

John Sanei

Futures Strategist; Global Expert at Singularity University; 5x Best-Selling Author

Please contact a GDA agent for information.

Topics

- Artificial Intelligence
- Business Growth / Strategy / Trends
- Change Management / Organizational Change
- Disruption
- Emotional Intelligence
- Futurists / Trends

About John Sanei

International keynote speaker John Sanei is an advisor, and strategist on the convergence of neuroscience, technology, and business strategy who is dedicated to changing the narrative around our uncertain future.

John provides unique insights on how this combination impacts our collective futures. His bold vision will help you unlock strategies to master the power of unlearning old patterns, relearning new ones and embracing adaptability to thrive in a disrupted world.

Through captivating keynotes, engaging masterclasses, and strategic advisory services, John shares his wisdom and insight from decades of working with future-forward organizations.

John helps organizations prepare for the rapidly changing future of work and the future of leadership, while also advising on organizational restructuring.

He has helped countless organizations prepare for the future of work and the impact of artificial intelligence on business; develop strategies to elevate leadership and increase sales; and create a culture that's adaptable, agile and welcoming of change.

John is a trusted advisor to some of the world's leading Fortune 100 companies, global organizations, governments, and royal families around the world. Brands that trust John include: Autodesk, Coca-Cola, Dell, Dayforce, EY, Mastercard, Mattel, Meltwater, Oracle, PwC, Reuters, Visa, Workday, and more.

He is a global expert at Singularity University in San Francisco, a faculty member at Duke Corporate Education in London and North Carolina, an associate partner at the Copenhagen Institute for Futures Studies, a 4-time TEDx speaker, a podcast co-host of the award-winning business podcast – The Expansive, a transformation specialist and a bold change maker. John is also a 5x best-selling author.

Select Keynotes

• The Human AI Symphony: Orchestrating Value for Today & Tomorrow

In one of the greatest technological revolutions of all time, AI and human collaboration is becoming an integral part of our world. In this keynote, John explains how AI has evolved from curation to creation, from a tool to an unprecedented personal and work partner. He provides a framework, and case studies on how to leverage the interface between humans and artificial intelligence for exponential value creation in business and sales for your team and organization, today and tomorrow.

This keynote navigates through the evolution of AI, from being tools to becoming integral virtual assistants, teammates, consultants, protectors, coaches, therapists, bosses, and even customers. As we move from everyday AI, enhancing productivity, to game-changing AI, revolutionizing creativity, we unveil the AI opportunity radar. Everyday AI keeps organizations in the game, whereas game-changing AI opens doors to unprecedented innovation and industry disruption.

This presentation dissects the internal and external realms of AI application, illustrating how it transforms back-office functions, liberating professionals from drudgery, and empowers front office teams to identify patterns unobservable by human senses. This talk introduces the concept of the AI opportunity radar, helping organizations determine their zones of play and chart their AI journey.

Takeaways:



1. Everyday AI Mastery: Learn to leverage everyday AI as a powerful productivity partner, understanding that while it won't provide a sustainable competitive advantage, it is essential for staying in the game.
2. Game-Changing Creativity: Explore the potential of game-changing AI, discovering how it propels organizations into new dimensions of creativity, creating innovative products, services, and business models that redefine industries.
3. AI Opportunity Radar: Navigate the AI opportunity radar to strategically position your organization in the AI landscape. Choose to defend with quick wins, extend for greater value, or upend for high-risk, high reward disruptions.

• **AI's Impact on the Business World: Opportunities and Challenges**

The talk will focus on the ways in which artificial intelligence (AI) is expected to impact businesses and organizations in the coming years. Attendees will learn about the potential benefits and challenges that AI may bring, and will gain a better understanding of how to prepare for and adapt to these changes. The presentation will cover topics such as automating tasks, improving decision-making, and enhancing customer experiences. Interactive elements such as Q&A and case studies will be used to provide participants with a deeper understanding of how AI can be applied in a business setting. The ideal participant for this talk is anyone who is interested in understanding the potential impact of AI on the business world, including business owners, managers, and professionals in the fields of technology, marketing, and operations.

Takeaways:

1. Understanding the potential benefits and challenges of AI for businesses and organizations.
2. Gaining insights on how to prepare and adapt to the changes brought by AI in business.
3. Learning about practical applications of AI, such as automating tasks, improving decision-making, and enhancing customer experiences.

• **The Future of Education in a Changing Economy**

In this session, participants will explore the future of education in the context of a rapidly changing economy. The focus will be on empowering individuals to identify problems, think creatively, and adapt to change. The traditional model of fitting in will no longer be sufficient, instead, the focus will be on embracing individuality and supporting individuals to "fit out" and stand out. The key to success in this new economy will be the ability to access our unique genius and harness it to navigate an ever-changing landscape. The session will be led by John Sanei, who will share his insights and ideas on how to achieve this. This session is ideal for educators, administrators, and anyone interested in the future of education.

Takeaways:

1. The future of education is not just about providing knowledge, but rather empowering individuals to identify problems, think creatively, and adapt to change.
2. Traditional model of fitting in will no longer be sufficient, instead, it is important to embrace individuality and support individuals to "fit out" and stand out.
3. The key to success in this new economy will be the ability to access our unique genius and harness it to navigate an ever-changing landscape.

• **Human 2.0: Upgrading Our Internal Systems for the Digital Age**

In this session, participants will learn about the advancements in technology and how they are affecting our everyday lives. They will delve into the current state of human emotions and understanding why, despite the advancements in technology, individuals are experiencing high levels of loneliness and anxiety. John will discuss the importance of upgrading our own internal systems to meet the future with excitement and adaptability. Through interactive elements, participants will explore global geopolitical and economic cycles, learn about contemporary business strategies, and discover the intricacies of neuroscience and the human brain. By the end of the session, attendees will have a better understanding of how to upgrade their individual software to develop true agility, resilience, and optimism. The ideal participant for this session would be business leaders, managers, and executives looking to stay ahead of the curve in the rapidly advancing technological world.

Takeaways:

1. Participants will learn about the advancements in technology and their effects on human emotions and behavior.
2. They will gain insights on how to upgrade their own internal systems to meet the future with excitement and adaptability.
3. Attendees will discover the intricacies of neuroscience and the human brain, and learn how to upgrade their individual software to develop true agility, resilience, and optimism.

• **Future of Leadership: Strategies for Thriving in a Changing Business Landscape**

In this session, participants will learn about the latest developments in leadership and the essential skills required to thrive in today's rapidly

evolving business landscape. John will share insights from the latest research on neuroscience and organizational psychology, and will guide attendees through the process of redesigning their own leadership skills and those of their teams. Attendees will gain a deeper understanding of the challenges and opportunities presented by the shift from the industrial age to the quantum age, and will leave the session with strategies for building parallel teams and fostering true organizational agility. This session is ideal for managers, leaders, executives, and board members who are looking to stay ahead of the curve and build the skills necessary to lead their organizations to success.

Takeaways:

1. Understanding of the neuroscience behind leadership and the ability to recalibrate to effectively handle challenges.
2. Insight into the shifting landscape of business and the transition from the industrial to quantum age.
3. Strategies for developing parallel teams with new capabilities to tackle current and future challenges while still maintaining the effectiveness of existing teams.

• **Reimagining Organizational Transformations**

This interactive keynote, led by John, will help participants understand the importance of shifting their organizational perspective in order to thrive in the rapidly changing world. Through a combination of research insights, case studies, and interactive exercises, attendees will learn how to identify and overcome emotional blocks, biases, and assumptions that hinder success. They will also discover how to build successful teams in the future, and why it is crucial to shift organizational behavior to achieve long-term success.

Ideal for business leaders, managers, and anyone interested in organizational development, this keynote will provide attendees with the tools and knowledge they need to shift their perspective and lead their teams towards a brighter future. The interactive and practical approach of the session will leave attendees feeling empowered and inspired to make meaningful changes in their organizations.

Takeaways:

1. Participants will learn how to shift their organizational perspective in order to better navigate the ongoing transformation of our time.
2. The session will explore the impact of emotional blocks on teamwork and the importance of rethinking biases and assumptions in leadership.
3. Attendees will gain insights into the neuroscience behind organizational behavior and learn strategies for achieving future success.

• **Navigating the Future of Work: Developing Purpose as a Skill**

In the future, the way we work will change, and it is essential for organizations to be agile and adaptable in the face of rapidly shifting industry dynamics. This session will focus on the role of purpose in navigating this new landscape, and how individuals and organizations can develop purpose as a behavior and apply it as a skill. Through interactive exercises and discussions, attendees will learn how to reframe the age-old question "What is my purpose?" in the context of a rapidly changing world, and understand the importance of developing strong human connections in a digital age.

Participants will gain valuable insights into how to find meaning and purpose in a rapidly changing world of work, based on extensive research into futurism, business strategy, human behavior, and psychology. The ideal participant for this session would be business leaders, entrepreneurs or managers looking to find meaning and purpose in a rapidly changing world of work.

Takeaways:

1. Understanding the importance of developing a mature mindset to navigate an uncertain future of work.
2. Recognizing the value of curiosity and creativity in driving success in the future of work.
3. Learning how to reframe the question of purpose in the context of a rapidly changing world and the importance of developing strong human connections in a digital age.

Select Book Titles

- **2022:** Who Do We Become? Step Boldly into Our Strange, New World
- **2020:** FutureNEXT: Re-imagining our world & conquering uncertainty
- **2019:** FOREsight: Awaken Curiosity. Cultivate Wisdom. Discover the Abundant Future
- **2018:** Magnetize: Stop the Chase. Understand the Change. Take Control of Your Future
- **2017:** What's Your Moonshot?: Future-Proof Yourself and Your Business in the Age of Exponential Disruption

Select Testimonials

"John's understanding of economic, technological and social change is exactly what the conference needed."

— *Autodesk*

"We really enjoyed our session with John and we're looking forward to doing more work with him."

— *Coca Cola*

"John connected with high wattage to our audience of C-suite executives who are big on ideas that inspire!" "I highly recommend John to any company who wants to get their audience thinking in new ways!" "John's presentation was the highlight of the conference!"

— *Dayforce*

"Incredible insights and inspirational!"

— *Dell*

"..the positive feedback has been overwhelming. You have definitely inspired us!" "You've been a powerful and positive voice in our leadership summit."

— *EY LONDON*

"John's frank honesty and abundance thinking is liberating to all audiences. John never fails to enthuse and inspire. He is truly worth listening to."

— *Mastercard*

"John's research and delivery were flawless."

— *Mattel*

"Superb session; just brilliant!"

— *ORACLE*

"John brought something different that really helped open up new ways of thinking, really really valuable!"

— *PwC GLOBAL*

"An eye opening, enlightening keynote that resonated with us. Thank you John!"

— *Unilever*

"An inspiring session from John for our clients and partners. He really set the scene for our flagship event." "John's keynote resonated with the power of change and transformation in the digital age." "We look forward to inviting John to speak at future events!"

— *Workday*

"John mesmerized the audience." "John really shifted our minds. The audience didn't look at their phones except to take photos of his presentation!"

