

# Peter Singer

## Futurist; Best-Selling Author on Cybersecurity, Technology and National Security

Please contact a GDA agent for information.

### Topics

- Business Growth / Strategy / Trends
- Cyber Security
- IT
- National Security / Terrorism
- Politics
- Technology / Alternate Technology

### About Peter Singer

**Peter Warren Singer** is [Strategist at New America](#), a [Professor of Practice at Arizona State University](#), and Founder and Managing Partner at [Useful Fiction LLC, a strategic narratives firm](#).



A *New York Times* Bestselling author, described in the *Wall Street Journal* as “the premier futurist in the national-security environment,” he has been named by the Smithsonian as one of the nation’s 100 leading innovators, by *Defense News* as one of the 100 most influential people in defense issues, by *Foreign Policy* to their Top 100 Global Thinkers List, and as an official “Mad Scientist” for the U.S. Army’s Training and Doctrine Command.

No author, living or dead, has more books on the professional US military reading lists. His non-fiction books include *Corporate Warriors: The Rise of the Privatized Military Industry*, *Children at War*, *Wired for War: The Robotics Revolution and Conflict in the 21st Century*, *Cybersecurity and Cyberwar: What Everyone Needs to Know* and most recently *LikeWar*, which explores how social media has changed war and politics. It was named an *Amazon* and *Foreign Affairs* book of the year and reviewed by *Booklist* as “LikeWar should be required reading for everyone living in a democracy and all who aspire to.” He is also the co-author of a new type of novel, using the format of a technothriller to communicate nonfiction research. *Ghost Fleet: A Novel of the Next World War* was both a top summer read and led to briefings everywhere from the White House to the Pentagon. His latest is *Burn-In: A Novel of the Real Robotic Revolution*, which used the format of a novel to explain key issues in AI and cyber threats. It has been described by the creator of *Lost* and *Watchmen* as “A visionary new form of storytelling—a rollercoaster ride of science fiction blended with science fact,” and by the head of Army Cyber Command as “I loved Burn-In so much that I’ve already read it twice.”

Singer has delivered speeches at venues that range from the White House and Australian Parliament to TED, SXSW, and the Festival of Dangerous Ideas.

### Select Keynotes

#### • AI and Robots: As Science Fiction Turns Real, What Do We Need to Know?

Robots, Artificial Intelligence, and the Internet of Things. The next decade will see a range of exciting new technologies that all seem drawn from Science Fiction become our reality. They will drive a new industrial revolution, but also create political, economic, and security trends that will remake our world, challenging us like never before. P.W. Singer has been described by the *Wall Street Journal* as “the premier futurist in the national-security environment,” an official “Mad Scientist” for the U.S. Army, and consults for groups that range from the CIA and the Pentagon to Hollywood. A best-selling author of multiple books of fiction and non-fiction, Singer uses an exciting speaking style to explore for an audience the key trends and questions emerging today that will shape the world of tomorrow.

#### • Strategic Narrative: How to Use The Power of a Story Well Told

How do we better understand and prepare for the future? How do we comprehend new trends and technologies? How do we better share new ideas and influence target audiences? One answer may be the concept known as “useful fiction” or FICINT (Fictional Intelligence), which enlists the power of the oldest communication technology of all –story– and applies it to real world needs and research. P.W. Singer is a best-selling author, whose work at the intersection of strategic foresight, discovery, and narrative has been featured in media like *The Wall Street Journal*, *The Economist*, and *Wired* and lauded by figures who range from the heads of the CIA and US Navy to Silicon Valley’s most successful investors. Having run useful fiction projects for organizations that range from the US military to the world’s leading companies, he will explain how to

implement this new methodology to envision, innovate, and communicate.

- **NextTech: The Future of Technology and Geopolitics**

Robots, Artificial Intelligence,, Cyberwar, 3D printing, bio-enhancements, and a new geopolitical competition; the 21st century is being shaped by a range of exciting, and scary, new trends and technologies. A best selling author described by the Wall Street Journal as "one of Washington's pre-eminent futurists," and a consultant for groups that range from the CIA and the Chairman of the Joint Chiefs to Hollywood and the Call of Duty video game series, Singer uses an exciting speaking style to explore for an audience the key trends emerging today that will shape the world of technology and security tomorrow.

- **How Ukraine Won The #LikeWar: Communication Lessons for Leaders**

For years, Russia was the most feared player on the Internet, shaping everything from elections to the pandemic. But when it came time for its most audacious operation of all, Ukraine turned the tables on the supposed master of information warfare, which not only drove global sympathy, but has had real battlefield and political effect. P. W. Singer is the co-author of "LikeWar," a book that was named an Amazon book of the year and consultant to groups as diverse as the US military and Hollywood He will explain the ten techniques that Ukraine used to win its online fight, and what are the lessons for other nations, corporations, and leaders as they fight their own battles of information and persuasion.

- **The CyberThreatscape: What Are The Key Trends In Cybersecurity?**

From ransomware to the collapse of cyber deterrence, a series of new threats are changing the cybersecurity landscape. A best selling author described by the Wall Street Journal as "one of Washington's pre-eminent futurists," and a consultant for groups that range from the CIA and the Chairman of the Joint Chiefs to Hollywood, Singer uses an exciting speaking style to explore for an audience the key trends emerging today that will shape the world of cybersecurity tomorrow.

### Select Book Titles

- **2020:** Burn-In: A Novel of the REAL Robotic Revolution
- **2018:** LikeWar: The Weaponization of Social Media
- **2015:** Ghost Fleet: A Novel of the Next World War
- **2014:** Cybersecurity and Cyberwar: What Everyone Needs to Know
- **2009:** Wired for War: The Robotics Revolution and 21st Century Conflict
- **2005:** Children at War
- **2003:** Corporate Warriors: The Rise of the Privatized Military Industry

### Select Articles

- [Full List of Singer articles](#)

### Select Testimonials

"Peter Singer told absorbing and challenging tales of the strategic surprise looking right at us."

— *Army Leaders Event*

"Peter was excellent, well received and extremely easy to work with...slightly terrifying – clearly brilliant and extremely knowledgeable and insightful."

— *Business Leaders conference organizer*

"Your talk was a big hit – and a week later the students are still wrestling with your comments."

— *Commandant of Air Force Institute of Technology*

"Over the past several years, Dr. Singer has become a frequent and welcome guest here in our senior professional military education community. His unique insights bring great value to the thinking of our future senior leaders in the national security establishment, in what is invariably a highly rewarding learning experience."

— *Commandant, National Defense University*

"Outstanding feedback across the board—students, staff, faculty. Heard "best lecture ever" several times today from my students. Great job!"

— *Conference Organizer*

"Singer's presentation, titled NextTech: The Future of Technology, Security, and Threats, was engaging, energetic, and most importantly, thought provoking. The feedback from our audience was overwhelming. Peter received an average rating of 4.6/5 – the highest rated presentation of the conference....PW's visual presentation materials were well planned and aesthetically pleasing. His speech posed difficult questions while still entertaining the crowd. PW's demeanor and presentation style were an ideal kick-off to our event."

— *Convention organizer for non-profit association*

"Given the midshipmen's dense schedules and technological bent, required weekday lectures on ethics are sometimes a tough sell, but the response has been unprecedented! Best lecture ever has been the consistent feedback from students faculty, and staff alike."

— *Director, US Naval Academy Center for Ethical Leadership*

"Peter W. Singer was a wonderful addition to our university lecture series. His presentation was engaging, thought provoking and a perfect fit to our conference theme of "Leading Today, Inspiring Tomorrow." Our university leadership, trustees and fellows, graduate students, faculty and guests all found his lecture riveting."

— *Event Planner, University*

"The group really enjoyed your talk and wished they could have spent more time with you (always a good sign for the program planner!). They were truly honored that an individual of your stature would share leadership insights with them. And, the real world experiences you shared reinforced the learning objectives of the course. Your presentation was a highlight of the course, and I hope you might continue to speak at our programs."

— *Executive Education course organizer*

"Simply outstanding...One of our best sessions in recent memory. Both right and left seemed more than satisfied (could be a first!)."

— *Foreign affairs committee organizer*

"Singer really showed us that we were only scratching the surface of what we should be thinking about in the future. After listening to him, we have never been able to look at the world the same way again."

— *Head of Game Developer Studio*

"Okay, I'm just going to be honest with you. I didn't have much interest toward your presentation. I skimmed through one of your articles 10 minutes before you spoke to us. My plan was to secretly watch the March Madness while you talked to us, but within the first three minutes I shut my MacBook because I was hooked. I learned a lot about the growth of technology over time, it was very interesting. And I have to give you props for keeping 200 high school students focused for more than an hour. After your presentation, I immediately started reading more of your articles. So thank you."

— *High School Student*

"You were one of their favorite speakers by far – they were very interested in the information you presented, which was all new to them and got them energized for everything they would learn at the program. I couldn't have asked for a better first speaker."

— *National High School Student Leader Conference Organizer*

"Dr. Peter W. Singer is a thoughtful and engaging speaker with incredible depth on issues like AI, emerging technology, and national security. Peter has a unique ability to make complex subjects accessible to diverse audiences. Indeed, showing how well his talks have gone off, we have invited him back multiple times, to speak to groups that range from summits of government and business leaders to executive education programs, to our diverse student audiences."

— *Prof. Brian Fonseca, Organizer of the Florida AI Summit*

"The Sarasota Institute of Lifelong Learning hosts 24 speakers for our Global Issues lectures during the winter months each year. Our attendees insist that Dr. Singer be invited back regularly. We collect audience surveys for all of our first time speakers. Dr Singer received one of our highest scores ever. A representative comment was the following: "Best public speaker! Clear context backed by great slides. So many other speakers drop their voices and we lose a great deal of what they say. It is not just about the subject, but how it is presented!!!" "Dr Singer is easy to work with from the organizer's standpoint, and absolutely reliable. This last year, he gave a talk on the complex, but important topic of AI and what we needed to know. He was not just informative but engaging. Indeed, it was the biggest single attendance we have had in three years post pandemic." And for a plus, he helped us think through some of the issues we were facing post pandemic, making an important contribution to how we are rebuilding our program."

— *Robert Deutch, President of SILL*

"The comments I've received so far are all positive, if not entirely enthusiastic. You left a real impact. In fact, don't be surprised if we look for you again next year."

— *University Conference organizer*

"You were awesome. I only worry that the students will expect this high quality in all my events. A good problem to worry about."

— *University speaker series organizer*

"Your thoughts on changes in 21st century warfare and shifts in power bases were thought provoking and a key aspect in a very successful Summit! You helped facilitate important discussions that lasted throughout the week."

— *US Air Force Major General*

"Thank you for giving our group the best presentation we have ever had on a very timely topic."

— *US Army Colonel*

"Dr. P. W. Singer is considered widely to be the premier scholar on all things futuristic"

— *US Naval War College*