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Libby Spears



Educate Liberate Entertain

Please contact a GDA agent for information.

Topics

- Education
- Networking
- Social Media
- Storytelling

About Libby Spears

Libby Spears is the founder of Bravo CC, a Communications and Consulting Venture, that works with professionals and corporations from across the United States to stand out in a crowded and competitive marketplace. For more than 10 years she has developed the highest quality training and leadership programs all designed to help her clients change how they communicate in order to be successful. She owns every stage she is on from the corporate classroom to national conferences.

Libby's client list including JCPenney, GameStop, Accenture, Overhead Door and Stantec Engineering all speak to how in demand she is. The author of two books, Libby has a love for writing and teaching. She is gifted at challenging people to get out of their comfort zone and try new things. Whether coaching executives from the C-Suite to close multi-million dollar sales, developing successful leadership programs for corporations, or captivating an audience from the conference stage, Libby's troublemaking tendencies may be her greatest strength. She is not afraid to ask the tough questions or have the conversation that no one will have for the purpose of making BIG things happen.

A native of Lubbock, Texas, Libby's first paid gig as a speaker came at an early age. As a seven year old she was invited to tell a joke at an in-studio taping of a game show. When she was done, her life changed forever: She got paid! Years later, Libby taught college in the communication studies departments at the University of North Texas and Texas Christian University. In 2005 she started Bravo cc. Today, she focuses her business on three things: to educate, liberate, and entertain every person she works with.

Libby would want you to know that she is a coffee addict, wife and mom, remembers way too much pop culture trivia from the 1970s and 1980s, was a debate nerd in high school and she knows every word to the 1980s rap classic, Bust a Move.

Select Keynotes

- **"What's Your Plan Be?" Name it, Claim it, Live it**

  The foundation of EVERY Bravo cc topic, this keynote is the perfect mix of education and inspiration. Can a question be life changing? For ten years I have asked this question of myself daily and use it to write my success plan for my personal and professional life. The audience will learn Plan Be strategies that they can activate in their own lives.

- **"Doing Time in the Principal's Office" Life Lessons Learned from My Elementary School Principal**

  Ask any adult who knew me as a kid and I bet you a dollar to a donut that the word BRAT would come up in their description. I was a brat. After A LOT of therapy and self reflection, I have come to understand why and through this I came to see the angels that were sent to me along the way that changed the course of my life. The most influential of all of these people was my principal, Bill Roach. In this inspirational talk, the audience will hear how I learned what it means to be a leader at a very early age and the lessons I took from this 25 year friendship.

- **"Talking 'Bout My Generation": Four Generations in the Workplace and One on the Way**

  Generations in the workplace continues to be a dynamic topic. Far too many people default to stereotypes and generalizations when talking about the other generations, leading to frustration and misunderstandings among their team. What if generational differences could be your organization's greatest strength? In this fun and informative keynote, the audience comes face-to-face with their own generational misconceptions and replaces them with new ways of thinking and new ways of

doing.

- **“You're Killing Me Smalls!” 7 Reasons Your Presentation Style is Not Working and What to Do About It**

  Everyone wants to have stage presence. In this fun and humorous keynote the audience learns the seven reasons most presentation miss the mark and what to do instead. Equal parts data and anecdote, your audience will leave with ideas on how to create their presentation style that is confident, courageous, credible, and connected.

Select Book Titles

- **2016:** "Before You Stand Up and Speak: Learn how to prepare a presentation that gets a standing ovation"
- **2010:** "What's Your Plan Be?" Name it, Claim it, Live it

Select Testimonials

> “WOW. That sums up my impression of working with Libby. There are people in life who excel at everything they do. “Count-on-able” is an admirable character trait and one that aptly describes Libby. She is a joy to work with and leaves everyone infused with positive energy. You know when you meet her that she is truly interested in listening, learning and giving back. She is highly professional and an excellent speaker. She engages her audience with humor while delivering the critical message. I highly recommend Libby!” Carolyn Corporon, Vice President Marketing, Sally Beauty
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> — *Carolyn Corporon Sally Beauty VP Marketing*

> “Libby's creativity and passion for excellence are amazing. Effective story telling is a cornerstone within the business world, and an area where Libby shines. I have had the pleasure of hearing her speak multiple times and every time I took away useable information. I appreciate not only her commitment to her craft, but also her involvement and dedication within the community.” Christina Moore, Frito Lay
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> — *Christina Moore, Frito Lay*

> “Libby provided our client a new perspective on their presentation skills and more importantly, the overall objective to their efforts. I saw her work as a key reminder to bring back the storytelling and vision of your project; not facts and figures. Libby modernized our visuals and motivated a team of leaders to share a vision, not a challenge. I would highly recommend her and look forward to our next project!” Justine Sweeney, Sweeney Media Group
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> — *Justine Sweeney, Sweeney Media Group*