

Simon T. Bailey

Breakthrough Strategist, Author, Life Coach, Entrepreneur

Please contact a GDA agent for information.

Topics

- Customer Relations
- Diversity and Inclusion
- Employee Engagement
- Leadership
- Sales
- Teamwork / Teambuilding

About Simon T. Bailey

Simon's purpose is to Spark listeners to lead countries, companies, and communities differently.

His framework is based on his 30 years' of experience in the hospitality industry, including serving as sales director for Disney Institute, based at Walt Disney World Resort in Orlando, FL. He is a prolific author and Hall of Fame Keynote Speaker that has worked with Signet Jewelers, Salesforce, T-Mobile, Stanford Healthcare, General Mills and Hilton Hotels just to name a few.

An experience with Simon goes beyond feel-good content. He delivers practical strategies and impacts real lives. He connects with any audience on many levels with a relevant message that resonates beyond the stage.

Simon's viral video posted by Goalcast to Facebook has 90 million views and LinkedIn Learning features three of his online courses that reach professionals in 100+ countries. Recently, Simon became a certified Caritas Coach, leading with heart-centered intelligence. His approach is grounded in Caring Science that focuses on preserving human dignity, wholeness as the highest gift to self, systems, and society.

His wisdom and expertise enabled an Orlando-based healthcare system to be acquired and a division of a hospitality company to be ranked No. 1 for customer service by Expedia.com. Simon serves on two unique boards; U.S. Dream Academy and Orlando Health Foundation where he is a five year board member that has 20,000 employees and over \$1 Billion in revenue. Recently, Cleary University, a 138 year old institution in Holland, Michigan, rewarded him with a Doctorate of Science in Business Administration for his global impact.

Select Keynotes

- **Spark Next Level Leadership**

Key Takeaways:

- ◊ Inspire heads, hearts, and hands to flourish through wellness
- ◊ Learn simple strategies from best-in-class leaders in 13 different industries
- ◊ Lead with heart-centered intelligence based on Caring Science research

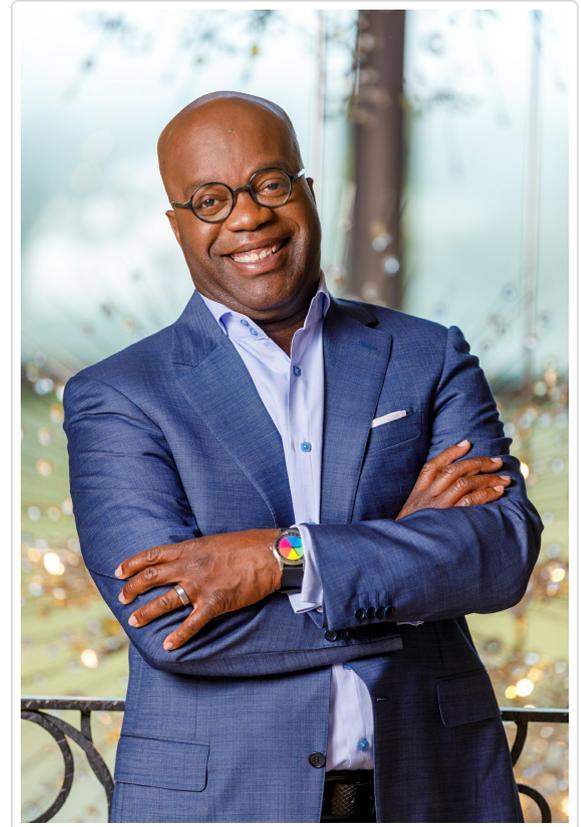
- **Spark the Customer Experience**

Key Takeaways:

- ◊ Infuse 5 simple principles to keep customer for life
- ◊ Engaging all stakeholders and lines of business to obsess about the customer
- ◊ Caring and Serving are ways to sell

- **Elevate Your Culture**

Key Takeaways:



- ◊ Activate team members through a positive employee experience
- ◊ Advance talent with intentionality and inclusivity thinking
- ◊ Appreciating team members for their meaningful contributions

- **Release Your Brilliance™ – Forget Your Title and Transform Your Job**

Key Takeaways:

- ◊ Increase your performance with the Top 5 Skills based on research
- ◊ Be an Intrapreneur who innovates and owns the moment
- ◊ Develop High Impact Habits that influence your team and organization

Select Book Titles

- **2022:** Ignite the Power of Women in Your Life - a Guide for Men
- **2018:** Be the SPARK: Five Platinum Service Principles for Creating Customers for Life
- **2017:** Brilliant Living: 31 Insights to Creating an Awesome Life
- **2017:** Releasing Leadership Brilliance: Breaking Sound Barriers in Education
- **2015:** Shift Your Brilliance System - a self-paced curriculum for individuals, teams and organizations
- **2014:** Shift Your Brilliance: Harness The Power Of You, INC.
- **2012:** Meditate on Your Professional Brilliance
- **2012:** Meditate on Your Personal Brilliance
- **2008:** Release Your Brilliance: The Four Steps to Transforming Your Life and Revealing Your Genius to the World
- **2007:** Brilliant Service is the Bottom Line
- **2007:** Success is an Inside Job
- **2003:** Simon Says Dream: Live a Passionate Life

Select Articles

- [Having Hard Conversations is Good for Business](#)

How to Respond to the BLM Movement authentically and appropriately.

- [3 Keys to Mastering the Art of Consistency](#)

Ingredient 1: Walking the Walk Ingredient 2: Connecting to Your Why Ingredient 3: A Little Disruption

- [What You'll Need to Succeed in the Future Work Economy](#)

Everyone wants to know what they will need to do to prepare for the future work economy. Simon T. Bailey shares his insights on this timely and relevant topic.

- [Three Ways to be Unforgettable](#)

In your business and life you must be unforgettable. Unforgettable is essential. Unforgettable is the magic word, the Holy Grail. Unforgettable is the answer. Unforgettable is also achievable.

- [Mine Brilliance out of Rejection](#)

Rejection is a gift more valuable than gold because it can shift you from average thinking into brilliance.

- [5 Ways to Develop Crucial Business Relationships That Last](#)

Due to the dynamic environment in which firms operate today, building relationships is no longer limited to making sales calls or having face-to-face meetings.

- [Deliciously Delightful - The Culver's Way](#)

This thirty-three year old company with deep Wisconsin roots has put their own spin on hospitality.

- [How to Overcome Failure to Emerge as a Leader](#)

Failure is inevitable. Even when you have had consecutive successes throughout your life, there will come a time when a certain strategy fails

and plans backfire. Success never is guaranteed.

- [3 Big Ideas I learned from Tupperware CEO Rick Goings](#)

Tupperware CEO Rick Goings shares his wisdom from 40 years of business.

- [3 Ways to Win the Battle for Employee Engagement](#)

For anyone wondering about the state of workplace environments and company culture, the answer is not rosy. But the battle for employee engagement is not lost.

- [3 Ways to Shift from Customer Service to Customer Love](#)

What makes people respond to certain brands with zeal? It is not just good customer service that entices the masses anymore, it's love.

- [Firms of Endearment: How World-Class Companies Profit from Passion and Purpose](#)

Authors Rajendra Sisodia, Jagdish Sheth and David Wolfe provide breakthrough research with a new narrative for how companies function, effectively changing the role of corporatism in the modern world.

- [GDA Podcast / Bonus Episode](#)

Simon T. Bailey joined us in the office and spoke with our team. Here is the discussion.

- [GDA Podcast / Simon T. Bailey](#)

Simon T. Bailey is the CEO of Simon T. Bailey International, a premium education company specializing in creating learning and development content for individuals and organizations. Simon derives great joy by sharing and inspiring men and women with a simple transformational framework and the tools needed to create a purposeful life and a meaningful and profitable business.

Select Testimonials

Everybody is still talking about you. The impact you made was phenomenal. Thank you so much do the energy, commitment and passion that you put into our session. Personally, I couldn't have been more pleased and actually proud to have been part of bringing you to The Hartford.

— Amy Bray, *The Hartford, Sales Practices & Training*

Simon spent time getting to know our attendees and their challenges in advance so he could tailor his keynote directly to them as education leaders. He was the only thought leader that was also an active conference attendee. The result was very powerful. Our attendees left inspired and rejuvenated.

— Beverly Hutton, *Director of Development, National Association of Secondary School Principals*

"Simon Bailey is the BEST keynote speaker we've ever had! He was the highlight of the convention and our franchisees loved him. His presentation was incredibly customized to Goddard. We love the fact that he took the time to visit an additional school the week before the event. In addition, Simon attended other presentations and seamlessly wrapped key takeaways from those sessions into his own presentation – that was fantastic and much appreciated. On site, he was super easy to work with and really put our mind at ease. I would highly recommend Simon Bailey for any franchise event and there wasn't a single thing I'd change about his presentation or our experience of working with him."

— Brian DeLong, *Director, Marketing, Advertising & PR, Goddard Systems, Inc.*

I wanted to let you know that we had a great event with Simon T. Bailey. He was our guest speaker for our Staff Development Day. We had about 175 in attendance. I personally found the presentation to be very enjoyable, and our course evaluations confirmed that our membership found him to be inspiring with practical insight that will improve their teams. His presentation style is well polished with a nice blend of humor that made the day very engaging. Simon made me look good, he made our club look good, and I wanted you to know that we had a favorable experience.

— Dr. Robert Corr, *Seattle Study Club of Southern Colorado*

On behalf of the Bounce TV Advertising Sales Staff I want to thank you for your tremendously informative and inspiring session on "Release Your Brilliance". Your points of "Stop Selling and Start Helping", "Surprising and "Delighting Your Audience", "Creating Memorable Moments", "Shifting from Me Centered to We Centered", "META Listening" and the host of additional useful selling techniques will surely serve to help us

distinguish the Bounce TV sales team within our marketplace. Frankly, we could have delightfully extended our session for hours! You definitely added a meaningful highlight to our sales conference. In addition to the training, we thoroughly enjoyed your engaging and magnetic personality and look forward to an ongoing and fruitful relationship. We wish you continued success as you evangelize the power of releasing the brilliance within. It was an honor sharing the day with you!

– *Elverage Allen, EVP, Ad Sales, BounceTV*

Simon Bailey is one of a kind - down to earth, with vision, passion, and purpose in helping people look within themselves to be at their best. I had the pleasure of meeting Simon during a recent event where he delivered a flawless message on how to own, sustain, and create moments of brilliance. I would highly recommend Simon.

– *Evette Creighton, Leadership Development Consultant, Rockwell Collins*

Simon hit a homerun! He used his time onsite to develop a super customized program to meet the needs of our members. He incorporated conversations he had with attendees and information he gathered from speaker sessions throughout the day. How many speakers do that! Simon was nothing but a delight on and off stage! He has a strong message supported by his experiences and strong stage presence. He is really a funny guy on stage as well. 98% of attendees rated him as excellent!

– *James Lenz, Professional Development Manager, CUES*

I wanted to start off by saying that Simon was one of the most popular speakers we've had to date, and I would recommend him to anyone looking for a great speaker to kick off their conference. Our attendees have said he was one of the best they've ever seen. I hope you had as pleasant of an experience working with us as we had with you

– *Margaret Guy, Manager, EOC & HBA Services, National Association of Home Builders*

We engaged with Simon to deliver the keynote at our annual Elite Hearing Network conference. He was amazing - he got to know our business, built a strong & relevant message, and delivered with an energy that was perfect! I really appreciated how he took the time to get to know us and understand our challenges - and he was open to feedback for tweaks we requested. The feedback from our members was over the top for Simon! Thank you Simon!

– *Mary Anne Stangby, Senior Vice President, Amplifon Americas (Miracle Ear)*

I wanted to take a moment to express our gratitude for your participation at our Convention. You delivered superbly ... as expected. Your engaging keynote session was full of high value tactical content that received extremely glowing marks from Convention participants in our follow up evaluations ... not an easy task from an audience of savvy bank executives. Well done. This year's convention was a huge success - from programming, to networking, to the venue itself - attendee feedback has been tremendously positive across the board. And while one would be hard-pressed not to enjoy a setting like the Ritz-Carlton Amelia Island, our bankers were particularly appreciated the strength of the program this year. Interesting, timely and thought-provoking presentations like yours was an important part of that success. It was a real pleasure working with you. We appreciate your time and support of the banking industry and look forward to working with you in the future.

– *Melea Wachtman, SVP, Administration, Ohio Bankers League*

Hi, Simon – Many thanks once again for coming to the March of Dimes meeting in Ft. Lauderdale last week! You were a hit (no shock). Your message was spot on and truly set the stage for the rest of the week for this group. Someone presenting to a group of people on Wednesday kept on referring to “like we heard on Monday from Simon” until someone in the audience finally said “who is this Simon”? Clearly the presenter forgot her audience but not your messaging. Your brilliance techniques are infiltrating the March of Dimes and we thank you for that. Thank you again for presenting to our top leaders.

– *Meredith Raynor, VP, Meeting Planning, March of Dimes*

I heard Simon speak at two different association executives meetings in recent years. More recently, I hired him to speak to our members--an audience of C-suite level and senior management leaders, at for-profit companies. They also found his content and delivery compelling and insightful (and he is a warm and generous person, to boot.)

– *Mona Buckley, CEO, Professional Insurance Marketing Association (PIMA)*

As the 2018 Innovations in Testing Conference Chair, I had the pleasure of working with Simon both before and during the conference. He was an absolute joy to work with, graciously spending time with the conference leadership team leading up to the conference and attendees during the conference. Simon's curiosity, warmth, and positive mindset were apparent in every interaction we had. His inspiring keynote set the perfect tone for the conference and was well-received by the over 1200 members in attendance. If you're seeking an engaging and motivational speaker, I strongly recommend Simon – I'm confident you'll be delighted with his message!

– *Rachel Schoenig, American Test Publishers Innovations in Testing Conference Chair 2018*

Simon recently spent the day with our health system leaders, and received some of the best reviews ever in the five years of our organization holding these quarterly sessions. He was dynamic, honest, and we felt his heart. He has the unique ability to reach the core of our humanness to develop us into better leaders and better people. Great takeaway tools, great exercises, great session. Do not miss the opportunity to learn from Simon T. Bailey!

– *Shari Kebler, Executive Director, Holzer Health*

I realize this e-mail is long in coming and I hope the delay will not diminish its impact. In all honesty, I do not know how to express how grateful I am that you were our speaker at this year's Gatorade Training. The feedback we have received has been overwhelming. In the past, we have not really even had keynote speakers, but last year and this year, our event has grown and the content evolved such that a speaker made sense. The beauty of what you did on stage last month, was that you were able to deliver a message that resonated with the entire audience: athletic trainers, business owners, brand managers, events staff. It is such an enviable skill to be able to speak in a way that delivers both an emotional and rational impact. In the back of the room, my colleague and I kept looking at each other and doing the universal sign for "mind blown" when you would drop nuggets like "'silent' and 'listen' have the same letters" and "...what HR can't catch." You left us all with things to think about and work on and generally inspired a room of people in exactly the way we had hoped. You have taken the training to a whole new level and the team is already talking about what we could possibly do next year now that such a high bar has been set. You mentioned on stage that you were working on a weight loss goal, so we sent you a little package to fuel your journey to lose those last couple of pounds. Hopefully it will help get you there! Please know if there is anything that we can ever do for you, just let us know. You are now an official FOG "friend of Gatorade" and I look forward to the day our paths may cross again.

– *Shawna Ryan, Gatorade*

I contracted Simon to run a session titled, "Shift Your Brilliance: Harnessing the Power of You, Inc." last May at Microsoft on behalf of one of our employee resource groups, and it was an overwhelming success, receiving the highest marks of our 2-day professional development program. Simon has a tremendous gift for adding perspective and value for those that are looking to aim higher in their personal and professional endeavors. His passion is unbridled and infectious. I first encountered Simon during a leadership workshop more than 10 years ago, and I have followed his teaching ever since and I am happy to say that he has been a contributor to several teams within Microsoft's ranks in recent years. Needless to say, I highly recommend Simon for your professional development programming.

– *Tina Eskridge, WW Director, IoT Device Experience Marketing, Microsoft Corporation*