

Erik Qualman

Top Technology and Motivational Speaker, #1 Bestselling Author & Futurist

Please contact a GDA agent for information.

Topics

- Big Data
- Business Growth / Strategy / Trends
- Sales
- Social Media
- Technology / Alternate Technology
- Thought Leader

About Erik Qualman

5x Bestselling Author and Motivational Speaker, Erik Qualman, has performed in 55 countries and reached over 50 million people. He was voted the 2nd Most Likeable Author in the World behind the Harry Potter series. He is a former sitting professor at MIT and Harvard's edX labs and has received an honorary doctorate for his groundbreaking work. Most importantly, he's still trying to live up to the "World's Greatest Dad" coffee mug he received from his wife and two daughters.

Select Keynotes

- **Digital Leadership + AI: The Future of Innovation & Growth**

We don't have a choice on whether we team-up with AI, the choice is how well we do it. As a leading futurist, practitioner, author, and speaker, Erik Qualman is at the forefront of the AI revolution and the impact it's having across all sectors: business, education, healthcare, government, and beyond.

In entertaining fashion, Qualman will cover these 3 critical organizational outcomes:

1. How AI is revolutionizing the way we live and work and how your organization can harness AI to drive innovation, enhance customer experiences, and streamline operations.
2. Overcoming the challenges these new technologies present including: successfully navigating ethical implications, job adjustments, algorithmic bias, privacy, security, and more.
3. Striking the right balance between AI and Eye-to-Eye (Jetsons + Flintstones).

This entertaining, educating, and empowering experience will provide you with the tools and knowledge needed today, and tomorrow, to harness the power of AI to drive growth and innovation. Your audience will learn how to stay a year ahead of your competition but never a year ahead of your market.

- **Innovation by design: Your path to digital transformation**

To ensure you are the disruptor versus the disrupted, you must understand societal shifts and instill a culture of creativity around them. This session looks at **key future trends** and their impact on your organization. Qualman provides the roadmap for your organization's **digital transformation**. Leap over the pitfalls of incremental change and land on a foundation of progressive and practical **innovation** principles. Future forward!

- **The Power of Focus**

What's the difference between winners and losers in a digitally distracted society? Focus. Winners focus on what matters most. While simple, it's not easy. **The #1 killer** of promising careers, teams and businesses is a lack of focus. We either try to do too much, or we put our time, treasures and trust into the wrong buckets. Qualman shares specific focus techniques used by the **world's most successful** people and organizations.

- **Socialnomics: winning customers via social & mobile**

How do I lead my best life with the help of digital media? How do I get more followers? What is my digital legacy? These are the top three



questions social media expert Erik Qualman gets asked, and he shares the answers in this instructive, future-thinking presentation on how to assess your “digital footprint” and “digital shadow.” Based on his latest book of the same name, Qualman walks audiences through the five key constructs of how to be a digital leader and take control of the “S.T.A.M.P.” they leave on the digital landscape.

- **Big Data**

Erik Qualman demystifies Big Data for audiences and organizations. This entertaining session highlights how top tier organizations convert unstructured data into actionable information to drive incredible bottom line results. He showcases how Big Data can be harnessed to win elections, track the outbreak of the flu, reduce urban crime, generate more sales leads, dramatically increase revenue and beyond. He also explains how Big Data must work in synergy with Small Data (developing customer relationships) for organizations to achieve optimum results.

Select Book Titles

- **2016:** How to Sell on LinkedIn
- **2013:** What Happens on Campus Stays on YouTube
- **2013:** What Happens in Vegas Stays on YouTube
- **2012:** Socialnomics: How Social Media Transforms the Way We Live and Do Business
- **2011:** Digital Leader: 5 Simple Keys to Success and Influence

Select Testimonials

WOW!

– *Disney*

Qualman was dynamic and inspiring. We appreciated that he tailored his presentation to suit our agency and audience.

– *FBI*

Qualman raised the bar to a new high that few will be able to match. His presentation delivered a perfect mix of thought leadership, trends, and the building blocks required to thrive in this era of digital and social/mobile currency.

– *PlayStation*

Qualman is to Digital Leadership what Deming is to quality and Drucker is to management.

– *Scott Galloway, NYU Professor*

His depth of insight and breadth of examples have prompted us to shift our thinking on leadership.

– *Starbucks*