

Krister Ungerböck

Leadership Language Expert, Global Tech CEO, 100M Growth, 99.3% Employee Engagement, Author of 22 Talk SHIFTS: Tools to Transform Leadership

Please contact a GDA agent for information.

Topics

- Business Growth / Strategy / Trends
- Communication
- Emotional Intelligence
- Employee Engagement
- IT
- Leadership



About Krister Ungerböck

Krister Ungerböck is a leadership language expert, former global tech CEO and author. His work has appeared in Forbes, Entrepreneur, Inc., HR.com, and Chief Executive. Prior to retiring from corporate life at age 42, Krister was CEO of one of the largest family-owned software companies in the world.

Krister's groundbreaking leadership approach "cracks the code" to employee engagement, increased profitability, and faster growth: Better bosses. What's the simplest, most practical way to build better bosses – or become one? Upgrade your language of leadership. As Krister says, "The easiest way to change how we lead is to change our words."

Krister shares a real, raw, gripping story of success and failure, mistakes and missteps, and business breakups. In captivating keynotes that are both deeply personal and exceptionally action-oriented, audiences and readers don't only learn actionable steps to growth and profitability, they gain surprising insights and self-discovery that shift their perspectives ... forever.

His experience is global - Krister has done business in 40 countries, built businesses in 6, and lived in 3. While leading the company to over 3,000% growth, his team created 100 million dollars in shareholder value, won five Top Workplace Awards, achieved remarkable employee engagement levels of 99.3%, and became a dominant player in its market niche – event management software.

Krister's is the author of the viral instant bestseller that was released to rave reviews in October 2020, 22 Talk SHIFTS: TOOLS TO TRANSFORM LEADERSHIP – in Business, in Partnership and in Life.

Select Keynotes

- **Talk SHIFTS: Simple Communication Tools to Cultivate Candor, Connection and ALL-IN Commitment**

What if the most basic things you've been taught about leadership turned out to be not only ineffective, but destructive? It turns out, the forceful, world-changing leaders of the past succeeded greatly despite their approach, not because of it. We assumed that what works for once-in-a-lifetime leaders like Steve Jobs and Bill Gates was the best way to lead, but no one asked, "Is there something even better?"

From their shadows has emerged a new breed of leader— leaders who are using Talk *SHIFTS* to drive remarkable levels of employee engagement and business growth.

How did an unconventional leader create nearly one trillion dollars of shareholder value in six years – using compassion rather than ambition?

In this inspiring and practical talk, proven global CEO, leadership language expert and author Krister Ungerböck reveals Talk SHIFTS – a simple, yet powerful new leadership communication model that sprang from a surprising source.

*** All of Krister's talks are personalized to your audience and your business objectives. Help him personalize this talk by selecting 3-4 of the most important takeaways below.

Participants will gain new insight and specific takeaways including:

1. The biggest mistake leaders make (and how to correct it with 2 simple words)

2. The one-question antidote to micromanagement that reduces employee turnover and supercharges engagement from your best people
3. How to swiftly shift a troubled working relationship (even if you've tried everything else and failed)
4. How to escape the Anger Trap
5. The unconventional technique that creates commitment from employees
6. Why the secret to listening is ... talking
7. The simple accountability and trust-building technique that you'll wish everyone in your organization used

Best for: Audiences that include both leaders and non-leaders; employee all-hands events; association meetings; customer events

- **LeaderSHIFTs: Simple Communication Tools to Build Better Bosses – and Become One**

The LeaderSHIFTs are the 7 Talk SHIFTs that are specific to business leadership. This keynote is a variation of the Talk SHIFTs keynote above that is laser-focused on the needs of leaders and aspiring leaders.

Best for: Audiences of leaders and aspiring leaders; senior leadership gatherings

- **Emotional Intelligence Talk SHIFTs**

Audience: Employees at all levels; Professionals in IT, Engineering or Finance fields;

Did you know that emotional intelligence can be broken down into concrete phrases to speak with more emotional intelligence? Invite Krister to personalize a keynote that shares concrete, practical tips to increase emotional intelligence. At your request, Krister can also integrate employee engagement and leadership communication into this keynote.

- **Employee Engagement Talk SHIFTs**

Audience: Leaders, aspiring leaders and top performers, or HR professionals

Learn the practical leadership language that leaders use to achieve remarkable employee engagement levels. Your attendees will walk away with practical, immediately actionable tips that drive employee retention and engagement.

- **Add-on: Practicing the Talk SHIFTs (Workshop)**

This highly interactive workshop is typically delivered shortly after a keynote and lasts between 1 hour and 3 hours. Volunteers are coached in real-time to demonstrate new language alternatives that balance toughness with kindness. Coaching scenarios are tailored to the audience's preferences using real-time polling and typically include a mix of scenarios for communicating with clients, coworkers, bosses and direct reports.

Select Book Titles

- **2020: 22 Talk SHIFTs: Tools to Transform Leadership in Business, in Partnership, and in Life**

Select Testimonials

"I love Brené Brown, but Krister was better for our audience, which is over 50% men. I felt men in our audience would hear the message better coming from not only a man, but a man who has been very successful in business. You rarely see men who have been successful and hold powerful positions talk about what has hurt them or held them back both personally and professionally."

— *Attendee, Indiana University*

"Krister really is the dream keynote speaker. It makes my job as a conference organizer much easier to have a keynote speaker like Krister. He was so flexible, so easy to work with. No diva behavior. And he was willing to tailor the talk in a way that many others weren't."

— *Daphne Siefert-Herron, Indiana University (Meeting Planner)*

"Krister's talk generated more discussion than any speaker we've ever had at our conference."

— *Daphne Siefert-Herron, Indiana University (Meeting Planner)*