

# Judi Holler

**Entertainer | Keynote Speaker | Author | Poetic Voice**

Please contact a GDA agent for information.

## Topics

- Comedian/Funny
- Mental Health / Psychology
- Motivation
- Sales
- Women's Empowerment

## About Judi Holler

Judi Holler is a fire starter, an energy shifter, and the ultimate hype woman, moving audiences worldwide to take massive action in their lives and businesses. She empowers audiences to break free of their limiting beliefs, face their fears, and HOLLER AT THEIR DREAMS!

For the last decade, Judi has built an enterprise that includes a robust keynote speaking business, a top 1% podcast on iTunes, Speaker Training, and a best-selling book, all of which have earned her praise with Forbes and Success Magazine mentions while also getting the attention of clients like Four Seasons, Ford Motor Company, Marriott, Bank of America, T-Mobile, Avon, The Boston Red Sox, The Ritz Carlton, and more.

Each year, Judi shifts energy in rooms around the United States and beyond to audiences of 50 - 50,000 with her motivational, inspiring, and transformational keynote experiences.

## Select Keynotes

### • HOLLER AT YOUR DREAMS

This keynote experience is designed to move people to massive action in their personal lives and their careers, redefining what it looks like to age ambitiously, remix your life, and continue to HOLLER at your dreams. This is the blend of hype and substance that will get an audience on their feet and then out the door as a serious shot caller.

Key Takeaways:

1. This is not a "talk". It's an experiential life-altering performance for your audience. Most people hire speakers to speak. Judi is hired to shift frequencies in ballrooms and convention centers worldwide, calling people to massive action, which alters the course of their lives, leaving them happier and more fulfilled.
2. Judi's talk at the conference is just the beginning. The real ROI happens when your people keep the convo flowing—and keep hollering at their dreams—long after they've left the ballroom. Judi's keynote experience comes with a year's worth of resources to help you do just that.
3. Judi keeps it real, relatable, and revelatory. Through music, storytelling, personal anecdotes, and insights, every audience member is challenged to show up, face their fear, remix their life, and ultimately holler at their dreams.
4. The surprise moment it really pops off: A custom spoken word poetry style "brand anthem" tailored to your business and conference theme. When Judi drops this... omg, pure goosebumps.
5. No talk is ever the same—Judi's performance and improv experience keep it fresh, fun, and engaging. #everytime \*Judi's talks are fully customized for each client. No talk is the same, just like no audience is the same.

Judi uses music, movement, and poetic voice while drawing on her professional improv training to design brand anthems and thought-provoking keynote experiences that drive participants to massive action.

## Select Book Titles



- **2020:** The #FearBoss Project: A Workbook for the Dreamers Who Dare to Live a Braver Life
- **2019:** Fear Is My Homeboy: How to Slay Doubt, Boss Up and Succeed on Your Own Terms

## Select Articles

- [2023 Arizona Fashion Innovator](#)  
Won the innovator award in 2023 for innovation in fashion.
- [2023 Smart Speaker Award Winner](#)  
Awarded a Top Speaker Spot in the Annual Smart Meetings Magazine for Smart Speakers of the year.
- [Forbes Mention](#)  
Article on how to stand out and become a thought leader
- [Meeting Room Dedication to Fear Boss Concept](#)  
A meeting room was named after my Fear Boss concept at a coworking space in Knoxville Tennessee
- [Television Feature Good Morning Texas](#)  
Judi does a television appearance after keynote for AdvoCare

## Select Testimonials

At Leadercast, one of our most important tasks each year is our selection of keynote speakers. With over 100,000 leaders participating in our events, the speakers we choose make or break for us. We look for presenters with three characteristics: a unique perspective, practical, actionable solutions, and an unquestionable stage presence. Judi Holler not only fits that bill but was one of our highest-rated speakers. She's a no-brainer choice for your next event.

— *Joe Boyd, CEO of Leadercast*

Judi captivates an audience from the second she hits the stage. Her stage presence is unmatched, and her energy is contagious. We've hired Judi for several events, and she raises the bar each time. Judi personalizes every moment when developing content and can adapt to the audience on the fly. And beyond her success on stage, she's a true pleasure to work with.

— *Jon Fishman, Event Strategy Director, Bond Brand International*

Judi's keynote is like a strong cup of coffee and a day at the spa all in one – both invigorating to the psyche and refreshing to the soul.

— *Kathleen Stallard, T-Mobile*

We've hired Judi on four different occasions, and each time I hear her speak, I gain something new from each of her presentations. Her work on courage is relevant and relatable, which always encourages our team members to take action on both personally AND professionally.

— *Trina Scott, Quicken Loans, VP of Diversity and Inclusion*