

# Jack Uldrich

## World Renowned Futurist, Author, Expert on Change

Please contact a GDA agent for information.

### Topics

- Big Data
- Biotechnology
- Business Growth / Strategy / Trends
- Change Management / Organizational Change
- Consumer Trends
- Cyber Security
- Futurists / Trends
- Thought Leader

### About Jack Uldrich

Jack Uldrich is highly regarded as a keynote speaker. His authoritative speeches on future trends, emerging technologies, innovation, change management and leadership are filled with knowledge, insight and creativity. Jack provides provocative new perspectives on competitive advantage, change management and transformational leadership. He brings to light the advantages of being creative and using the powers of individual imagination.

Jack Uldrich is a leading expert on helping businesses adapt to change. He has served as an advisor to Fortune 1000 companies, and is highly regarded for his ability to present complex information in an entertaining, understandable way. Whatever your industry or organization, Jack will work with you to create a customized presentation, workshops or breakout sessions to inspire, energize and enlighten your audience.



### Select Keynotes

- **The Great Reset: The Emerging Age of Reimagination, Reconnection and Renewal ---and Generation RE**

A great reset is now upon us. Less obvious is the reality that the world was quietly being reset prior to the pandemic. The rules of business were being rewritten by an extraordinary cadre of individuals, enterprises, and organizations willing to rethink long-held assumptions, reinvent products and processes, and reestablish new and innovative ways to re-engage with both their employees and the wider world. These leaders are at the vanguard Generation RE—an ageless cohort of change agents working to recreate the world anew.

In this refreshing, entertaining, and insightful keynote presentation, global futurist and best-selling author Jack Uldrich shares key insights from his forthcoming book, *The Rise of Generation RE* (Greenleaf Books 2022). He also explains how leaders can embrace and leverage the principles of “Generation RE” in order to reframe problems into opportunities, restore communities and our natural world, reconnect with employees and customers at a deeper, more meaningful level, and reimagine a better, bolder and more beautiful future.

- **Business as Unusual**

The world has catapulted into a future of deep change. In this engaging, provocative, and insightful keynote session acclaimed global futurist and best-selling author Jack Uldrich will not only discuss how the Covid pandemic transformed the world of tomorrow, he explains why so many of the trends that were on the horizon in early 2020 continue to accelerate.

History reminds us that great crises produce great change – as well as great opportunities. To take advantage of these extraordinary opportunities, businesses must position themselves now to operate in a world where “business as unusual” is the new “usual.” This session will help leaders at every level of an organization leverage ten “unconventional” techniques to succeed in today’s—and tomorrow’s—transformational times.

- **The Big AHA How to Future-Proof Your Business Against Tomorrow's Transformational Trends, Today**

The greatest change we face is the accelerating rate of change itself. In this enlightening, entertaining and educational session, Jack shares insights from his book, *Business as Unusual: A Futurist's Unorthodox, Unconventional and Uncomfortable Guide to Doing Business*. He outlines

the ten trends that will transform the world of tomorrow. Jack also identifies concrete actions businesses can take today to future-proof themselves against “the tides of tomorrow.”

- **How the Internet of Things Will Open Up a Future of Opportunity**

By 2025, it is estimated that 50 billion physical objects will be connected to the Internet. What does this mean for your business? In a word, everything. The “Internet of Things” is poised to radically transform customer behavior, business models and the nature of business itself. In this powerful keynote session, Jack will not only explain the Internet of Everything, he will help participants understand how they can prepare today in order to prosper tomorrow.

- **Vuja De: A Futurist Takes a Backwards Stroll into the World of Tomorrow**

“The perfect keynote for any company, organization or association celebrating a major anniversary!” Winston Churchill once said, “The farther back one can look, the farther ahead one can see.” He was right. And what better time for any organization to look into the future than when celebrating 25, 50 or 100 years of success? Global futurist and best-selling author Jack Uldrich has the unique ability to use yesterday's history lessons as a prism for helping his clients and his audiences understand how the world of tomorrow will be transformed. He has created dozens of customized keynote presentations for centennial celebrations as well as diamond, golden and silver anniversaries. From organizations as diverse as the Casualty Actuarial Society and Stiles Machinery to the Cleveland Community College and the International Card Manufacturers Association, Jack always leaves his audiences proud of their rich tradition and past accomplishments but poised to confidently create their new future. Find out how he can do the same for your organization or company.

### Select Book Titles

- **2014:** Foresight 2020: A Futurist Explores the Trends Transforming Tomorrow
- **2011:** Higher Unlearning: 39 Post-Requisite Lessons for Achieving a Successful Future
- **2008:** Jump the Curve: 50 Essential Strategies to Help Your Company Stay Ahead of Emerging Technologies
- **2006:** Investing in Nanotechnology: Think Small. Win Big.

### Select Articles

- [10 Game Changers to Transform the World](#)

Global futurist Jack Uldrich sheds light on the future.

### Select Testimonials

Jack was great! People loved him and found it very interesting and informative. One quote from an evaluation: “He literally blew my mind”.

— Atul Lele, Chief Investment Officer, Deltec Bank & Trust Limited

Judging from the number of people that lingered to ask a question and the general “post-meeting buzz”, it's clear that your presentation had people thinking. In all honesty, this is one of the best programs that we've had in a long time and we've had plenty of excellent ones. Thank you for an entertaining and thought provoking program.

— Jim Hancock, Wells Fargo

Dear Jack: Just a quick personal note to thank you again for speaking to our senior management team. Your words were exactly what we needed to set the team's frame of mind for a day focused on strategy.

— Joe Robles, CEO, USAA

You made the day! Everyone is talking about your presentation and, more importantly, thinking about the ramifications of what you said. We were successful in meeting our objectives, in large part because of your presentation and how well it set the stage for the speakers that followed you. While our Summit was targeted to innovation and the future, your presentation would be well received in any setting. If we are asked by anyone for a suggested keynote speaker, we will heartily give you a recommendation.

— Khalid B. Mahmood, President and CEO Old World Industries, LLC

To say that Jack was a homerun as a keynote for our Better Ways Healthcare Conference would be an understatement! We typically have our

team provide a rating on their experience and Jack scored a 10 out of 10. Our team characterized him as insightful, thought provoking, authentic, fun and energizing. As an organization, Vynamic truly appreciated the time that Jack took to understand us and what we were trying to achieve with this conference. He adeptly wove key themes into his key note that carried forward throughout the conference. We look forward to working with Jack again in the future and introducing him to our clients in the healthcare industry. We went through a very thorough process in vetting a keynote speaker and Jack was the perfect fit!

— *Mindy McGrath, Healthcare Industry Learning Lead, VYNAMIC*

We received excellent comments about your presentation and how relevant your content is to the conversations we are focused on here about building the strategy for our future and taking action to move us in a positive direction. You did a great job of hitting the mark for us, and folks are quoting you and referencing points and examples from your presentation - which is certainly a testimonial on your effectiveness. We are happy we found you!

— *Teresa Ashworth, Customer Strategy and Support, Tennessee Valley Authority*