

Randy Ross

Renowned Keynote Speaker, Bestselling Author, Craftsman of Culture & Hope

Please contact a GDA agent for information.

Topics

- Employee Engagement
- Human Resources / Workforce Issues
- Leadership
- Motivation
- Overcoming Adversity
- Teamwork / Teambuilding

About Randy Ross

Dr. Randy Ross is a compelling communicator, craftsman of culture and bestselling author of multiple books, including his latest book entitled, *Fireproof Happiness: Extinguishing Anxiety & Igniting Hope*.

Working with brands like Delta Airlines, Darden Restaurants, GE Appliances, McDonald's, Panasonic, Cox Communications, Compass Group, Chick-fil-A, Berkshire Hathaway and the Intercontinental Hotel Group, he has inspired and enabled countless people to find new passion and purpose in their work, work better together in teams and have greater influence and impact.

When people like what they do, they do it better. When people like those they do it with, they work better together. When they like the impact they're having, they find meaning and fulfillment in what they do. Dr. Ross helps them find their personal passion, while building healthier relationships and pursuing a purpose beyond self.

As the CEO of Remarkable and a former Chief People Officer, Dr. Randy Ross utilizes his experience to engage audiences worldwide with his keen insight and contagious humor. He is a messenger of practical wisdom and needed hope, untangling the biggest challenges facing today's business leader, tomorrow's workforce and the future marketplace. He lives with his wife, LuAnne, and four children in Atlanta, Georgia.

Select Keynotes

• Choose to be Remarkable

The usual. It's conventional, operating within the established norms. It's predictable, delivering the expected. It's comfortable, maintaining the status quo. It's...safe! But, the usual will never be Remarkable!

Remarkable means notably or conspicuously UN-usual. It is living life and doing business in such an extraordinary way that people "remark" about it. And when you inspire others to the point that they are telling your story, then you indeed have become Remarkable. Don't ever settle again for living life or doing business as usual. Learn three questions that, when answered in the affirmative, will ensure that you are well on your way to becoming Remarkable!

• Fireproof Happiness

Distilling decades of psychological research into simple language, Dr. Randy Ross provides practical wisdom to effectively face challenges, difficulties and setbacks. Offering life-transforming truths, Dr. Ross untangles some of life's toughest issues and shows how anyone can apply hope to make life better, improve relationships and lead well.

This keynote will introduce the four common beliefs that form the foundation of hope, while providing insights and guidance on ways to elevate hope to create a brighter tomorrow. Life becomes better when we become better as life. And everyone can become better at life by effectively embracing hope.

• Relationomics: The Value of Relationships

Relationships are at the core of our lives. They shape and refine our character. They influence our worldview. They're not just important to us as



human beings – they're crucial. So it should come as no surprise that healthy relationships are the heart of successful businesses. And yet, many organizational cultures do not promote healthy relationships. Those that do, find that they enjoy greater effectiveness, reputation and loyalty.

In this powerful presentation, Dr. Ross unpacks the key principles and practices that create a working environment that inspires people to bring their best to work every day. Whether you are building teams in a corporate setting or looking to build stronger friendships personally, these principles will profoundly impact your relationships.

Select Book Titles

- **2024:** Make Life Good
- **2020:** Fireproof Happiness: Extinguishing Anxiety & Igniting Hope
- **2019:** Relationomics: Business Powered by Relationships
- **2017:** Roadmap to Remarkable!
- **2016:** Remarkable!: Maximizing Results through Value Creation

Select Testimonials

Dr. Randy Ross spoke at our National User Conference, which included Community Bank and Credit Union customers ranging from Presidents, CFOs and CIOs to Bank Operations and IT Administrators. His positive attitude, content and delivery were contagious! His session was top-rated, with virtually 100% of our customers providing a "very satisfied" rating of his keynote.

— *Christine Filosa, CMO, Safe Systems*

"The principles taught in the Relationomics Leadership Program are "Life changing!" The engaging approach is matched with principles that can be immediately applied and have an instant impact in your leadership effectiveness. As important as garnering business results, is the fact that this material is helping our leaders have a greater impact in life."

— *DAVE HARE Director of Organizational Development, GE Appliances, a Haier Company*

"For over three decades, I've seen firsthand how the emotional climate of an organization and its culture are both created and sustained by leaders. Remarkable! has been masterfully crafted to help you, the leader, take control of your culture and help make it come alive!"

— *DR. HENRY CLOUD Clinical psychologist, acclaimed leadership expert and New York Times best-selling author*

"Every organization has a culture. It will either be by design or by default. Remarkable! will help leaders intentionally craft a compelling culture, where team members are inspired to bring their best to the table every single day."

— *JOHN MAXWELL New York Times bestselling author*

Randy is an inspiring speaker who kept our audience of franchisees and their leadership teams engaged and wanting more! In the post-conference feedback, many of the attendees said that, "Dr. Ross was the best conference speaker we've ever had!"

— *SHANE EVANS - Founder & CEO, Massage Heights Franchising*

I've been conducting sales/leadership conferences for over 30 years, and I've never had a speaker make the impact that Dr. Ross made on our team. His ability to engage in a way that is relatable and impactful is truly "Remarkable." He is a difference maker!

— *Shawn Handrahan, President & CEO, Valet Living*

Dr. Randy has a unique way of delivering a message that can't help but go home with you.

— *STEVE BLACK - President/COO, Rouses Markets*

