

Lt. Colonel Kevin Sweeney

Decorated Combat Pilot Turned Fortune 50 Executive

Please contact a GDA agent for information.

Topics

- Inspiration / Achievement
- Leadership
- Military / Veterans / Patriotism

About Lt. Colonel Kevin Sweeney

Are you looking for a way to encourage your team and teach them how to excel under pressure while achieving exceptional results?

During his presentation, Kevin teaches people how to have:

- Exceptional results when the heat is on
- Confidence and performance under pressure
- Decisive and effective leadership
- Courage to overcome obstacles as they arise
- Cohesive teamwork to utilize the strengths of each person in the group
- Precise communications and the ability to follow directions with exactness
- Laser beam focus to improve productivity

Kevin Sweeney is the only person to successfully land a KC-135, the military version of the Boeing 707 four engine jet, after two of the four engines were ripped completely off the airplane while on a night combat mission in the Gulf War. This challenging experience taught him to think on his feet and be highly flexible, which means that he will quickly make adjustments to his presentation to be sure that your audience is receiving the most applicable information possible.

The unique life experiences of Kevin Sweeney have molded him into an inspirational speaker, allowing him to effectively motivate members of any organization. Through his presentation, people learn how to shine during the tough days by using specific techniques, helping them to maintain a calm composure when faced with a change and/or a challenge.

A captivating storyteller and inspirational icon, Kevin shares a wealth of experience about the tools necessary for excelling when the heat is on! He adapts his presentations to match the needs of the audience, and **each person will walk away with a renewed hope and increased motivation to be a decisive leader.** He teaches audiences how to be the "go-to" person in the organization, so that they can become the teammate their customers, clients, and colleagues covet.

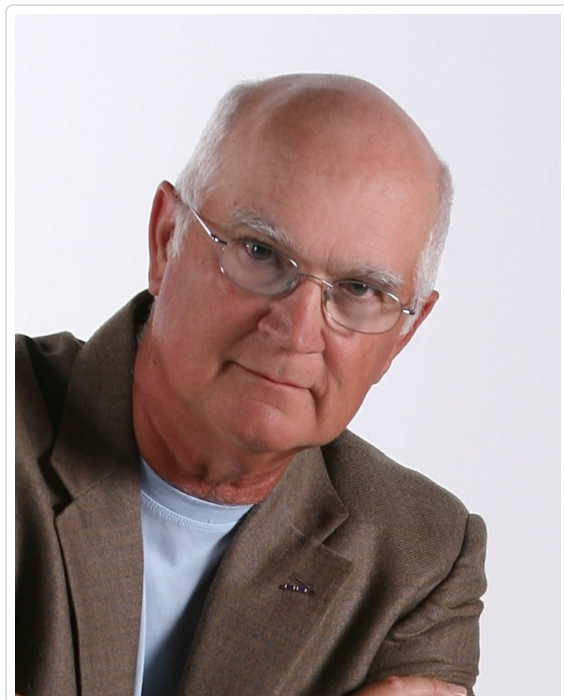
Experience Highlights:

- Experienced Fortune 50 Executive
- Combat pilot decorated with the Distinguished Flying Cross
- Military leader in combat conditions
- 1st Team All-Conference collegiate athlete and teammate
- Well educated with two Bachelor's Degrees and an MBA
- Author of two books
- Business school university instructor
- Proud to be a dad and grandpa

Kevin inspires audiences with his unique insights into leadership, teamwork, and how to position yourself to perform under pressure. Many speakers just talk about principles, but Kevin has **personally experienced** and been through the things he talks about.

He has been a requested guest on over **450 radio stations** in the United States and Canada. He spent 23 years in the Air Force and Air National Guard, attaining the rank of Lt. Colonel. The story of his combat mission team was featured in Reader's Digest, and the story was also shared on the A&E channel titled "Wings Over the Gulf."

He is also the author of two books:



- **Pressure Cooker Confidence: How to Lead When the Heat is On**
- **Conversations with the Colonel: Lessons in Life, Leadership, and Wisdom**

Select Keynotes

- **Conversations with the Colonel: Lessons In Life, Leadership And Wisdom**

Put you and your team front and center, up close and personal with Lt. Colonel Kevin Sweeney where he will discuss with you an authentic, ethical and realistic view of the attributes needed for successful performance under pressure.

In this presentation Lt Colonel Kevin Sweeney will show you how to:

- ♦ Be a leader before you need to lead.
- ♦ Sell yourself as an expert in your field.
- ♦ Demonstrate the value of decisive leadership for your customers, clients, and colleagues.
- ♦ Overcome everyday challenges and make them opportunities for success.

- **Leadership In Challenging Times**

True and effective leadership is not based upon rank or position. True and effective leadership is a critical and earned gift from the people you lead.

In this presentation Lt. Colonel Kevin Sweeney will show you how to:

- ♦ Identify personal attributes of great leaders.
- ♦ Become the teammate that makes you a great leader.
- ♦ Discover integrity characteristics that great leaders demonstrate.
- ♦ Differentiate between good and great leaders – whether the leader is a C-level Executive or a 4-star-General.

Leadership in Challenging Times is a thought provoking and insightful presentation from someone personally experienced in both military and corporate leadership traits.

- **Pressure Cooker Confidence: How To Deliver Peak Performance When The HEAT Is On**

Pressure Cooker Confidence enables you to say I can, I will, I expect, and I DID IT when the heat is on.

Kevin's flagship presentation is built around his dramatic life and death flight during a night combat mission in Desert Storm when both of the engines on his left wing came completely off the airplane. Kevin will mentally position you in the cockpit with him to personally live through the incredible experience and challenges he and his team, his aircrew, faced on that flight.

Discover why the hard work you do beforehand matters more than the work you do when the pressure is on. Through his five principles of Pressure Cooker Confidence Kevin will show you how to:

Deliver peak performance when the heat is on.

- ♦ Ignore the immaterial and focus on the right thing, at the right time, and in the right order.
- ♦ Become the teammate your customers, clients, and colleagues covet.
- ♦ Lead when the going gets tough. (And trust me, it will get tough).

Select Book Titles

- **2008:** Pressure Cooker Confidence: How to LEAD When the HEAT IS ON
- **2008:** Conversations with the Colonel: Lessons in Life, Leadership & Wisdom

Select Testimonials

"Kevin got a standing ovation from a group of educators-that's incredible. I've been doing this conference stuff ten years or more, and I've never seen that happen."

— Charles Middleton, Small Business Development, Great Plains Technology Center

"I want you to know that the final keynote at CBITS this year was by far the best I have ever heard! Talk about motivation! I was sitting on the front row and several times felt as if my mouth was wide open-he just 'drew' me into his presentation!!!"

— Dianna Thompson, Business Development, CBITS attendee

"The value you brought to Spectrum was magnificent. Your ability to mingle with our people before your presentation was superb and after mingling with our people the knowledge gained you effectively included in your presentation to make it directly applicable to the needs of Spectrum Pharmaceuticals. I thank you for that."

— *Ed Barnes, Vice President, Sales and Operations, Spectrum Pharmaceuticals*

"I consider (Kevin Sweeney's flight) the finest piece of airmanship, to have occurred during the entire Gulf War."

— *General Charles Horner, top commander of all Allied Forces during the Gulf War*

"You told my people exactly what I wanted them to hear...I knew your speech would be good, but your ending was above good!!!" Jim Goetz, CIO Convergys

— *Jim Goetz, CIO Convergys*

"I have been managing meetings and conventions for thirty years. You are exceptional!!! What impressed me the most about your presentation is how extremely well you connected with the individuals in the audience. Your obvious strength of character made us want to listen; then once you grabbed our attention, you showed us how WE could make genuine changes in our daily lives. All before you wowed us with the climax...the rest of the story."

— *Nancy Estes, Executive Director, Independent Dealers Association*