

Connie Dieken

Founder & Chief Experience Officer, onPoint Communication

Please contact a GDA agent for information.

Topics

- Communication
- Customer Relations
- Leadership

About Connie Dieken

Experience You Need in a Keynote Speaker

Connie's Unique Experiences Fuel Lasting Results

Connie Dieken is one of the world's leading thought leaders on influence and executive presence. She's the founder of The Dieken Group, an executive coaching, consulting, and training firm that transforms people into powerful, purposeful influencers with remarkable adaptability in changing times. A former Emmy award-winning and Telly award-winning broadcast journalist, Connie spent more than 20 years among the most influential people in the public eye and studied their unique patterns to move others to action. She uses her experiences and unique Connect, Convey, Convince® methodology as a foundation to prepare clients for the challenges and uncertainties of today's communications.

A Radio & TV Broadcasters Hall of Fame inductee, Connie helps leaders maximize their relationships with stakeholders both internally and externally and overcome any gaps that may exist.

The National Association of Women Business Owners selected Connie as one of the Top 10 Female Business Owners. She keynotes major business and industry conferences around the globe and has been selected by Speakers.com as one of America's top keynote speakers every year since 2010. Her two bestselling books, *Talk Less, Say More: 3 Habits to Influence Others and Make Things Happen* and *Become the Real Deal: The Proven Path to Influence and Executive Presence* take Connie's knowledge, research and experience coaching high-powered leaders and condense them into fast-paced, no-nonsense guides that jumpstart anyone to be more influential communicators.

Select Keynotes

• Influence Your World: Three Habits to Influence Others and Make Things Happen

Is your audience frustrated by distracted, impatient people tuning them out? Are they having trouble getting their points across in today's time-pressed, noisy world? In this keynote, they'll learn how to elevate their relationships forever. They'll walk away ready to implement three powerful habits that will transform the true metric of influence – the way others respond to them. And it will never be more positive after this program. Your audience will discover how to: • Connect with what others want and values to capture their attention • Convey information with portion control so they don't confuse others • Convince anyone to reach an ideal outcome and feel good about it. *This program is based on Connie's bestseller, *Talk Less, Say More*

• Own Your Presence. Influence Your World: How to Build Your Personal Brand, Establish Trust and Gain Lasting Influence

Whether your audience members want to move a team to action or elevate their own careers, they need presence. But what is presence? Now more than ever, people are quick to judge, resist and dismiss. During this highly interactive keynote, Connie pinpoints the three most crucial presence problems that undermine person power – and guides each person to identify and solve their issues to transform into the powerfully influential leader they're meant to be. Your audience will discover how to: • Lead others to seek their presence, trust them, and willingly follow their lead. • Override presence-killers such as egotism, anxiety, long-windedness and social façades • Be – and be recognized as – the real deal, thereby boosting their leadership capabilities *This program is based on Connie's newest bestseller, *Become the Real Deal*

• Present To Win: Develop & Deliver Ideas that Influence

Your audience will never approach or deliver a presentation the same way after experiencing this program. This keynote hones in on the outcome of presenting: how to influence positive decision-making. From this point forward, your attendees will place their own audiences at the center of everything they do. Connie models her strategies from the stage, so your audience gets a double dip as they discover her wildly successful approach that Fortune 100 teams have adopted as their winning presentation model. Your audience will discover how to: • Reverse-



engineer messages to influence even the most demanding people • Simplify to amplify to fight presentation bloat • Present naked. (It's not what it sounds like, but it's wildly fun.)

Select Book Titles

- **2013:** Become The Real Deal: The Proven Path to Influence and Executive Presence
- **2009:** Talk Less, Say More: Three Habits to Influence Others and Make Things Happen

Select Articles

- [What Leaders Can Learn from Muhammad Ali's Presence:](#)

He was perhaps the most famous human being on the planet. As the tributes poured in following Muhammad Ali's death, it became clear that the boxing ring didn't define him. Not even Parkinson's disease, which slowly robbed him of his speech and mobility, could contain him.

- [What You Can Learn from Prince's Presence](#)

You only need to scroll through the photos of iconic buildings bathed in purple in the days following Prince's death to see evidence of his presence. From the Eiffel Tower to the Superdome, the world glowed his signature color.

Select Testimonials

"My program was a complete success – it couldn't have gone any better. I've received tremendously positive feedback. You were spot on with all the observations." - Jacqueline O'Brien, Director

— *ALCOA*

"Perfect. Exactly what we needed to be more on point, improve our presentation skills and win sales. I would highly recommend onPoint Communication for anyone interested in improving their business speaking or presentation skills. Connie is amazing in her personal approach and individually tailored each presentation to my specific industry." - Larry Jaeger, Director of Sales

— *APPLE*

"Connie Dieken's three-step strategy is a smart, practical guide for business leaders and others who want to create a high-performance culture." - Tom Swidarski, President & CEO

— *Diebold*

"Connie is a true communications virtuoso and a genuine phenomenon. She is on a mission to elevate our ability to communicate." - Robert Johnson, Managing Counsel

— *McDonalds*

"Thanks to Connie's communication expertise, she makes it easy for anyone to transform from a good communicator to an excellent one. Her three simple principles are based on real-world experiences and demonstrate the power of a strong communicator." - David Lingafelter, President

— *MOEN*

"Connie's principles can be employed immediately to improve both your personal and business interactions." - Terry Bauer, Corporate Director of Sales Execution

— *Reinhart Food Services*

"Talk Less, Say More has become an integral part of our sales training program. In today's manufacturing environment, our sales engineers must be able to quickly gain mind share of our customers, deliver the appropriate messages, and win new business." - Dana Fritz, Manager, Global Sales Training

