10, captured the gold medal on the pommel horse.

Peter continues to contribute to the Olympic movement today. He is the Chairman of the Board of [USA Gymnastics](#), the national governing body of gymnastics in the United States; has served as the Co-Chairman of the US Olympic Committee Summer Sports Summit, an annual series of workshops designed to prepare America's medal hopefuls to win gold in future Olympics; serves as a [USOC](#) Olympic Ambassador, helping to prepare all of America's athletes on working with the media and to represent the United States with character and respect.

For many years, Peter has also worked as the gymnastics commentator for CBS Sports and ESPN. He continues to work as a journalist, broadcaster, and corporate spokesperson at each summer Olympics. Peter has served on the [President's Council on Physical Fitness, Sports & Nutrition](#); serves as the Vice Chair of the [California Governor's Council on Physical Fitness & Sports](#); is the Vice President of the [Southern California Committee for the Olympic Games](#); serves in his hometown as Vice President of the [Orange County Youth Sports Foundation](#); and is Chair of the Los Angeles ["Ready, Set, Gold!" Program](#).

Peter is one of only three athletes inducted into the [US Olympic Hall of Fame](#) twice; first as an individual, then as a member of the historic 1984 USA men's gymnastics team. He is also the author of *Risk, Originality, and Virtuosity: The Keys to a Perfect 10*.

Select Keynotes

• Getting your Team on the Podium

Gymnastics is a team sport where the outcome is based entirely on a collection of individual performances. Asks Peter, "At the Olympic Games, while I am competing with my teammates, I am simultaneously competing against them for the individual medals. So how do we work together on a daily basis for the benefit of the team?" Using his ROV principles, Peter describes the tools his team needed to apply, every day, to reach the top of the Olympic Podium, as a team and as individuals.

• Margins of Victory: There's No Silver in Sale

There is one important difference between the Olympic Games and the business world. When it comes to sales, there is no silver medal for second place. Either the customer purchases your product or service, or your competitor's. Second place might as well be last place. And the decision to purchase from someone else may have been based on the smallest item or detail. So it is vital your sales team understands the



value of the little extra effort, the critical importance of attention to details, and what this could mean to your company's success. This program is designed for your sales team to walk away with specific tools and techniques, to assist them in their long term plans and achieve world class results. As with all of Peter's programs, he incorporates real-life examples, humor, and stories, so his key messages are memorable, actionable, and the audience walks away with a renewed spirit.

- **Pushing The Envelope**

One of the reasons gymnastics is the most watched event of the Olympic Games is that the viewer can always expect something new and different from the athletes. Gymnasts are masters at pushing the envelope, as they constantly try to reinvent their athletic art form. Innovation also requires some risk, and Peter discusses and shows how the judging category of ROV: Risk, Originality, and Virtuosity, has become a mandate for constant change in his sport. In describing how we need to stop playing catch up with the competition, Peter says, "A perfect 10 just a few years ago may only score an 8.5 today. If I don't innovate, I'll be left behind very quickly!"

- **ROV... Risk, Originality and Virtuosity.**

In his powerful keynote presentation, Peter converts Olympic Gold into corporate wisdom. With a live demonstration on the pommel horse, artfully blended into his speech, Peter uses the ROV principles to vividly describe requirements for a perfect 10 in business and in life. Audiences gain fresh perspectives on reaching higher levels of performance, using their creativity to separate them from the competition, and perfecting their needed skills on a daily basis. As Peter says, "If you want to be at your best when it really matters, you've got to be at your best every time." Humor, relevance to his audience, high energy, drama and standing ovations are all characteristic of this presentation.

Select Book Titles

- **2002:** Risk, Originality & Virtuosity: The Keys to a Perfect
- **1999:** Sport Psychology Library: Gymnastics
- **1985:** Go for the Gold