

Mark Schulman

World-Renowned Drummer; Author; Motivator; Expert, The Secrets of Rockstar Performance

Please contact a GDA agent for information.

Topics

- Employee Engagement
- Entertainment
- Innovation / Creativity
- Musicians / Bands
- Peak Performance
- Teamwork / Teambuilding

About Mark Schulman

Mark Schulman is a celebrity drummer who's toured the world with some of the greatest rock and pop performers – before crowds as big as 225,000. He's played with P!NK, Billy Idol, Stevie Nicks, Foreigner, Cher, Simple Minds, and others over his 32-year touring career.



Mark is also amazing on another stage – as a speaker, where he delivers a rock show disguised as a keynote.

"I've learned about the importance of attitude as part of the touring family with these great performers," Mark says as he unpacks the secrets of rockstar performance. His presentations translate lessons learned during his remarkable career into valuable tips for organizations, teams, leaders, and those who want to be their absolute best.

Mark Schulman is a brilliant storyteller and performer who inspires audiences to engage and unleash their inner rockstar. Mark's first book, *Conquering Life's Stage Fright*, shows people how to harness doubt, fear, and anxiety to perform at their best when it matters most. His next book, *The Attitude Equation*, is slated for late 2023 release. Mark is also a judge and coach on an all-new original music competition television show called *BANDED* on AXS TV.

Mark Schulman grew up in Los Angeles and is a classically trained cellist. As a teen, he played with the Los Angeles Junior Philharmonic. He later even played cello on the 2009/2010 P!NK tour.

During his unprecedented career over the last 32 years, Mark has been a first-call drummer for world-class rock and pop artists. He was voted "Top 3 Pop-Rock Drummers" in the *Modern Drummer* Readers Poll in 2014 and was the featured cover artist in the May 2019 issue of *Modern Drummer*. Mark did four record-breaking world tours with P!NK over 15 years.

Mark's resume reads like a "Who's Who" of international rock 'n' roll royalty, including acts such as Cher, Billy Idol, Foreigner, Sheryl Crow, Stevie Nicks, Beyonce, and so many other world-class artists. He has drummed with Velvet Revolver at Ozzfest and for a crowd of 225,000 at Glastonbury Festival with Simple Minds. Mark has appeared on nearly every American, European, and Australian variety show including the *Grammy Awards*, *Late Night with David Letterman*, *The Tonight Show*, *Late Night with Conan O'Brien*, *The Daily Show with Jon Stewart*, *American Idol*, *The Paul O'Grady Show*, *The X Factor*, *Wetten, dass..?*, the *ARIA Awards*, and more.

Mark's fan base extends way beyond the rock 'n' roll stage. Fans of his other career, as a top motivational speaker, exist at companies and organizations he's spoken for, including American Express, Microsoft, IBM, DELL Cisco, Aveda, Kaiser, NCAA, SAP, and more. To date, Mark has performed over 2,000 keynotes, 1,000 music clinics, and for over a billion people.

Offstage, Mark is passionate about teaching and helping others. He was the chairman of Create Now!, a non-profit organization founded in 1996 to help change troubled children's lives through creative arts mentoring. A cancer survivor himself, Mark has also motivated children and teens through his work doing seminars with the Ronald McDonald House and benefits for the Teenage Cancer Trust in the U.K.

An active educator, Mark taught at the Los Angeles Music Academy and is one of the world's most sought-after drum clinicians, hosting clinics around

the world. Mark produced his first instructional DVD in his studio, *A Day in the Recording Studio; A Do-It-Yourself Guide to Recording Great Drum Tracks for Drummers and All Musicians* distributed by Hudson Music. The Mark Schulman Signature Snare Drum is one of the best-selling signature products in the history of GRETSCH.

Mark's first book, *Conquering Life's Stage Fright*, shows people how to harness doubt, fear, and anxiety as it relates to any performance or presentation and transform that into clarity, capability, and confidence. Mark has finished his second book, *The Attitude Equation*, which lays out a powerful path to happiness and achievement: Attitude x Behavior = Consequence. Mark and his writing partner Dr. Jim Samuels have interviewed rockstar performers across all industries about how ATTITUDE has driven BEHAVIOR to produce world-class CONSEQUENCES in their lives. The book is slated for release in late 2023.

In May 2023, Mark became a judge and coach for an all-new original music competition television show called *BANDED*. The show redefines the "build-a-band" concept and pairs up-and-coming artists with top coaches. Besides judging, Mark will coach one of the rock outfits.

Mark is also a music producer, trained audio engineer, and studio co-owner of West Triad Recording Studio in Venice, California.

Select Keynotes

• Hacking The Rockstar Attitude

The rockstar attitude can be summed up in five words: **There are no small moments**. Every detail is critical. Everything you do matters. The world's greatest pop and rock artists share that attitude – something drummer MARK SCHULMAN learned first-hand after years of touring with acts like Cher, P!NK, Foreigner, Simple Minds, Stevie Nicks, and Billy Idol. Great performers in business are called rockstars, but *true* rockstars can teach the business world a lot about leadership, teamwork, resilience, engagement, and performing at the highest levels. Mark's ultra high-energy presentation is where music, video, audience interaction, and the secrets of rockstar performance collide. He inspires audiences to hack the rockstar attitude to discover the joy and success that comes when they're fully engaged – on purpose. It's as simple as ABC: Attitude.Behavior.Consequences. Mark shows how creating that attitude shift – and viewing what you're doing everyday as a performance – will literally change your life.

Mark tailors his talk to meet every group's individual needs. Sample takeaways:

- World class performance by rockstars is no accident; learn and apply their secrets.
- Techniques to immediately shift your attitude to achieve better outcomes.
- Bring rock 'n' roll confidence into your work and life.
- A simple pre-show exercise rockstars use to amp up performance and engagement.
- How to drive better performance in yourself and those around you.

• Songwriting Workshop (keynote add-on)

It's your turn...are you ready to ROCK? Mark breaks people into random groups and gives each group a package. The package contains lyrics to one of four famous songs. The goal is for each group to re-write the lyrics to the song they've been given, drawing on work and life experiences and incorporating as much humor and irony as they can muster. Each group then takes the stage to perform their creation, with the new lyrics on the big screen for all the other groups to see! The goal is to have as much fun as possible and learn something about teamwork, collaboration, innovation, creativity, and leadership in the process.

"The transformation is always astounding. You break into groups often times with people that you don't know. The experience of creating something together pushes your comfort zone and brings out your best team-building, cooperation and communication skills. When you get to perform the song that YOU have created, it's cathartic, joyful and you get to experience overwhelming support from an audience of your peers. This program is always a favorite. You will never see your associates the same way. You all literally become Rock Stars! You are creating a new sense of warmth and camaraderie that sticks- it's indelible!"

- Mark Schulman

• The Rockers Collective (keynote add-on or as a separate show)

The Rockers Collective is your own private Rock 'n' Roll dream team. These all-star musicians come together to create musical alchemy and any event becomes an experience – not just a performance. Add in the special 'jam with the band' component and multi-media backdrop and you have a supercharged and riveting show that your employees, clients and colleagues will not soon forget. If one of our core Rockers is on tour (hey, when SPRINGSTEEN or P!NK calls, we roll!), Rockers Collective has a variety of featured vocalists and instrumentalists from well-known acts who rotate into our lineups.

• Hacking The Rockstar Brain

INTERSECTING ROCK AND ROLL WITH SIMPLE BRAIN SCIENCE TO ELEVATE YOUR CONFIDENCE & SWAGGER FOR WORLD-CLASS PERFORMANCE!

Imagine marrying the electrifying energy of rock and roll with the transformative power of neuroscience. This presentation is an experience that not only captivates but supercharges an audience's potential.

An immersive and unique program geared towards the demands of the modern world, which boosts connection, engagement, and performance, connecting each person to their inner rockstar as Mark partners with Neuroperformance coach, Heather Crider for this unique presentation.

Walk away with greater CONFIDENCE, psychological safety, WELL-BEING, and tools to better connect, communicate, and collaborate.

Supercharging connection, engagement, and performance. Our program doesn't just inform — it transforms, awakening the inner rockstar in every participant and forging powerhouses of individuals and teams.

Hacking The Rockstar Brain is tailored to meet every group's individual needs.

Sample takeaways:

- **Even rockstars experience anxiety and doubt; learn and apply the secrets of the greatest performers to overcoming these challenges**
- **Understand the true potential of connection as it applies to individuals and teams**
- **Learn communication techniques that are energizing and immediately effective**
- **Achieve rockstar collaboration like the greatest bands achieve through simple and practical neuroscience**
- **Obtain immediate brain-based tools to enhance mental fitness and well-being**

Select Book Titles

- **2024:** The Attitude Equation: Rockstars in All Fields Share Their Secret Attitudes
- **2015:** Conquering Life's Stage Fright: Three Steps to Top Performance

Select Articles

- [How P!NK's Drummer Gets Over Stage Fright](#)

Fortune, September 2016: Try this exercise: Think about the biggest mistake you could make...yes THAT one! Get free to create it in your mind, exaggerate it and cause the very thing that you 'fear' to happen. Now you're on your way to overcoming life's stage fright. As a rock drummer for bands, such as P!NK, Cher and Foreigner, I know how absolutely crucial it is to overcome and never give in to stage fright.

- [Top Corporations Book Rock Star Drummer To Instill Rock Star Confidence](#)

The Huffington Post, August 2015: Conquering Life's Stage Fright is no easy task, but for one celebrity rock star, it's his life's passion. He is Mark Schulman, a a celebrity drummer who has played on the world's biggest stages alongside some of the world's biggest entertainers like P!NK, Cher, Foreigner, Velvet Revolver, Stevie Nicks, and more. Mark is also featured in the upcoming movie, Hired Gun.

- [How To Survive Touring With Superstars](#)

Fortune, August 2014: Mark Schulman, professional drummer and corporate speaker, has been on the road with Cher, Pink, and Stevie Nicks.

- [OC WEEKLY: FIVE TIPS FOR CONQUERING STAGE FRIGHT FROM VETERAN ROCK DRUMMER MARK SCHULMAN](#)

Mark Schulman knows a thing or two about performing.

Select Testimonials

I just wanted to say THANK YOU for a great presentation to my very demanding client in Las Vegas last week. I have heard nothing but glowing reviews from everyone. But let's be honest...I'm a tougher critic than anyone else who was in the audience. With 23 years booking keynote speakers for corporate events, I really have "seen them all". As I mentioned to you, most of my clients have been with me for 10-20 years and I work hard to learn about each audience so that I can place speakers in situations where they will be successful. I would say that you exceed that expectation. This is a very technical audience that rarely gives a standing ovation, so the fact that the drummer for P!NK received a standing ovation from this audience says quite a bit. I was most impressed by two things: 1) your storytelling ability had the audience captivated from start to finish and 2) I love the way you brought the audience along for the ride through audience interaction. You made me look good for recommending you and you made the meeting planner look like a hero to her executives and attendees for booking you.

— Arnold Sand, SME Entertainment Group

Mark...what a great event you created for all at the ACG Company Retreat last week! You blew the roof off the retreat with rock

music/drumming and a message that not only rocked but also tied into our retreat theme. The team here is still buzzing.

— *Denis P. Kalscheur, Chief Executive Officer Aviation Capital Group*

You were Awesome!! The colleagues have not stopped raving about you - the material & your message.

— *Ed Albies Johnson & Johnson*

"I'm the one that went out on a limb...and brought the idea of him speaking to my team. They watched the video but they still weren't totally sold. I needed to vouch, and what I said is, 'Trust me, this will be unbelievable.' And then they said, "...but the problem is it's going to be at 4:30 in the afternoon. Can this guy pull it off?!" Well, he didn't just pull it off, he blew them out of their seats! And the craziest part was there was a line of over 50 people who took some of the most fantastic pictures with Mark behind the drum set. You don't do that unless the speaker has made a difference in your life."

— *President of ALLEGRO*

It's not easy to get a standing ovation from a corporate audience; Mark got two! Mark Schulman's keynote address was truly a great success and made me, the event planner look like a Rock Star!"

— *Sandy Scheneker Marketing Events Manager Information Global Solutions*

"He was literally amazing. Hands down the best keynote we've ever had. On top of it all he's just a great guy. He spent the entire day (and night) with us. Spoke to and took photos with every attendee that approached him. He even jumped in and performed at our attendee party with our corporate rock band. This is going to be hard to top next year, so start thinking!!!"

— *The Tech Summit.*

Select Client Feedback

Mark did a fantastic job! He was very entertaining and had some messages that really touched people. Mark was so very personable both before and after his keynote. He made time to have lunch with a few of our Centric "rockers" and spent a solid hour after the meeting talking to people and signing the drum sticks. He was very flexible with the hotel and with us. He used electronic drums for the first time to keep the volume down per the hotel's request. He helped us out with the end of our meeting as well with a couple of funny things on stage. The crowd was engaged the whole time!

— **Client** *Centric Consulting*