

# Charlie Rocket Jabaley

**Grammy-Winning Music Mogul; Emmy-Winning Nike Athlete; Ironman and Marathon Runner; Social Media Innovator and Creative**

Please contact a GDA agent for information.

## Topics

- Branding & Marketing
- Business Growth Strategies & Trends
- Inspiration & Achievement
- Mental Health & Stress Management
- Motivation
- Overcoming Adversity
- Personal Growth



## About Charlie Rocket Jabaley

Millions of people in this world feel hopeless, stuck, or at rock bottom.

Charlie ROCKET was diagnosed with a brain tumor that almost killed him. For others, it's when they are facing homelessness, battling cancer, or experiencing depression. In these moments, people lose sight of a vision for a better future. All they know is their struggle.

Charlie discovered that a dream can change everything.

At rock bottom, depressed, 305 lbs, and a brain tumor, there was one thing that kept him going: his dream of being an athlete. Over the course of the next 12 months, he ran 4 marathons, completed an ironman, lost 125 pounds, and reversed his brain tumor. His dream saved his life, and he is now dedicating the rest of his life to making dreams come true for others in need of a miracle through the **Dream Machine Foundation**.

## Select Keynotes

- **Dream Bigger**

Charlie rocket delivers one of the most powerful heart opening, mind unlocking keynotes that drives culture shifting change worldwide. He is the perfect balance of authenticity, story telling, with real life practical steps to unlock potential. He doesn't only speak, he lives his words everyday and have proven his strategies work. As a dreamer, Grammy and Emmy winner, e commerce expert, filmmaker, innovative philanthropist, and social media marketing wizard. Charlie blends, deep real worlds experience with a magnificent emotional filmmaking from stage help people and organizations shift their culture, because when your team starts dreaming bigger.... 1 thing happens! GROWTH!!!! Internally in each person and financially as an organization.

Every keynote is customized to drive the biggest impact combining filmmaking, authentic vulnerability, practical techniques, and stories so magical that everyone walking out of the room is leaving ready to believe bigger and dream crazier!

**Charlie will help your team realize how to be on a Winning Streak.**

### IMAGINE:

- Every member of your team bringing bigger dreams to the table to **fuel growth**.
- Each person becoming a delusional optimist when it comes to ideas and **possibilities for your business**.
- Your team will be inspired and unlocked to **create change**.
- **Dream Crazy: Everything is Possible, Awaken your Childhood Dreams, Steps to Making Dreams Turn to Reality.**

Charlie is a very storytelling speaker, he will start from back in his childhood in Atlanta learning marketing from his parents and his mom selling vacuum cleaners. To later on working for and blowing up Soulja Boy, Travis Porter, 2 Chainz and becoming an Emmy and Grammy Award Winner with over 43,000,000 records sold. He then will talk about the other side of his life during that time of owning a \$15 Million Dollar Label and managing artists, but being majorly depressed, overweight at 300 lbs and diagnosed with a brain tumor feeling hopeless. Charlie then goes on to

the next chapter of his life to conquer his life struggles, when he left all of that behind to reverse his brain tumor and begin chasing his dream as a Nike Athlete. Running 5 marathons, an Iron Man, biking 3,000 miles across America and then becoming an official Nike athlete and creating the world changing Nike Video. Charlie will then end his talk on where he is at present day with the story of him selling his house when covid started, partnering up with Dreamr, buying an RV and then starting the Dream Machine Tour & Foundation. It started in April of 2020 and since then Charlie has traveled over 25,000 miles across America, building Dream Creative Labs in Watts, Milwaukee, and Las Vegas, partnered with Hasbro to giveaway hundreds of thousands of dollars in toys and games for the holidays, and have so far given away over \$1,000,000 in cash, cars, and paying people's rents and mortgages who fell on tough times in 2020.

3 Main Takeaways:

- Steps and Motivation to start turning your Dreams into Reality
- Inspiration to Shift your Mindset and Awaken your Childhood Dreams
- Restore Hope into Believing that Anything is Possible, Including your Biggest Dreams

- **Marketing Innovation: Momology, Building Culture and Getting the Attention of the Biggest Brands**

This keynote is still that same story from his childhood in Atlanta and growing up learning Marketing from his parents, to then building four different 7 figure clothing lines, creating a new marketing strategy called Momolgy that has been his secret to creating the most loyal fan bases in the world and all the way to the present with the Dream Machine Tour and Foundation, but it takes a Marketing focus. Charlie will discuss things like how he blew up these artists with no money and how Charlie took 2 Chainz, an artist who was washed up at the time and could never blow up to then being a Grammy winning Artist and now, being one of the biggest Artists in the world. Charlie will also go through the times when he was 300 lbs, diagnosed with a brain tumor and dropping his \$15 Million dollar label to pursue being a Nike Athlete and how he got the attention of Nike to then create the most influential Nike campaign of all time. Then he will end with the present date and how he is doing all of that over again with the Dream Machine Tour and Foundation, partnering with major brands like Hazbro where they gave away hundreds of thousands in toys and games as well as \$500,000 to 500 families during the holidays. Both of these talks can be crafted for 30-75 minutes and all of Charlie's presentations are 100% Family-Friendly that can be customized to fit your objectives.

3 Main Takeaways:

- How to Shift Culture with Marketing
- How to Create a Loyal Fan Base
- How to Take Movements from 0 to 100

- **The Dream Machine**

A mission to impact lives, give back, and ignite dreams across America while biking from LA to NYC.

- **Train Like an 8-Year-Old**

How to realize your childhood dreams using fun and play as a metric for success.

- **Failing My Way to Success**

How I turned my struggles into fuel and became a hip-hop and millennial marketing mogul.

## Select Testimonials

"The inspirational fitness ambassador and marketing mogul Charlie Jabaley recently caught Nike's attention by circumventing the traditional agency route and simply supplying authentic consumer-valued content. "

— *Forbes*

"Charlie Jabaley continues to work incredibly hard to go from obese to a Nike athlete and he's crushing it! "

— *Gary Vaynerchuk*

"CEO Millionaires founder Charlie Jabaley is here to shake up the Motivational Speaking World."

– *Rolling Out*

“CHARLIE ROCKET IS FOR REAL! Believe it or not, this guy will change your life.”

– *Runner's World*