

Emilie Sydney-Smith

**Corporate Transformation Coach, Award-winning Speaker,
Proven Entrepreneur, and Disruption Expert**

Please contact a GDA agent for information.

Topics

- Artificial Intelligence
- Business Growth / Strategy / Trends
- Disruption
- Entrepreneur
- Futurists / Trends
- Global Finance
- Influence
- Innovation / Creativity

About Emilie Sydney-Smith

Emilie Sydney-Smith is CEO of ExO Works, helping large companies like Visa, HP, P&G and BHP to emulate the world's fastest growing companies.

She draws from her track record in helping build a startup to a \$300 million valuation over 2 years. She also spent a decade in private equity, evaluating the growth potential of around 100 business opportunities per annum. That gave her a deep understanding of the patterns that make a business likely to thrive or fail.

Emilie is a consistently highly-rated keynote speaker, panelist and workshop leader. Since the start of 2019, she has spoken for clients and at conferences in Bahrain, Bangkok, Boston, Budapest, Cape Town, Dallas, Dubai, Johannesburg, London, Madrid, Melbourne, Miami, Milan, Paris, Perth, Sao Paolo, Silicon Valley, and Sydney.

We are entering the era of the highest wealth creation and destruction the world has ever seen. 18 emerging technologies will transform our everyday lives and each create trillion dollar new industries. Yet most existing companies are simply iterating on their existing core products and services, many of which will soon be obsolete.

ExO Works is the only company that has created billions of dollars of return on investment for large corporations... by helping them graduate beyond incremental innovation on yesterday's businesses, to implementing a genuine 4th Industrial Revolution transformation.

ExO Works was Founded by Chairman, Salim Ismail. He determined the shared attributes between the world's fastest growing companies and shared them in Exponential Organizations, one of the best-selling business books ever published. He was the Founding CEO of Singularity University and has presented the ExO methodology to many of the world's top business and leaders and Heads of State.

ExO Works coaches the clients' own people to improve their current businesses with innovations that are tenfold (10X) better than the status quo and to create the new profit centers of the future.

ExO Works delivers the next generation methodology beyond Agile, Lean or Design Thinking. It creates ultra-engaged new SWAT teams that help companies avoid disruption and place smart bets faster than their competitors.

60% of corporate innovation teams have failed, and many more are in zombie-mode. They produce only "Innovation Theatre". ExO Works helps navigate the politics of the corporate immune system to get 10X innovations into implementation. It has created billions of dollars of value as a result.

Emilie shares with audiences her profound knowledge of how to escape the Innovation Theatre rut and create the best-selling products and services of the future. Her continuously updating case studies offer a practical roadmap to actioning change across an organization.

Audiences also love hearing about how futuristic technologies like flying taxis, genomics, 3D printing, quantum computing, virtual reality and machine learning are actually being applied by her clients.

Select Keynotes

- **How to Emulate the World's Fastest Growing Companies**



As a result of accelerating technological disruption, a new breed of businesses is scaling ten times faster than other organizational structures – exponential organizations – while many established companies are failing. Emilie describes the eleven shared attributes of the world's fastest growing organizations, and reveals how your company can most effectively implement those attributes to scale just as fast. We are living amidst the greatest wealth creation ever seen, so learn how to harness these new engines of wealth.

- **How to Profit from Disruptive Convergence:**

Emilie describes major breakthroughs occurring in a series of accelerating technologies like renewables, sensors, 3D printing, VR/AR, artificial intelligence, Blockchain, robotics, biotech, drones, cybersecurity, and private space projects and how they may impact your industry and your customers' needs. She describes the convergence of these technologies, which are turning "nice to have" single-play ideas into "must have" problem-solving products. She helps audiences trace the flow-on effects that may surge through unexpected industries and society as a result. She tailors this analysis to each specific audience.

- **Investing in Tomorrow's Exponential Organizations**

Emilie combines her decade of private equity, venture capital and investment banking experience with her work on transforming some of the world's biggest companies into Exponential Organizations to advise investors around the world. She shares how to evaluate the potential of companies to delight future customers amidst accelerating market changes and avoid being disrupted. She help investors spot companies that are leveraging new business tools to achieve tenfold improvements in cost, productivity, profits and influence. She also helps sort the reality from the hype on emerging technologies.

- **Prosperity Amid the Clash of Ideologies**

Accelerating technological disruption is widening the gap between tech optimists and those being economically and psychologically left behind or alarmed. When presenting to organizations, Emilie explores the impact that this widening gulf is having on global governance and society, and describes the balance we need to find in developing safe, beneficial technologies for humanity. She explores how the audience can best position themselves and their families to prosper from the coming technological disruptions.

- **What Works and What Does Not Work**

In her role as ExO Works CEO—and in her experiences as an ExO Sprint Coach and Ecosystem member before that—Emilie has helped Fortune 500 companies and other corporations around the globe protect against technological disruption while building new business lines capable of swiftly surpassing the profitability of their core revenue streams.