

# Neen James

## Sales and Leadership Female Keynote Speaker on Focus, Connecting, Attention and Productivity

Please contact a GDA agent for information.

### Topics

- Communication
- Leadership
- Peak Performance
- Productivity
- Sales
- Women's Empowerment



### About Neen James

Neen James is a leadership expert who delivers high-energy keynotes presentations that challenge audiences to leverage their focus and pay attention to what matters most at work and in life.

Neen is the author of nine books including *Folding Time™* and her most recent, *Attention Pays™*. Named one of the top 30 Leadership Speakers by Global Guru several years in a row because of her work with companies like Viacom, Comcast, Cisco, Virgin, Pfizer, BMW, and the FBI, among others.

Neen earned her MBA from Southern Cross University and the Certified Speaking Professional designation from National Speakers Association. She has received numerous awards as a professional speaker and is a partner in the international education company Thought Leaders Global.

Neen is a leadership expert who delivers high-energy keynotes that challenge audiences to leverage their focus and pay attention to what matters most at work and in life. Audiences love her practical strategies they can apply personally and professionally, and meeting planners love working with her - they often describe Neen as the energizer bunny for their events.

With a strong background in learning and development and managing large teams at various corporations, Neen is the perfect fit for organizations who want implementable strategies that will help their employees avoid distractions, stop interruptions, prioritize daily objectives and say 'no' to requests that steal time and focus from real goals and priorities.

Oh, did we mention that Neen is Australian? Why does that matter? Well, it means that she's a bit mischievous, is pretty witty and a little cheeky. She also considers herself an unofficial champagne taste tester ... and is obsessed with her Peloton bike... a bike that goes nowhere!

### Select Keynotes

- **Attention Pays™ HOW TO DRIVE PROFITABILITY, PRODUCTIVITY AND ACCOUNTABILITY**

To create extraordinary lives, we must learn to “unplug” from the constant barrage of disruptions and “plug in” to the tools, strategies, and mindsets that allow us to harness our attention to reach our highest potential,

Attention Pays™ spotlights the power of attention and absolute focus.

Personally: WHO we pay attention to.

Professionally: WHAT we pay attention to.

Globally: HOW we pay attention in the world— and to the world.

In an on-demand, 24/7 society, where distractions cost millions of people productivity, profitability, relationships, and peace, it's time to pay attention to what matters most.

Attention Pays™ shares:

- Powerful strategies increase profitability
- How to achieve maximum accountability and results
- Methodology to help productively manage daily tasks
- Guidance on improving daily attention and focus

If you're ready to drive profitably, increase productivity and boost accountability, it's time to tune out the noise, focus on what really matters and learn how Attention Pays.

- **Folding Time™**

A corporate client favorite! Why? Because time management is out the window. Neen's keynote turns time management and productivity tools upside down and all the way around. And when your team GETS it? They'll never look at another 24 hours the same way.

Truth? You don't have time to do everything.

What do you have? The time to do everything that matters!

- ◊ Increase productivity by a minimum of 30% within 90 days (yes, you read that right!)
- ◊ Learn to say no to things that don't matter... so you can say "YES!" to the things that do
- ◊ Cut meeting times times in half
- ◊ Win the battle with email
- ◊ Maximize productivity by identifying utilizing your personal work

- **Idea Shaping**

Stephen Covey's four quadrants. The Food Pyramid. Simon Sinek's Golden Circle. These ideas spread and impacted millions of people.

**Your ideas are powerful and they deserves to spread.** But before they can spread, people need to understand them. And one of the most powerful tools **to help people understand your ideas is a contextual model.**

For years, Neen James has been helping speakers, leaders and visionaries translate their ideas into powerful, spreadable, repeatable contextual models. Today, she's here today to help you do just that.

Neen will share:

- ◊ When ideas spread (and when they don't) and how a powerful contextual model will help you communicate, spread and make more money from your ideas
- ◊ Why visuals are a vital communication tool to accelerate engagement and deeper understanding
- ◊ A proven methodology and specific language to assist sales conversations and provide a competitive edge.

## Select Book Titles

- **2018:** Attention Pays: How to Drive Profitability, Productivity, and Accountability
- **2013:** Folding Time: How to Achieve Twice As Much In Half The Time

## Select Articles

- [Busy is Not Productive](#)

As a result, we fail to pay attention to the people, priorities, and passions that are truly important to us. And although we are more connected than at any time in history, we are more disconnected from ourselves, each other, from our work, and from our world than ever before.

## Select Testimonials

"If you are considering hiring Neen as your next keynote speaker, DO IT! She will leave your team fully motivated and ready to put their best foot forward with the meaningful information Neen will share."

— *Andavo Travel*