

Jim Bouchard

The Sensei Leader..helping people become better LEADERS...and leaders become better PEOPLE!

Please contact a GDA agent for information.

Topics

- Business
- Change Management / Organizational Change
- Emotional Intelligence
- Ethics / Values
- Influence
- Leadership
- Overcoming Adversity
- Peak Performance
- Sports Coaches

About Jim Bouchard

By his own admission, Jim Bouchard should have been dead or in jail - many times over.

Through martial arts, Jim transformed himself from a two-time college dropout and drug abuser to successful entrepreneur, author and international speaker...from "loser to leader".

In over 25 years of teaching Jim has helped hundreds of others transform themselves into Black Belts, and thousands more discover their best selves by learning how to think like one.

He's tough--yet compassionate. People come to him willingly because they know he cares. They know that helping them become their best is his highest priority.

Jim has no "secrets." He shares everything he's learned, and everything he continues to learn about being a compassionate, courageous and effective leader--someone who makes a real difference in the lives of the people they serve.

Jim is a 2004 inductee to the U.S. Martial Arts Hall of Fame and was twice featured in "Inside Kung Fu" magazine. He has been teaching and practicing martial arts for more than 30 years.

Jim is a volunteer mentor for incarcerated youth, an obsessive golfer and surf guitar player. In 2016 Jim was nominated to run for Congress.



Select Keynotes

- **The SENSEI LEADER: Effective Leadership Through Courage, Compassion & Wisdom**

From drug abuser and dropout to Black Belt and Sensei!

Using his powerful story of personal transformation through martial arts, Jim shares the strategies and tactics he used to transform himself from loser to leader. This highly interactive presentation engages the audience as Jim challenges them to think about powerful leadership strategies and how to apply them in their lives.

What you can expect:

- ◊ Learn to develop leadership skills at ALL levels, independent of title or position
- ◊ Explore the tangible return on character development and its effect on your organization's success

- ◆ Actionable STRATEGIES and TACTICS you will implement in your business or company culture - TODAY

- **THINK LIKE A BLACK BELT**

The mindset of a BLACK BELT for personal and professional excellence!

From the front lines to the C-Suite, the principles Jim shares in this highly interactive presentation will give your audience the tools they need to achieve BLACK BELT levels of performance.

What you can expect:

- ◆ Learn how to THINK Like a BLACK BELT - how to cultivate and develop Discipline, Focus, Perseverance, Courage and Confidence.
- ◆ Apply the characteristics of Black Belt Mindset in personal and professional life.
- ◆ Understand Perfection as a process rather than an unachievable barrier to success.
- ◆ Embrace change and transformation and the continual process of self-improvement.

Select Book Titles

- **2018:** A NEW Book of 5 Rings: Essential Tactics for Today's Leader
- **2016:** 8 STRATEGIES For Personal & Professional MASTERY
- **2016:** 8 STRATEGIES For Effective Leaders
- **2016:** 8 STRATEGIES For Aspiring Leaders
- **2015:** The SENSEI LEADER
- **2010:** THINK Like A BLACK BELT

Select Testimonials

Jim spoke at our National Conference and his presentation made an impact with all our attendees. His message regarding overcoming tremendous obstacles to achieve success was inspirational, heartfelt and moving. So many times in life the difference between success and continued struggles is our response to the challenges we all face. Jim demonstrated that achieving your dreams is possible despite all odds. A great message to reinforce for people you are looking to motivate to take their life and business to the next level!

— A.L., CONFERENCE DIRECTOR

Jim does a great job bringing it all together to formulate practical steps I can use to take better control of my own leadership abilities. Jim is a wonderful speaker and does a great job breaking down barriers and making everyone in the room feel comfortable with him. His backstory and his passion for the martial arts really takes on a life of its own. He provides a great example of leadership that I think we can all learn from.

— B.H.C., MANAGER, APPLICATION DEVELOPMENT TECHNOLOGY AND INNOVATION

Jim's message about "mindset trumping talent" is right on target. He has a very interactive session, engages the audience with humor, questions and lots of stories. The eight strategies he lays out as the foundation for leadership are straight forward and applicable for any industry and any role. We want Jim back for another lesson in leadership. He was amazing! Thank you Jim, you are welcome in Austin anytime!

— C.C., PRESIDENT

Jim is a dynamic speaker who shares his personal story in his discussion of leadership. I have attended many leadership presentations over the years and delivered several myself. Jim tops them all. Highly recommended!

— C.M., 2016 CHAIR

Jim expertly provided a 1/2 day seminar to our senior and middle leadership teams tailored specifically to our needs and the results shown in our pre event survey. His humor, real world examples, and easy conversational style engaged the entire group and helped his subject content hit home and stick. The entire process from inquiry to booking to post event follow up and debrief was incredibly easy and very user friendly. I highly recommend Jim to bring his coaching and teaching to your organization!

– *C.P., HR DIRECTOR*

Jim Bouchard was wonderfully motivating in his presentation. He very straightforwardly shared his "8 Strategies for Aspiring Leaders" with our Entrepreneurship and Innovation students at Thomas College. The students were intently focused on Jim. He captured the students' attention with his detailed account of his life and business experiences. Jim has the unique ability to speak directly to his audience, not lecture to them. Jim involved the students in his presentation by asking thought provoking questions and engaging the students in the leadership exercises that challenged and triggered action. Nothing is off limits with Jim. He selflessly shares his own personal experiences, which provides an all access forum for his participants to feel free to share their own thoughts without fear being judged, providing honest talk and honest results. I strongly recommend Jim Bouchard as speaker. He will inspire and motivate anyone and everyone. Hearing Jim's simplistic yet realistic breakdown of leadership strategies are helpful for both student and seasoned professional.

– *D.D.L., ASSISTANT PROFESSOR*

Wish I had your book 30 years ago. I have already identified several events over the next few weeks where I can deploy more advantageous tactics. Great stuff! An honor meeting you.

– *E.D., PRESIDENT, CEO*

WOW!!! Consider my mind blown! Everything you talked about is all we strive for! I was so excited that I had five of our emerging leaders with me! They are our future and soaked up the knowledge you gave them. I know they will put that knowledge to work as well!

– *J.A., DIRECTOR OF HUMAN RESOURCES*

Jim presented to our group of senior level insurance executives, sharing his thought-provoking message on leadership. He really made an impact with the audience - many commented that his ideas were spot-on. His message resonates at all levels of an organization - from the rookie to the seasoned professional - who can all learn something from his approach.

– *J.S., AVP, MARKETING*

Jim Bouchard provided our company leaders an inspirational message backed by fact in real world terms. He clearly did his homework in learning our organization and wove his message into our company fabric. Jim not only mentioned some of our leaders by name but tied his theme into specific behaviors he learned from his interviews with them. This allowed for buy in from the group and validated Jim's message even more. Achieving great results and having success is only as good as you can keep it. It will be our challenge to stay on top. Thank you!

– *K.P., DIRECTOR OF SALES, MARKETING & REVENUE MANAGEMENT*

We were privileged to have Jim lead our first Executive Management Conference for Virginia credit unions. Jim was energetic and mesmerizing in his message delivery and all of our attendees left wanting more! He related extremely well with our group using his real life experiences to provide valuable insight into successful leadership. We will definitely have Jim back for future conferences!

– *M.R., VICE PRESIDENT OF STRATEGIC RESOURCES*

The 2017 CCCU convention held in Cuba, had as one of its presenters, a gentleman that brought forward an interesting perspective in managing (or for a better word- "empowering") our key resource - our staff. Jim Bouchard presented "Eight Strategies for Effective Leaders". Through his unique blend of quoting real world examples, his undeniable sense of humour, and his interactive sessions with his audience, his talk was both riveting and relevant. Debates and discussions were encouraged, making the session even more meaningful, lively and memorable. His presentation was truly an amazing experience.

– *O.G., IT MANAGER, MCCU JAMAICA*

A heartfelt thank for participating in our first ever MEMA front line event! Our attendees were VERY happy with the event content, and Jim knew just how get everyone up and excited about the day! I look forward to working together on future projects and events!

– *S.B., DIRECTOR OF MARKETING AND EVENTS*

I have worked with Jim on multiple occasions during the past several years. In every circumstance, he has delivered above and beyond what was expected. I once heard it said, "You go to an event to get motivated, but you learn a new process to make yourself better." Jim's sessions are a perfect blend of both - he's not going to solve all your problems for you or your organization, but gives you the tools to start and continue the process yourself! Whether it be customer service, leadership, or a personalized program, Jim's candid, fresh, and totally honest "Think Like A Black Belt" brand will deliver the punch you're looking for.

– *S.W., CEO*

We just came off a very successful conference - Jim Bouchard, The Sensei Leader, presented Parts I & II for us and he was a home run! His presentation was outstanding and we couldn't be happier.

– *Y.S., MANAGER OF MEMBER EXPERIENCE, CONFERENCES, & EVENTS*