

Simon Anderson

Futurist | International Keynote Speaker & Advisor | Award-Winning Author

Please contact a GDA agent for information.

Topics

- Artificial Intelligence
- Business Growth / Strategy / Trends
- Change Management / Organizational Change
- Futurists / Trends
- Innovation / Creativity
- Technology / Alternate Technology



About Simon Anderson

Simon Anderson is an international futurist keynote speaker, applied foresight expert, executive advisor, and award-winning author. With a mission to help executives and organizations move beyond resilience and become future ready, Simon translates complex emerging trends and technologies into actionable insights and strategies using his Future Ready Formula™. Drawing on his extensive experience in applied foresight with executive leadership and a global perspective gained from speaking on four continents and his travels to more than 35 countries, he empowers leaders across industries to navigate challenges and capitalize on opportunities created by rapid change.

As the co-author of the award-winning book *Foresight 20/20: A Futurist Explores the Trends Transforming Tomorrow* and former advisor to technology startups and a multinational education non-profit, Simon has established himself as an expert in emerging technologies and trends. He was a co-founder of the Future Ready Economies network, and now partners with economic development professionals to prepare and adapt their communities and regions for a successful future.

Simon's insights have been featured in a wide variety of publications worldwide, including CityWire's New Model Adviser, Commercial Factor, Crain's Business News and Executive Connections, a publication of the International Executive MBA Council.

His captivating, insightful, and immediately actionable presentations make him a popular speaker among executives, boards, and organizations eager to increase their success by confidently embracing the future.

Select Keynotes

• Beyond Resilient: How to Become Future Ready in a World of Constant Change

Today's rapidly evolving business environment requires more than resilience to remain competitive and achieve long-term success. Simon's transformative insights will help you and your organization become "Future Ready." This isn't just about bouncing back from new challenges; it's about proactively using foresight tools and practices to identify and capitalize on the opportunities that change creates. Simon's three-step Future Ready Formula™ provides you with the mindset, core skills, and specific actions you can use right away to excel in our ever-changing world.

Key Take-Aways:

- Apply Simon's Future Ready Formula™ to move from a reactive to a proactive approach to better navigate change.
- Develop a leadership mindset equipped for success in a fast-changing future
- Learn Five Future Ready actions you can start taking right away to move beyond resilient to be successful in an uncertain future.

• Emerging Opportunities: AI, Automation, and the Future of Work

Where, when, and how we work is being reshaped by emerging technologies and trends. The pandemic fast-forwarded many of these changes and reset expectations for how work is defined and measured. New AI-tools like ChatGPT are further accelerating digital transformation. With so much change, the employee experience is more important than ever to attracting and retaining workers. Recognizing that what made us successful in the past may not help us continue that success into the future can help business leaders thrive during constant change.

Key Take-Aways:

- ◆ Learn about the technologies transforming the future of work.
- ◆ Discover new tools and resources to improve your corporate culture and attract and retain the right people for your organization.
- ◆ Identify specific actions you can start taking right away to adapt and thrive in our new business environment.

• **Emerging Opportunities: Trends Transforming [Your Industry]**

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• **Applying the Future-Ready Formula™: Real World Challenges**

Take the next steps to be future ready with this engaging and highly interactive workshop. Participants learn how to apply the lessons and insights from the keynote to specific real-world situations they experience in their work. This highly customized workshop works best as a follow-up breakout session after the keynote. In this session, Simon helps business leaders thrive during constant change by teaching specific foresight tools and practices they can start using right away to identify important trends, anticipate how those trends might impact their careers and organizations, and take action to be successful regardless of the new technologies or trends that may emerge.

Select Book Titles

- **2015:** Foresight 2020: A Futurist Explores the Trends Transforming Tomorrow | Updated & Expanded Edition
- **2012:** Foresight 2020: A Futurist Explores the Trends Transforming Tomorrow

Select Articles

- ['Finance industry is major target for hacking': How to protect your investments](#)

Futurist and tech expert Simon Anderson offered his top tips on how to adapt to risks caused by innovative new tech and the new opportunities they also offer.

Select Testimonials

"Simon Anderson was a keynote speaker for the 2016 annual Midwest Fall Educational Conference for the ISM (Institute for Supply Management). Simon gave an eye-opening presentation that allowed us to look at near-future trends that will impact our profession across all industries. He was engaging, entertaining and provided actions that we all can use to be more future resilient!"

— *Daniel S. Feder, ISM Board Member*

"Simon's presentation was insightful and eye-opening. He gave our Board of Directors and our Management Team a lot to think about throughout our strategic planning process. I highly recommend him."

— *Edward F. Manzi, Jr., Chairman & CEO, Fidelity Bank*

"Simon is the brightest young futurist I know. I rely heavily on his outstanding ability to identify significant emerging technologies and trends, and have come to depend upon his keen understanding of how these trends will affect business in the future. As my reverse-mentor, his contributions and insights have proven invaluable."

— *Jack Uldrich - Acclaimed futurist, keynote speaker & best-selling author*

"Thank you so much for presenting as a keynote speaker at the Executive MBA Council meeting in Seattle. Your session garnered rave reviews - everyone to whom I spoke commented on the depth of your analysis and the thought you put in to relate to our industry's drivers. I walked away with a great deal to think about personally, and I've shared your insights with my team, along with the challenge for us to be more future-focused and future resilient."

— *Jamie Breen - Assistant Dean, MBA Programs for Working Professionals, Haas School of Business, UC Berkeley*

"Simon delivered an informative and engaging keynote session on "Change is Coming – Understanding Relevant Emerging Technologies and Trends" at our 2017 Growth Conference in Naples, Florida for our architecture and engineering attendees. He discussed 7 major themes that will impact our society and did a great job of relating specific technological advancements in the building, design and construction space, which was well received. Highly recommend for other conferences and events!"

— *Steve Gido - Principal, ROG Partners*

"Thought provoking. Simon Anderson's keynotes are a must attend if you want to create a future-ready organization. Simon customized his session, captured the attention of senior leaders and independent contributors alike and engaged all with his understanding of complex trends and specific actions to take now. I highly recommend Simon as your next keynote."

— *Wendy Holliday, CEO, PayTech Women*