

Lauren Schieffer, CSP - The Colonel's Daughter

Developing leaders who make a significant positive impact on their business and community.

Please contact a GDA agent for information.

Topics

- Communication
- Conflict Resolution
- Leadership
- Motivation



About Lauren Schieffer, CSP - The Colonel's Daughter

Lauren's passion is helping organizations that want to build their *next* generation of leaders. Whether it's training, keynotes, or longer-term consulting partnerships, she uses *Nine Essentials of Significant Leadership™* to help transform the way managers think, make decisions & act toward the people they lead. Organizations bring Lauren on because she brings a fresh new perspective, and a street-smart approach to what works and what *doesn't*, helping speed transformation in three critical areas: knowledge, skills, and relationships. As a result, your people will be more

focused on what matters every day. They'll lead with compassion and integrity, and they'll create and model standards of excellence that others will aspire to and follow – all centered behind a common goal and vision. *That's* what SIGNIFICANT leadership is.

As the daughter of a career Air Force officer, Lauren Schieffer grew up being uprooted and

relocated every couple of years. This imbued her with a profound independence and the ability to adapt to changing circumstances. The lessons she learned from "The Colonel" have helped her make smart decisions and overcome adversity with humility and a sense of humor.

Lauren is a Certified Speaking Professional through the NSA and The Global Speakers

Federation. Able to relate to and energize everyone from the custodial staff to C-Level executives, Lauren is a master storyteller, delivering insightful, inspirational, and relevant content that

empowers people to absorb and act upon what they've heard – and she does so in an entertaining manner with a dry sense of humor that keeps them chuckling while they're learning.

Her enthusiasm is infectious and her passion unmistakable.

Anyone can be successful. You want your people to be *significant*.

Select Keynotes

- **Finding Significance**

SIGNIFICANCE is making every part of the world you touch better for having interacted with you. It's about creating a lasting impact and a positive legacy. You will have realized significance when people who describe you are not talking about what you have achieved for yourself but rather what you have accomplished for the benefit of others. Too many of us equate success with significance—or our focus on achieving financial success blinds us to the possibility of creating a life of real meaning. Finding Significance is a humorous, eye-opening presentation that lifts audiences to a richer, more transcendent vantage from which they can discover the true, rewarding definition of success.

Takeaway Message:

This presentation will refocus people's attention on what's important and help them to develop an "ownership mindset" built on a culture of trust and continuous interaction.

- **Leadership - It Starts With YOU (How to Lead on a Daily Basis, With or Without a Title)**

Is your organization suffering from low morale, lack of vision, drama, or a lack of accountability? All of these are signs of a crack in leadership at

some level. Even if it's not in the C-Suite, poor leadership at any level in the organization can be a pothole to the organization's mission.

While every industry has its systems and procedures (which may change over time), the CORE concepts of significant leadership are evergreen. The bottom-line results of reduced attrition, increased productivity, increased customer satisfaction, and increased profitability will take care of themselves if you drive the higher level, essential concepts of **Internal Leadership**.

In this humorous and engaging program, master storyteller Lauren Schieffer equips you with the foundational concepts and skills you need to **lead** on a daily basis, whether you hold a leadership title or not.

- **Taking a Higher View**

On your life's journey, you will encounter balcony people and you will encounter basement people. Whereas basement people see fault first, and believe that a something can't or shouldn't be done; Balcony people are perpetual optimists. They believe that you can do anything, if you believe you can and are willing to put in the effort. They see possibilities rather than limitations. Balcony people reach farther and achieve more; and they inspire and empower others to do the same.

In this humorous and heartwarming presentation, The Colonel's Daughter shares insights on how being a balcony person will bring you greater happiness and success – and how you can do it!

Takeaway Message:

This presentation will inspire and empower you to climb up on the balcony and choose a Higher View which leads ultimately to far greater success!

- **Are You Getting This?**

Communicating to Be Understood

The greatest hindrance to growth in any organization or in any individual career is poor communication—both up and down the ladder. Keeping staff motivated and achieving at full potential requires keeping effective and respectful lines of communication open at all times. This engaging, entertaining presentation details the most important avenues to sustaining staff peak performance and gaining customer loyalty in the 21st Century.

Key Takeaways:

- ◊ Core causes of poor communication
- ◊ The toxic results of poor communication and how to avoid them
- ◊ How to use The Ten Building Blocks© to be heard, understood and get the results you want

- **Before it Comes To Blows**

Managing Conflict from Higher Ground The most dynamic and successful organizations (and people!) learn how to resolve conflict before it starts—and create an atmosphere that fosters understanding and expression. These skills do not typically come naturally, but they can be learned. This engaging session will show you how to prevent, manage and resolve conflict before it comes to blows!

Key Takeaways:

- ◊ The value of conflict prevention vs. conflict management
- ◊ How to function successfully in the midst of ongoing conflict
- ◊ How to find the win-win-win from a well-managed conflict

- **Stop the Blame Game! Creating Team Accountability**

Any team, whether it's in healthcare, sales, customer service, operations, or administration, is only as strong as its weakest link. If any member of the team is not accountable and fails to follow through on commitments, the entire team suffers. Very few people set out to not be accountable. Usually, it is the result of a couple of key issues that, when resolved, can change the entire functionality of the organization.

Accountability is not just a popular buzzword. It's a mindset and a skill-set that can be learned and practiced until it becomes a discipline and then a character trait.

This humorous and insightful program gives you the tools you need to create an environment wherein everyone on the team trusts when a commitment is made, there will be follow-through.

Select Book Titles

- **2020:** Colonels of Wisdom Vol 2 - A Daughter's Reflection on Significance
- **2018:** Colonels of Wisdom Vol 1 - A Daughter's Reflection on Leadership

- **2009:** Road Signs on the High Road of Life

Select Articles

- [Nine Essentials of Significant Leadership](#)

This white paper defines the leadership necessary to carry us through the 21st century.

- [Leadership Accountability - It Starts With YOU](#)

"We need more accountability around here." How many times have you either heard or said that? Are you struggling trying to figure out how to hold your team more accountable? Have you considered that you might be part of the problem?