

Michael C. Bush

Workplace Culture Authority

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Topics

- CEO
- Corporate Culture & Governance
- Entrepreneur
- Ethics / Values
- Innovation / Creativity
- Leadership

About Michael C. Bush

Michael C. Bush is CEO of Great Place to Work®, the global research and analytics firm that produces the annual Fortune 100 Best Companies to Work For list, the World's Best Workplaces list, the 100 Best Workplaces for Women list, the Best Workplaces for Diversity list, and dozens of other distinguished workplace rankings around the world.

Driven by a love of business and an unwavering commitment to fair and equitable treatment, Michael joined Great Place to Work as CEO in 2015, bringing 30 years of experience leading and growing organizations. This includes serving as CEO of Tetra Tech Communications, which he grew from \$40 million to \$300 million in revenue. Michael is a former member of President Obama's White House Business Council and a founding board member of the private equity seed-fund, Fund Good Jobs, which invests in small inner-city businesses.

In Michael's book, *A Great Place to Work for All: Better for Business, Better for People, Better for the World*, today's business climate is defined by speed, social technologies, and people's expectations of "values" besides value. As a result, leaders have to create an outstanding culture for all, no matter who they are or what they do for the organization. This groundbreaking book, from the creators of the gold-standard Fortune 100 Best Companies to Work For list, shows how it's done. Through inspiring stories and compelling research, the authors demonstrate that great places to work for all benefit the individuals working there and contribute to a better global society—even as they outperform in the stock market and grow revenue three times faster than less-inclusive rivals. This is a call to lead so that organizations develop every ounce of human potential.

Select Keynotes

- **A Great Place to Work for All - Better for Business, Better for People, Better for the World**

What does the latest data show about organizations that prioritize a culture of inclusiveness? Based on his book by the same name, Bush shares these details, plus how the Best Workplaces outperform their peers in the stock market and in revenue growth. Attendees hear Bush's inspiring stories about how creating a more equitable work environment pays off. Attendees also walk away with a new "For All" Leadership Model to help drive personal performance.

- **Innovation by All: How Creating a Culture of Inclusion Can Drive Innovation**

Today's most innovative organizations recognize that game-changing ideas can come from anywhere and anyone. Bush explains how to build an Innovation By All culture—one that maximizes your company's human potential by tapping into the intelligence, skills, and passion of everyone in the organization. Companies that build an Innovation By All culture generate more high-quality ideas, realize greater speed in implementation, and achieve greater agility—resulting in 5.5 times the revenue growth of peers with a less inclusive approach to innovation.

Select Book Titles

- **2018: A Great Place to Work for All: Better for Business, Better for People, Better for the World**

Select Articles

- [Michael C. Bush YouTube Channel](#)

Michael C. Bush YouTube Channel



- [Why Learning is the Key to Creating Great Places to Work](#)

Michael Bush, CEO of a Great Place to Work®, believes the uncertainty that characterized 2020 creates a massive opportunity for leaders to transform their companies and the world.

- [Peer to Peer: Michael Bush, MS '94 on How to Keep Presidential Politics out of the Office](#)

Lean into corporate values and insist on mutual respect, advises the CEO of Great Place to Work, Inc.

Select Testimonials

"A Great Place to Work For All gives an effective, researched-based look at how to build and maintain an inclusive, high-performing culture--today and beyond. The book is sure to become a must-have guide for how to sustain a thriving business that creates value and growth for all stakeholders."

— Arne M. Sorenson, President & CEO, Marriott International, Inc.

"The most successful companies have a higher purpose, and are built on a foundation of trust, growth, innovation, equality, and making the world a better place for all. A Great Place to Work for All shares the essential values that every organization should follow to thrive in the future."

— Marc Benioff, Chairman & CEO, Salesforce