

Nando Parrado

Survivor & Hero of Uruguayan Air Force Flight 571; NYT Best-Selling Author; Portrayed in Oscar-Nominated Film "Society of the Snow" and "Alive"

Please contact a GDA agent for information.

Topics

- Adventure
- Courage / Heroism
- Inspiration / Achievement
- Leadership
- Teamwork / Teambuilding
- TED-Talks

About Nando Parrado

Nando Parrado is the hero of the 1972 Uruguayan Air Force Flight 571 rescue. Parrado's story has been referred to as the greatest survival story of all time as he recounts the extraordinary tale of how he and 15 of his teammates survived for 72 brutal days after their plane crashed into the frozen Andes Mountains over 50 years ago.

The most recent cinematic retelling of their story is the Netflix film, *Society of the Snow*, which has introduced a new generation to Nando's heroic journey. The film was spearheaded by Oscar-nominated director J.A. Bayona and has received international attention along with winning numerous awards including 12 Goyas.

For over three decades, Parrado has moved global audiences through sharing his story of survival, resilience, and determination in the Andes. While it is almost certain no one has experienced surviving a plane crash at cruising altitude, Parrado believes every listener can strongly relate as we all have our own Andes to conquer.

His story has continued to remain in the limelight - first being told in Pier Paul Read's 1973 publication of *Alive: The Story of the Andes Survivors*. In 1993, Ethan Hawke portrayed Parrado in the movie *Alive*. Parrado soon debuted as #10 on The New York Times bestseller list as a first time author with *Miracle in the Andes* in 2006. The riveting story was retold in The History Channel documentary *I Am Alive: Surviving the Andes Plane Crash* in 2010 as well as in a 2023 ABC 20/20 episode *Prisoners of the Snow*.

Nando and his family reside in Uruguay where he is enjoying early retirement after a successful career in television and entrepreneurship running real estate developments, an ad agency, and a chain of hardware stores. He is now focusing on family and his many hobbies which include boating, historic race cars, and travel.

Select Keynotes

• Miracle in the Andes

Nando Parrado uses video and photos to tell the unbelievable story of the 1972 rugby team. His message underscores the importance leadership, team work and the power of the human spirit. We recommend a minimum of 45 minutes. He can easily utilize 60 minutes. He is happy to take Q&A from the audience.

• Virtual Experience: The Keynote, Miracle in the Andes

Modified Keynote

A modified version of his in-person keynote, Nando's virtual presentation offers key takeaways on managing the challenges of crisis, change and conflict organizations experience. Coupled with his Andes survival story, Nando provides an invaluable perspective as a business owner that successfully navigated through three major economic crises in Latin America. A more intimate experience, this presentation will consist of a single video with 52 slides. Unfortunately, Nando's presentation messages are more universally relatable to attendees with the current environment the world is facing than ever before, promising to leave a profound impact on the audience.



Virtual Chat, For Those That Have Heard The Keynote

An intimate opportunity to talk with Nando, the Virtual Chat is the perfect compliment to organizations that have had his keynote presentation in the past. While Nando's presentation is larger than life. This unplugged conversation allows participants to engage in conversation making each zoom call unique.

Select Book Titles

- **2006:** Miracle in the Andes: 72 Days on the Mountain and My Long Trek Home

Select Articles

- [Polar Explorer & Mountaineer Alison Levine Shares the Stage with Nando Parrado](#)

Read Alison Levine's thoughts on sharing the stage with Nando Parrado and the personal impact his story made on her.

- [Netflix Survival Thriller 'Society of the Snow,' About Andes Plane Crash Survivors, Set as Venice Film Festival Closer](#)

Spanish director J.A. Bayona's "Society of the Snow," a reconstruction of a 1972 plane crash in the Andes that forced survivors to take extreme measures, including cannibalism, has been set as the Venice Film Festival's closing film.

- [What's New On Netflix: Society of the Snow](#)

Society of the Snow will have its premiere at the Venice Film Festival and will release on Netflix in January 2024.

- [Survivors of 1972 Uruguay plane crash revisit their tale of going to the extremes to live](#)

An ABC News Studios documentary talks with survivors 50 years later.

- [The Message of Hope that Supersedes Media Clickbait](#)

As the celebration of the 50th anniversary of the Uruguayan Air Force Flight 571 rescue is already in full swing, there is lots of exciting content and news surfacing in the media. Gail Davis provides clarity to help you navigate the media buzz and focus on the truth and beauty of the stories of the 15 survivors.

- [Nando Parrado: Celebrating 50 Years of Influential Impact](#)

As we celebrate the 50th anniversary of the Uruguayan Air Force Flight 751 rescue, Nando's message "we all have our own Andes" has never been more relevant as it is today.

- [Survivors of 1972 Uruguay plane crash revisit their tale of going to the extremes to live](#)

An ABC News Studios documentary talks with survivors 50 years later.

- [What the Andes Miracle Teaches About Leadership](#)

Fifty years after the "Miracle of the Andes," a University of Pennsylvania lecturer looks back at the harrowing plane crash and extracts lessons in leadership from the accounts of survivors.

- [Netflix, 'The Impossible' Director J.A. Bayona Wrap Spain Shoot on 'Society of the Snow,' an Uplifting Disaster Movie](#)

Spain's J.A. Bayona, director of "The Impossible" and "Jurassic World: Fallen Kingdom," is close to wrapping production on the Spanish leg of Netflix's "Society of the Snow," ("La sociedad de la nieve"), one of the Spanish-speaking world's most ambitious upcoming features for 2023.

- [Case Study: "Virtual Made It Possible"](#)

Case Study: GDA connects Burgundy Asset Management, Ltd. with Nando Parrado for a wildly successful virtual event within 3 weeks.

- ['When you have only one option... it's easier than you think'](#)

On October 13, 1972, an airplane carrying 45 passengers and crew members crashed in a remote area of the Andes Mountains.

Select Testimonials

As a keynote speaker, I have never NOT wanted to take the stage. For example, just last week I had to follow Jordan Peele and Seth Meyers at an event...No problem. Yes, those guys are funny, but I can also do funny. Hand me the mic. However yesterday, for the first time in my life, I did not want to take the stage. Not because I didn't want to deliver a valuable speech for my client and their audience (of course I did!), but because I needed time to process what I had just heard from the speaker before me. Unfortunately, there was no time for that, because as he was walking off stage I heard, "And next up--please welcome Alison Levine!" As I took the stage I wasn't 100% sure I could even get words out of

my mouth. I was choking back tears. I needed time. I couldn't see the crowd as the tears had blurred my vision. I couldn't hear their welcoming applause as the previous speaker's words were still in my head. The most amazing, inspiring, courageous person I have ever heard speak: Nando Parrado. His presentation, hands down, impacted me more than any other in my life. If you saw the movie, ALIVE, then you know his story. But to hear him tell it was just...well...there are no words. He was part of the Uruguayan rugby team whose plane crashed in the Andes. Nando's mother and sister were on the plane too (as they came along to cheer him on). They did not survive. The surviving team members were stranded in the mountains for 72 days. They had to do the unthinkable to stay alive (google this if you don't know the story). And their eventual rescue will make you believe in miracles. HOW DOES ANYONE GET PAST THIS KIND OF TRAUMA? At the end of the speech, Nando reminded all of us that the past is the past...and that's where it should stay. He knew that the best way to honor his deceased teammates and family was to live the best life he could live in the present. We must move forward and live life for today, as the future is not guaranteed. Make today matter. Tell the people you care about how important they are to you. And most importantly--when your situation seems dire--do not ever, EVER give up. Believe in miracles. I thought the biggest speakers at this event were going to be Magic Johnson and Damon John. Wrong. The biggest speaker was Nando Parrado. What a gift to have heard this man tell his story.

— *Alison Levine, Keynote Speaker; Polar Explorer and Mountaineer*

It would be easy to think you know Nando's story if you've read or seen Alive. But, hearing it straight from the source was an experience no one at EO Dallas will ever forget. Nando is the quintessential hesitant hero, and his story of survival focuses less on grit and determination, and more on the power of the human spirit. During these tumultuous times, his simple message of how he survived will stay with me for a long time: "Love and trust saved us, not courage and cleverness."

— *Jon Minjoe, Executive Director, EO Dallas*

Select Client Feedback

This was the best lecture of the series. He was genuine and inspirational; natural and open with his thoughts. The visual accompaniment was very helpful. A very high note to end the series this year.

— **Attendee, Baltimore** *Cambridge Speakers Series*

Without a doubt I would rate him as the most outstanding speaker of this year's series! Of course the story of survival in the Andes was fascinating, but what captured the audience was his sincere philosophy of and appreciation of life. He seemed very touched by the audience's standing ovation.

— **Attendee, Baltimore** *Cambridge Speakers Series*

Nando Parrado's presentation was absolutely top-notch. His underlying message of encompassing devoted love and inspiration behind the nearly unfathomable story of determination and survival held reverberations in me as it nourished my sense of what life is both in its essential character and in its fullness of meaning.

— **Attendee, Philadelphia** *Cambridge Speakers Series*

Fantastic. Inspiring. Emotional. Raw. True. Thank you.

— **Attendee, Baltimore** *Cambridge Speakers Series*

Nando, was FANTASTIC! The best speaker we have ever had at one of our events. The team was speechless after he spoke and he is the incredibly inspiring. Such a humble man. His speech was full of emotion and inspiration. Truly incredible. We also loved his message on "life" and the importance of resiliency in the midst of adversity.

— **Jill McMillan** *Tailwater Capital*