

Richard and Linda Eyre

New York Times #1 Bestselling Authors

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Topics

- Education
- Family / Relationships
- Investing / Personal Finance / Retirement
- Virtual
- Work-life Balance

About Richard and Linda Eyre

Richard and Linda Eyre are among the most popular speakers in the world on parenting and families. Their clients and audiences range from The Young President's Organization (YPO) and major corporations and associations to a wide array of school, civic, church and community groups. They find it remarkable and gratifying that in every one of the 45 countries where they have presented, parents have similar hopes, dreams and worries about their children regardless of economic, religious, geographic and cultural differences.

They are authors of numerous work/family balance and parenting books, one of which, *Teaching Your Children Values* became the first parenting book in fifty years (since Dr. Spock's *Baby and Child Care*) to reach #1 on the New York Times bestseller list.

They have appeared on many national network shows including Oprah, The Today Show, Prime Time Live, 60 Minutes, Good Morning America and once did regular segments on the CBS Early Show.

The Eyres' most important production is their nine children ("one of every kind") who, through the years, have helped formulate their ideas for books and speeches. The second generation Eyres are an impressive bunch, all with university degrees from the likes of Wellesley, Harvard, Columbia and BYU and all having interrupted their university education to spend two years living abroad, studying, doing missionary work and providing humanitarian service. They are also doing their part to expand the importance of family through their own speaking, books, blogs and websites. So far 19 grandchildren have been added to the Eyre's treasury! The family's favorite projects are humanitarian expeditions to places like Ethiopia, Kenya, Bolivia, India and Mexico, and their Eyrealm Foundation focuses on strengthening third world families.

Richard is a Harvard MBA, president of his own management consulting company and a ranked senior tennis player. He was a mission president for his church in London and a former director of the White House Conference on Parents and Children as well as a candidate for Governor. (Linda is so glad he didn't win!) Linda is a teacher, musician and co-founder of International JoySchools.com, an in-home program for teaching preschoolers the joys of life. Both have served on numerous arts, university and non-profit boards.

Select Keynotes

- **"THE 8 MYTHS OF MARRIAGING: How YPO Marriages are Different, and how to Turn marriage into a verb and replace myths with truths."**

Based on Richard and Linda's new book:

Richard and Linda Eyre explore the eight most common myths about marriage and the truth about how to have a successful and fulfilling marriage.

Exploring equality versus synergy, completion versus individual quest, harmony versus productive debate, a test drive versus constant commitment, and more, the Eyres show that popular opinions and behaviors toward successful marriages actually reduce the chance of marriage fulfillment.

Drawing on more than fifty years of marriage and hundreds of interviews across the world, *The 8 Myths of Marriaging* is a must-read book for anyone considering marriage or currently nurturing their marriage of many years.



- **Giving Your Kids Ownership**

(so that they can become responsible, motivated, and wise). The Eyres dynamic and ground-breaking new presentation which shows parents how to give their kids real ownership of their things, their money, their education and grades, their goals, and even their conflicts. A whole new way to look at the art of teaching responsibility. This lecture can make an immediate difference in your family.....and in your kids lives!

- **Raising Children in Affluence.**

Here the Eyres show us how to use money as a vehicle to teach responsibility and motivation rather than allowing it to spoil our children and undermine their character. Presented to influential groups of parents and grandparents throughout the corporate and philanthropic world, the principles of this lecture have changed the very fabric of families.

- **Relationships, Why they are more Important than Achievements.**

In public opinion polls, the question "What is the most important thing to you?" Family and Relationships get over 90% of the vote. Yet this is not usually reflected in how we prioritize our time and our mental energy. The Eyres believe that we work on Achievements more than on Relationships for the simple reason that we are better at "A's" than at "R's".....and we get more credit and recognition for them. In this groundbreaking and highly entertaining presentation, Richard and Linda give us absolutely workable methodologies for improving our most important relationships. Terms like "Relationship goals" and "Self-Programing your half of key Relationships" will take on an almost magical meaning, and each attendee will receive the famous "gold book" of relationships and learn the use of "Stewardship Blanks," "Serendipity Lines," and "Synergicity Bands." Neither you or your relationships will ever be the same!

- **Rescuing your Child from the Entitlement Trap.**

The polar opposite of a sense of responsibility is a sense of entitlement! Kids who think they should have what they want, and have it now, and have it without working for it, are endemic in today's society, and it is coming at the expense of their motivation, their education, their creativity, and ultimately their happiness. And children who are snared in the entitlement trap also cause a huge drain on the happiness of their parents! Based on the Eyres new book, *The Entitlement Trap* is set for release from Penguin next year, this new seminar lays out a new family system for teaching kids to work, to earn, to choose, and to own, and explains why the perception of earned ownership is the antidote to entitlement, and the prerequisite of responsibility. Parents of kids from 6 to 16 years of age learn how to help their children feel true ownership of 1. Their own Toys and Clothes, 2. Their own Bodies, 3. Their own Education and Grades. 4. Their own Choices, 5. Their own Goals, and 6. Their own Values.

Select Book Titles

- **2019:** The 8 Myths of Marriaging: Making Marriage a Verb and Replacing Myth with Truth
- **2015:** Life in Full: Maximize Your Longevity and Legacy
- **2014:** THE TURNING: Why the State of the Family Matters, and What the World can do About it
- **2011:** 5 Spiritual Solutions for Everyday Parenting Challenges
- **2011:** The Entitlement Trap: How to Rescue Your Child with a New Family System of Choosing, Earning, and Ownership
- **2003:** The Book of Nurturing: Nine Natural Laws for Enriching Your Family Life
- **1997:** Lifebalance
- **1995:** Three Steps to a Strong Family
- **1994:** Teaching Your Children Responsibility
- **1993:** Teaching Your Children Values

Select Articles

- [Parenting is the Most Important Thing We Do!](#)

The most important thing is for parents to prioritize each other in order to transcend into good parenting.

Select Testimonials

Consult our website for testimonials and additional information

— theyyres.com