

Patti Dobrowolski

Visual Thinker + Change Activator

Please contact a GDA agent for information.

Topics

- Change Management / Organizational Change
- TED-Talks
- Thought Leader
- Wellness

About Patti Dobrowolski

Visual goal setter Patti Dobrowolski captivates and inspires audiences using the business leadership tool of the future: [Drawing Solutions](#). TEDx [speaker](#), critically acclaimed comic performer, writer and business consultant, Patti's innovative visualkeynotes, break out and gamestorming sessions inspire employee and leadership creativity.



Patti Dobrowolski is passionate about showing you how easy it is to set and achieve your goals more quickly using a simple picture. In her inspiring and catalytic style, she challenges her audiences to identify, then step into the changes they truly desire, while giving them the tools and confidence to ensure those changes stick. As a keynote speaker, Patti speaks to audiences from all sectors of business and non-profits including such clients as Nike, Microsoft, Starbucks, The Bill & Melinda Gates Foundation, USDA, New Zealand Federation of Principals.

Patti has won the prestigious "Woman of Achievement" award from The Association for Women in Communications, was a Seattle awardee in the Make Mine A Million-Dollar Business and has been a featured speaker at multiple TEDx events.

Need to clearly identify and communicate what's changing in your business while capturing the genius of your leaders at all levels? Patti's [Snapshot of the Big Picture](#) process has helped to transform NGOs, Fortune 500 companies, B2Bs and startups around the globe. Leaders at all levels are able to translate and communicate their vision of the future using a simple, effective visual.

Goal setting isn't rocket science! Patti Dobrowolski will help launch you and your company into a whole new world.

Select Keynotes

- **Drawing Your Future: How a Simple Picture Can Change Everything**

Thriving in today's economy requires the ability to quickly and flexibly assess and augment strategy, goals, and vision. In this talk participants experientially discover how to use a picture to accelerate change. Using her signature process, the "Snapshot of the Big Picture," author Patti Dobrowolski will show everyone how to leverage the latest neuroscience and drawing to train their brains to identify and stay focused to achieve key goals. Participants will capture their current state of business/life, then build the bold steps they'll take into that desired new reality they've been dreaming about. Finally, they will leave with a clear and compelling action plan to revisit and build upon each week to bring about the very changes they desire. See how a simple picture can help change a life – and nobody even needs to know how to draw! The techniques taught here are adaptable for individual, business, organization, or team use. Do you need to create a new product launch, or manage change? Then it's time to learn the true meaning behind "A picture speaks a thousand words", and find out how drawing a simple picture can inspire you and your team to accelerate your goal setting success.

- **Imagination Changes Everything**

The odds of you making a change in your life are against you 9:1. In this powerful, dynamic talk, Patti Dobrowolski will show you how you, your team, and your organization can make lasting change. Using the latest neuroscience research, she'll show you how to marry a visual with the most innate tool you have: your imagination. Participants will be inspired to draw a picture of their desired new reality, and will learn how to leverage their imagination to bring more of what they want into their work and their lives.

- **The Creative Genius Equation: How to Tap Your Innate Brilliance for Extraordinary Results**

Envisioning a successful future for your organization is exciting, but when the rubber hits the road, many companies fail to deliver the results necessary to build or sustain that dream. The Creative Genius Equation with it's four essential keys help create breakthrough changes and fill in the pieces of that future. Dobrowolski's compelling stories from work with blue chip clients and nonprofits around the world inspire listeners to

step up their game-changing strategies.