

Lisa Solomon

Wall Street Journal Best Selling Author, Professor of Innovation, Strategist to the Fortune 1000

Please contact a GDA agent for information.

Topics

- Business Growth / Strategy / Trends
- Education
- Innovation / Creativity
- Leadership
- TED-Talks

About Lisa Solomon

An innovation strategist and leadership coach, Lisa Kay Solomon helps leaders develop the ability to build more expansive and creative futures through design-led tools, skills and behaviors. She also teaches innovation and strategic foresight in the ground-breaking MBA in Design Strategy program at the California College of the Arts and Lead by Design Fellows Program. Lisa has worked with executives from organizations such as ING, Toyota Financial Services, Andreesen Horowitz, Singularity University, Stanford University, Herman Miller Inc., Public Broadcasting System (PBS), and Kauffman Program from Venture Capitalists, among others.

She has shared her ideas with global audiences through keynotes at innovation, leadership and design and lectures, as well as TEDx and at leading business schools across the country. She is a partner and curriculum architect for Business Models Inc., a global innovation strategy that designs better businesses through highly visual, collaborative, and scalable processes.

Lisa co-authored the Wall Street Journal Bestseller, Moments of Impact: How to Design Strategic Conversations that Accelerate Change and her work has been covered by WSJ, Inc., Forbes, Huffington Post, Business Week, and more. Lisa earned a BA from Cornell University and an MBA from New York University-Stern School of Business, where she was a scholar-based leadership fellow.

Lisa Kay Solomon believes we all have the capacity to be innovators. In addition to her corporate work, Lisa also works extensively with educators and students to bring innovation and discovery skills into primary and secondary education. She co-chaired the Nueva School Innovative Learning conference and was the co-host at the international Business Design Summit with Alex Osterwalder, co-author of the global bestseller Business Model Generation.

Lisa lives in Menlo Park, CA with her family.

Select Keynotes

- **Creating Moments of Impact: Designing Strategic Conversations that Accelerate Change**

Increasingly, the challenges organizations face require deep learning, new thinking, and innovative solutions. Yet in today's highly competitive environment, organizational leaders and managers face intense pressure to make critical decisions faster than ever—while somehow achieving a high level of consensus and alignment across functional, geographic, and internal boundaries. Drawing on her experience as a faculty and leadership coach at California College of the Art's MBA program in Design Strategy, and upon research and key insights from her bestselling book, Moments of Impact: How to Design Strategic Conversations that Accelerate Change, Lisa Kay Solomon will share best practices and case studies that illuminate the need to push the creative and productive boundaries of conversations in order to support successful innovation within organizations.

- **Innovators Before Innovation: A New Approach to Leadership**

What are the skills, behaviors and mindsets of successful innovators? Truly innovative companies – companies that can adapt and grow in concert with changing customer needs and dynamic market forces, require a new way to think about leadership. How can we enable our current and future leaders to think more originally and expansively about the future and their role in creating it? Lisa Kay Solomon will talk about the role of design as a leadership skill and its power to influence innovation in organizations across a variety of sectors, including nonprofits, government agencies and startups and established companies. Drawing on her insights from her newly published book Moments of Impact:



How to Design Strategic Conversations that Accelerate Change, Lisa will share a new way of thinking about how to create cultures and conditions for innovation and lasting change.

- **Redefining the C Suite: Design-Led Leadership**

The mantra among big companies these days seems to be is “Innovate or die.” Like the quest for the holy grail, companies are hungry to find the secret recipe to be “innovative” – the key to disruptive new ideas and profitable growth. Truly innovative companies – companies that can adapt and grow in concert with changing customer needs and dynamic market forces, require a new way to think about leadership. In this model, the “C-Suite” is not a specific title or reserved for the elite club at the top, but rather describes new set of practices found in daily work of contributors in all layers of an organization. Drawing on her research from her bestselling book, Moments of Impact: How to Design Conversations that Accelerate Change, Lisa Kay Solomon will discuss the importance of curiosity, collaboration and courage as the new leadership competencies required to support successful innovation and cultures of possibility. Through a highly dynamic, interactive talk, Lisa will demonstrate that these skills are personal and immediately applicable to our work on Monday.

Select Book Titles

- **2015:** 20 Ways to Draw a Chair
- **2014:** Moments of Impact
- **2012:** Knot Thread Stitch

Select Articles

- [Changes Mundane Meetings into Moments of Impact](#)

Innovation Strategist and Design Thinker Lisa Kay Solomon Changes Mundane Meetings into Moments of Impact

- [Strategic Conversations: How Toyota Solves Big Problems](#)

Strategic conversations are intentionally designed for exploration and discovery of new possibilities. Strategic conversations help take those open sky brainstorming meetings and help get some results. Companies such as Intuit, Toyota Financial Services, and Pixar and use this method for figuring out the hard stuff.

Select Testimonials

“Lisa is like the Oprah of Innovation. Through her unique classes, Lisa helps innovators achieve their highest potential, while also celebrating their own unique capabilities and contributions.”

– CHING-YEE HU Founder and CEO, Poetic Foods

“Lisa Kay Solomon is dynamic and motivating presenter! Her keynote on designing innovation left everyone in the room energized, inspired, and equipped to put her transformative ideas in to practice right away.”

– PATRICIA ERB Director of Marketing, Nestle Purina Petcare

“Lisa is a master at designing and engaging diverse audiences in strategic conversations that enable innovation and change the future of organizations. Her passion, energy, and sense of humor set the room on fire!”

– PATRICK VAN DER PIJL CEO, Business Models Inc., Amsterdam

“If you are lucky enough to have her, Lisa Solomon will take your strategic gathering to a level and a place you never could have imagined. The greater the complexity, depth and speed of ideas, the more fun she has and the more her work shines. She somehow manages to work her magic in a way that ensures the participants and their epiphanies are the stars of the show.”

– PHIL WICKHAM President & CEO, Kauffman Fellows Palo Alto CA 1 2 3 4 5

“Lisa was one of the best speakers we’ve had in the last 5 years. Her top-rated talk riveted the 1,000+ CEOs and executives who signed up to listen – and they’re still raving! with feedback like “this is a MUST for people in the C suite” ... “Lisa was on fire!” ... “engaging and empowering” ... “I will be taking her concepts to my leadership team” ... “truly mind-expanding” ... and more.”

– TONY VLAHOS Chief Marketing and Content Officer, ExecuNet

