

Araceli Segarra

First Spanish Woman to Summit Everest. Filmed Everest IMAX documentary during the Everest's Worst Disaster.

Please contact a GDA agent for information.

Topics

- Activism / Philanthropy / Civic Engagement
- Motivation
- Peak Performance
- Sports Related

About Araceli Segarra

Araceli Segarra is a climber, model, photographer, television and radio host, a children's book illustrator, a mountaineer and star of the IMAX film *Everest*. She climbed this mountain after helping on rescue of the worse tragedy that happen on this mountain in 1996. She is probably best known as the first Spanish woman to stand on the summit of Everest, and for the numerous climbing expeditions she has organised. In the spring of 2009 Araceli will be going back to Everest with the IMAX team to film a new documentary called *Return to Everest*. **"Spain's most famous mountaineer"**

In detail Araceli began her prestigious career as one of the world's leading female climbers at the tender age of twenty years, when she successfully climbed Mount Kenya, the highest peak on the African continent. Just one year later she organised and played a leading role in her first major expedition to the Himalaya. But her real breakthrough came in 1996 when as part of the Catalan Everest North Face Expedition Team Araceli stood on top of the world.

What she offers you The multi-faceted, charming and charismatic Araceli is in great demand as a speaker at leading conferences around the globe. She talks in depth about her climbing experiences and inspires audiences with her fantastic stories.

How she presents Both an experienced media personality and conference presenter Araceli's presentations are highly enjoyable and backed up with dramatic and awe-inspiring images from her expeditions.

Languages: She presents in English, Spanish and Catalan.



Select Keynotes

• Climbing The Adversity and Mountains of Change

In her motivational talks, Araceli Segarra relates to the experience she went through during the shooting of the famous IMAX documentary movie *Everest*. She uses it as a metaphor to value the different aspects of human nature, which in these conditions is pushed to the limits.

In her presentation we are also going to see some of the analogies that exist between the complicated ascent of a mountain and the not less difficult business life.

• Everest, the Mindset of a Team to Conquer The Summit

Team up to conquer our goals

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• Not That High and Not That Difficult

Not so High No so difficult is based on the topics of the book "Not so High No so difficult" where we approach our goals as we climb a

mountain, taking them step at step, reaching high camps.

Not That High and Not That Difficult is a genuine crossover, a work that all kinds of readers will love, and for different reason. It is the story, told in first person, of the first Spanish speaking woman to climb Everest. It is a practical book of how the same tenacity and resolve can help readers to achieve any goal they set for themselves. It is also an eyewitness account of some many important events. For instance, the 1996 four expeditions to Everest suffered fatalities, which caused a huge international stir and gave rise to a major controversial best-sell: "in to thin air" by Jon Krakauer.

Araceli was part of the rescue team and in "Not That High and Not That Difficult" she gives as her fascinating and dramatic first-person account. Inspirational. Controversial. Dramatic. Araceli's Segarra debut as a writer will, logically, reach new heights. When she decided to take part in a film about mountaineering, the result was Everest, the biggest IMAX film box-office success of all times. And when she decided that her experience could help allot of companies achieve excellence, her motivational speeches where (and still are) requested by the biggest corporations.

Change management, leadership, mindset, team up, dealing with uncertainty, fear, risk and effort, overcoming obstacles, attitude, breaking paradigms, visualization, adversity, resilience, determination, decisions making, work-life balance, strategy and many other concepts will take you to a great ride. The first Spanish woman to scale the heights of Everest. International model. Motivational speaker for internationals companies. For the first time veer Araceli Segarra lets as in on all the secrets of her exceptional life....and how can make your own life exceptional. "This book will take you along a journey that few have taken and many have not know about"

- **The Attitude That Leads To the Highest and Best**

The attitude that leads as to the highest summits

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Select Book Titles

- **2019:** Not That High and Not That Difficult