

Amy Wilkinson

**Lecturer at the Stanford Graduate School of Business and
Author of The Creator's Code**

Please contact a GDA agent for information.

Topics

- Business Growth / Strategy / Trends
- Entrepreneur
- Innovation / Creativity
- Leadership

About Amy Wilkinson

Amy Wilkinson is CEO and founder of Ingenuity, lecturer at Stanford Graduate School of Business and author of *The Creator's Code: The Six Essential Skills of Extraordinary Entrepreneurs*. She advises executives and emerging leaders around the world on how to master the skills that underlie entrepreneurial success.

Steeped in the world of innovation and the ways it has altered our most fundamental assumptions, Wilkinson weaves together the wisdom from her more than 200 high-impact interviews with company founders, academic research, and case studies to reveal the surprising mindsets and powerful skills of those who are forging the front lines of the future. She opens audiences' eyes, engages their imaginations, and provides the rare insight needed in a world of rapid global change. She advises organizations on innovation and business strategy and has frequently spoken to corporate, association, and university audiences, including Microsoft, SXSW, Stanford, Harvard, MIT, George Washington University, the Professional Business Women of California conference, Politics & Prose, and more.

Wilkinson's career spans leadership roles at McKinsey & Company, J.P. Morgan and as founder of Alegre, a foreign-based export company. She has also served in the White House as a senior policy advisor to the United States Trade Representative and a White House Fellow.

She is an expert for The Wall Street Journal. Wilkinson and her work have been featured by CNN, Fox News, CNBC, Bloomberg TV & Radio, NPR, The Wall Street Journal, The Economist, Fortune, Forbes, Inc. TIME, The Washington Post, and USA Today.

Wilkinson earned a BA, MA, and MBA from Stanford University. She is a member of the Council on Foreign Relations and an Eisenhower Fellow.

Select Keynotes

- **The Six Essential Skills for Extraordinary Leaders.**

What does it take to build a great business? Amy Wilkinson shares six essential skills for injecting an entrepreneurial thought process into your business, jump-starting innovation, and creating a culture that identifies and seizes opportunities that leapfrog the competition. From curiosity and a focus on the future, to making small bets and creating a network, her six powerful skills are an eye-opening look at the possibilities around us, and she outlines real-world examples of them at work using case studies based on her more than 200 high-impact interviews with both the leaders currently changing the world and the entrepreneurs who will be changing it tomorrow. Insisting that anyone can adapt and apply these skills – whether you're an innovative manager or an aspiring entrepreneur, she shows organizations how to grow and compete at home and abroad by thinking differently. Wilkinson opens audiences' eyes, engages their imaginations, and provides the rare insight needed in a world of rapid global change.

Select Book Titles

- **2015:** *The Creator's Code*

