

# Derek Daly

## Formula 1 and Indy Driver, Best-Selling Author, Professional Speaker, International Racing Champion

Please contact a GDA agent for information.

### Topics

- Accountability
- Change Management / Organizational Change
- Entrepreneur
- Innovation / Creativity
- Productivity
- Safety
- Teamwork / Teambuilding
- Television



### About Derek Daly

Irish driving Legend Derek Daly is the epitome of the Complete Champion. From Victory Circle to the Announcer's Desk, Hall of Fame Race Car Driver and Network Television Color Analyst Daly has spent nearly three decades as the face of the motor sport world.

Born and raised in Dublin, Ireland to a middle class working family, Derek's career path was set at the age of twelve when he attended his first auto race. From that moment, his commitment to the dream of being a professional driver was unshakeable. On the way to his dream he worked as a laborer in the iron ore mines of Australia and, while travelling the race tracks of England, even took up residence in a school bus.

Derek Daly's professional racing career spanned 17 years, and his experiences are nothing short of breathtaking. Daly's story is one that precious few have lived to tell. In 1984, Derek suffered one of the hardest crash impacts that a driver had ever survived when he hit the wall at Michigan International Speedway at 212 MPH. After fourteen surgeries and three years in therapy, he returned to full-time racing. He completed in the 12 Hours of Sebring - one of the premier motor sport endurance races in the US - and won the race two years in a row.

His early dreams became reality when he won Irish, British and European championship events. In 1978, he competed in the Formula One World Championship, and two short years later Derek was ranked 10th in the world. In 1983 he made his first of six starts in the Indianapolis 500.

In 1985 Derek started a 10 year association with ESPN as a motor sport color analyst. He became the face of motor sports, seen on NBC, CBS, Fox and Speed Channel. USA Today highlighted Derek as "the best new face on sports television" and IndyCar Racing magazine voted Derek "the most popular motor sports television announcer."

Moët & Chandon champagne awarded Derek the Joules Goux Award for his outstanding contributions to motor sports television. He was later nominated by ESPN for an Ace Award, and Derek received the 2000 Hall of Fame Award from "Motor Sport Ireland" for his leadership of Irish motor sport.

Derek literally wrote the book on how to become a 'Complete Champion'. **Race to Win: How to Become a Complete Champion** was heralded a "future classic" by the *Irish Times*. Friend, former race competitor and international auto racing superstar Marion Andretti contributed the foreword: "Derek's book teaches lessons it took guys like me years to learn. Quite honestly, I believe the advice in this book resonates far beyond the racing industry."

Derek has taught the timeless principles of his most valuable asset - speed. Companies like Xerox, Bayer, Deloitte, Growmark, USDA, Department of Defense, Federal Reserve Bank, PepsiCo, State Farm, Zurich Insurance and Gallo Wines have depended on Derek's Complete Champion Model to motivate, inspire and enlighten teams.

Derek and his three sons reside outside of Indianapolis, Indiana. Derek became an American Citizen on September 28, 1993, but retains his wonderful Irish accent.

### Select Keynotes

- **Culture of EXTRAordinary: How to shift from Good2Great2Extraordinary**

Remember Good to Great back in the 90's? Today, it has shifted from Great to Extraordinary. Align this platform with the right culture, and your team can develop something truly unique; a **Culture of Extraordinary**. Imagine your team learning how to think and act differently as they

push themselves to the edges and boundaries of what might be possible. Your team will embrace what it means to go **beyond their best**. Derek uses powerful, real-life sports analogies in a unique, compelling, and often hilarious manner that leaves audiences in awe. Even the US Government DoD enjoyed this topic.

- **S.A.F.E.: The Crucial balance between Safety with Speed**

Having survived the hardest crash impact a driver had ever survived, Derek shares his near death experience that lead to a safety initiative in racing that continues today. Your team will learn how his sport continues to develop the safest high performance equipment and work environments; that has literally saved lives. Understanding this will **empower your front line employees** to make quick decisions, with limited information, in compressed time frames. You will understand that **Compliance does not replace Responsibility**. Learn how your team can make critical performance gains by embracing **intelligent risks**, as it activates its own S.A.F.E. model (*Speed, Agility, Framework, Execution*). No one remains emotionally neutral as they grasp his breathtaking global experiences.

- **The Speed of Wow: How Fast Can You Get Fast?**

If the speed of doing business continues to increase in the next 10 years; ask yourself, **How Fast can you get Fast?** Derek takes your team down the success road to understand the critical difference between **going** fast and **being** fast. You will grasp how **Trust and Preparation** become the cornerstones of teams who push against boundaries. They will learn how to achieve trailblazing performance and understand why corporations sometimes struggle to emulate these valuable traits. This topic has energized both male and female audiences from California to the Czech Republic.

### Select Book Titles

- **2016:** A Champion's Path - Race Team Tactics for Business
- **2013:** Race to Win - Second Edition - The 7 Essential Skills of the Complete Champion
- **2008:** Race to Win - How to Become a Complete Champion Driver

### Select Testimonials

"Your inspirational message on preparation, change management, and creative innovation was a true highlight of our annual Lean Six Sigma Summit...best of the best. Thank you for making a difference with our team!"

— *David L. Hart, Executive Director, Lean Six Sigma, Valspar Corporation*

"You were amazing . . . informative, funny, and really hit home for me. The Five Factors of FAST truly apply to all aspects of life. Thank You!"

— *Erin Brinkmeyey, Britain Electric at Associated General Contractors Houston Chapter*

"You have a great gift...outstanding presenter... has the ability to effectively relate his vast experiences to other industries...will have a lasting and positive impact on our company."

— *Jeff Waters, Managing Director Adult Tennis, United States Tennis Association*

"All went great and Derek was a pure delight to work with. His message was exactly on point with the theme of our event and everyone thought he had exceptional delivery. Thank you!"

— *Kathie O'Brien, Customer Events Manager, Veeam Software Corporation*

"Derek did a fantastic job!!! . . .the crowd was engaged. . . . we had to send slides from his presentation to our investors because so many people were requesting copies. We would recommend him to anyone!"

— *Leigh Seeger, Jefferson County Economic Development Corporation (Denver, Colorado)*

I wanted to take a moment out of an incredibly busy schedule to share praise and positive feedback for Derek Daly! He recently presented at our Annual Sales Kickoff in early January—and he CRUSHED it! I've had the opportunity to work with several motivational speakers over the years, and I can say that Derek is truly in the upper echelon. From the start of our engagement, Derek was highly collaborative and as agile as we are—which is to say he's darn fast, on his game and didn't miss a beat. Derek was completely flexible in his approach, worked with us on

accelerated deadlines, and was accessible and on-point throughout the entire process, even through the holidays. Our global field teams were truly inspired by his story. As a renowned Formula 1 driver, Derek's message was truly international and resonated with everyone. His presentation was perfectly aligned to what we're pushing to accomplish as an already successful sales organization—endeavoring to take things to the next level—and his presentation was fun, engaging and poignant. As a matter of fact, most everyone now carries with them in their wallets, Derek's card with his "5 Factors of Fast", and our Sales VP for EMEA and APAC just purchased 25 of his "Race to Win: The 7 Essential Skills of the Complete Champion" books. Thank you again for making possible the opportunity to work with him.

— *Raj H. Patel, Sr. Director, Corporate and Field Marketing, Virtual Instruments*

"Derek was a terrific speaker and brings tremendous credibility to the message we are all working hard to spread within the Department of Defense. I enjoyed meeting him and hearing his thoughts as well."

— *Robin Porterfield, Naval Supply Systems Command*

"It was a pleasure for me and all of my team having you with us in Argentina. You combined the passion and skills to spread a message. The feedback was VERY positive as evidenced by the standing ovation...."

— *Rogelio Vivaldi, VP and General Manager, Genzyme*

Thank you Derek. I have sat through a lot of presentations in the past and I truly have to say that yours was by far the most inspiring I have attended. The feedback I have received from all the employee's has been nothing but great. Thank you again and I look forward to doing something again in the future.

— *Sammy Johns, Director of Competition, Richard Petty Motorsports*

"Amazing - you hit all the relevant points."

— *ViaQuest, Rich Johnson (founder)*