

Todd Buchholz

Economist & Former Director of Economic Policy under George H.W. Bush

Please contact a GDA agent for information.

Topics

- Business
- Economic Forecast / Emerging Markets
- Global Finance

About Todd Buchholz

Economist Todd Buchholz "lights up economics with a wickedly sparkling wit," says the Associated Press. The former White House senior economic advisor, Tiger hedge fund managing director and best-selling author has jostled with such personalities as James Carville and Ben Stein. His lively and informative speaking engagements have earned him a place in Successful Meetings Magazine's "21 Top Speakers for the 21st Century," and his best-selling books on economics and financial markets have been widely translated and are taught in universities worldwide.

From White House to Wall Street

As a frequent commentator on the state of the markets, Todd Buchholz brings his experience as a former White House director of economic policy, a managing director of the \$15 billion Tiger hedge fund, and a Harvard economics teacher to the cutting edge of economics, fiscal politics, finance, and business strategy. Buchholz is a frequent guest on ABC News, PBS, and CBS, and he recently hosted his own special on CNBC. Buchholz has debated such luminaries in the field as Lester Thurow and Nobel Laureate Joseph Stiglitz.

Before joining Tiger in 1996, Buchholz was President of the G7 Group, Inc, an international consulting firm whose clientele included many of the top securities firms, investment banks and money managers in New York, London, and Tokyo, including Goldman Sachs and Morgan Stanley. His commentaries were closely read by officials at the Federal Reserve, Bundesbank and Bank of England. From 1989 to 1992 he served at the White House as a Director for Economic Policy. Buchholz won the Allyn Young Teaching Prize at Harvard and holds advanced degrees in economics and law from Cambridge and Harvard. He was a fellow at Cambridge University in 2009, holds several engineering and design patents and is a co-producer of the Broadway smash "Jersey Boys."

Buchholz is the inventor of the Math Arrow, a mathematical matrix that makes numbers more intuitive to children. He is the CEO of Sproglit, LLC, which develops software and classroom materials based on the Math Arrow. Martin Cooper, widely recognized as the inventor of the cellular phone, has called the Math Arrow "ingenious."

Acclaimed Author and Keynote Speaker

Buchholz has authored numerous critically acclaimed and best-selling books, many of which he has developed into successful lectures and speaking events. His books have been translated into a dozen languages and are used in universities worldwide, including at Harvard, Duke, and Princeton. Author Buchholz is praised for his examination of economics, business and entrepreneurship in the context of global society.

Market Shock: 9 Economic and Social Upheavals that Will Shake Our Financial Future, was released to rave reviews and dubbed "outstanding" by the Wall Street Journal. Buchholz has also published the best-selling New Ideas from Dead Economists, New Ideas from Dead CEOs, From Here to Economy, and Lasting Lessons from the Corner Office, which garnered high praise from The New York Times and Financial Times. Named by Publishers Weekly as a "top ten" book for 2011, his book Rush: Why You Need and Love the Rat Race has been praised by the Financial Times, Toronto Globe & Mail, Los Angeles Times and the BBC, among many others. Buchholz has penned articles for the New York Times, Wall Street Journal, Washington Post, Forbes, and Reader's Digest.

Trend Forecaster & Global Economy Expert

Buchholz is widely sought for his depth of experience, sharp wit and honest, entertaining delivery. He puts global politics and financial markets into



perspective and offers a positive understanding of the challenges and opportunities facing today's markets.

An experienced media personality, Buchholz gave a lecture at the White House entitled "Clarity, Honesty and Modesty in Economics," and has delivered keynote speeches before such influential corporate and financial institutions as Microsoft, IBM, Goldman Sachs and the United States Chamber of Commerce. He has served as a consulting advisor to the White House, Microsoft, Allstate, Goldman Sachs, IBM, SAP and Toyota, and he is routinely asked to provide perspective in newspapers such as the Wall Street Journal and the New York Times.

Select Keynotes

• How to Tackle and Embrace AI

AI is disrupting the way we do business, even faster than the Internet, the PC, and television did in past decades. Former White House Director of Economic Policy Todd Buchholz, author of *Market Shock* and *New Ideas from Dead CEOs*, tackles the startling implications of AI technology – when to harness it, and how to discern hype. As finance, tech, and industrial firms like Morgan Stanley, Apple, and Tesla rush to file patents, Todd explains where the AI revolution is going and how AI will impact inflation, oil prices, and interest rates. A former managing director of the legendary Tiger hedge fund, Todd's writing on technology and the economy have been praised in the *Wall Street Journal* and *Financial Times*, and he has been featured on media programs from ABC to the BBC. Organizations like the Pentagon and Goldman Sachs have placed Todd's works on their recommended reading lists, and Todd has delivered provocative and insightful keynotes before the world's leading companies, and audiences at Stanford, Harvard, and Cambridge, among others.

- ◊ Discover how to harness AI to lower costs and expand markets
- ◊ Pinpoint how AI will change financial markets, disrupting inflation and interest rate expectations
- ◊ Reveal how AI will overhaul the job market, creating vast new opportunities, while also requiring retraining
- ◊ Decode when AI is used effectively versus when it's used merely to hype

• Prosperity Ahead – or Not?

- ◊ Discover how demographics, technology, and globalization are reshaping the economy and our future
- ◊ Pinpoint the signs of stock market rallies, and the warning signs of slumps
- ◊ Identify the political pressures on trade, debt, and interest rates from the U.S. to the E.U. to China

• 4 Ways to Conquer a Business Crisis

Todd unlocks the 4 strategies that keep businesses prospering when they hit an unexpected crisis. Ninety percent of the Fortune 500 list from 1955 are gone. What can you learn from the survivors? Tap into Todd's frontline experience as White House director of economic policy and managing director of the Tiger investment fund, to get your business growing now.

- ◊ Find out how companies like Disney, Johnson & Johnson, and Audi bounced back from near-fatal hits to their bottom line
- ◊ Discover whether your company should invoke the "Clean Sweep" or "Big Bet" strategy to win back customers
- ◊ Learn whether the economy will bounce back with a V-shaped, U-shaped, or W-shaped recovery, and how to adjust
- ◊ Position your company to be, not just a survivor but a beneficiary of the economic rebound ahead
- ◊ Target the customers and entities that can spend the most—soon

• How to Compete in a Global Economy

- ◊ Learn how the "scissors economy" cuts costs while creating new opportunities
- ◊ Explore the ways to build customer loyalty even when facing unforeseen competition
- ◊ Find out which countries offer the best opportunities for investment and expansion

• Behavioral Economics Can Work for You

- ◊ Explore how generational differences impact your workplace and your customers
- ◊ See how psychology shapes financial and customer choices
- ◊ Learn the three words that most excite your employees, investors, and clients

• Finding Hope in World Politics

- ◊ Take a world tour to the "hot spots" that are on the cusp of economic and political change
- ◊ Understand how presidents and prime ministers -- from Washington to Beijing -- make crucial decisions

- ◊ Learn how globalization has lifted hundreds of millions out of poverty, while sparking protests about Brexit, NAFTA, and NATO.

- **New Ideas from Dead CEOs**

- ◊ Discover the entrepreneurial secrets that launched McDonalds, Sony, Estee Lauder, and Apple.
- ◊ Find out why Ray Kroc, Steve Jobs, and Sam Walton conquered their competition
- ◊ Apply the brilliant and motivational lessons of the greatest CEOs to your business today
- ◊ Examine whether now is the best time to lock in financing and where around the globe are the best opportunities

Select Book Titles

- **2021:** New Ideas from Dead Economists: The Introduction to Modern Economic Thoughts, 4th Edition
- **2016:** The Price of Prosperity: Why Rich Nations Fail and How to Renew Them
- **2011:** Rush: Why We Thrive in the Rat Race
- **2009:** Lasting Lessons from the Corner Office
- **2007:** New Ideas from Dead CEOs: Lasting Lessons from the Corner Office
- **2007:** The Castro Gene
- **2004:** Bringing the Jobs Home: How the Left Created the Outsourcing Crisis
- **1999:** Market Shock: 9 Economic and Social Upheavals That Will Shake Your Financial Future-- and what to do about them
- **1999:** New Ideas from Dead Economists: An Introduction to Modern Economic Thought
- **1995:** From Here to Economy

Select Articles

- [All of these health-care plans are so 20th century](#)

Trying to solve health-care problems by focusing just on demand is like trying to cut rope with only the bottom blade of a scissors. You'll likely struggle to get the results you desire, and you might even hurt yourself.

- [Why rich nations may be their own worst enemy](#)

Economist Todd Buchholz rails against what America has become: a people who want everything but aren't willing to pay for it. In "The Price of Prosperity," he suggests that wealthy nations such as the U.S. inflict harm on themselves, even cause their own demise, by racking up debt, having fewer children and increasing governmental regulations. Economics correspondent Paul Solman reports.

- [Washington Should Lock In Low Rates](#)

Wall Street Journal, June 2012: With the Fed pushing yields near zero, there's no excuse for not issuing longer-maturity bonds.

- [Fight Inflation with Supply-Side Labor Reform](#)
- [Bread, Circuses, and the Crumbling Pillars That Fight Inflation](#)

Select Testimonials

"Todd Buchholz was incredible and his speech was informative, educational, factual and funny. He engaged the crowd, made people laugh – but he also made us think as well"

— *Salem Communications*