

Dr. Willie Jolley

Award-winning speaker and singer, best-selling author and media personality

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Topics

- Change Management / Organizational Change
- Corporate Social Responsibility
- Faith / Spirituality
- Inspiration / Achievement
- Motivation
- Personal Growth
- TED-Talks

About Dr. Willie Jolley

Inspirational speaker, global thought leader and dynamic media personality- are all terms that describe Dr. Willie Jolley.

He is a Hall of Fame speaker, an award-winning singer, an international best-selling author, and popular national radio show host.

Dr. Willie Jolley has achieved remarkable heights while coming from humble beginning - first putting himself through college by singing national jingles and radio commercials; then being fired and replaced by a karaoke machine, after building a successful pop music career!

With each setback, he was able to turn it into a great "Comeback!"

Dr. Jolley has been named "One of the Outstanding Five Speakers in the World" and "Motivational & Inspirational Speaker of The Year" by the 175,000 members of Toastmasters International.

He has been inducted into the prestigious Speaker Hall of Fame and received the C.P.A.E. Award (Council of Peers Award of Excellence), as well as achieving the distinction of Certified Speaker Professional (CSP) by the National Speakers Association.

He was a recipient of the Ron Brown Distinguished Leadership Award and named "One of the Top 5 Leadership Speakers" by speaking.com. along with a "Legend of The Speaking Industry" by the Veterans Speakers Association.

He's known as the expert Ford Motors called on in 2006--when they were on the brink of bankruptcy. He worked with them in 2006, 2007, 2008, and in 2009, they were able to reject a government bailout and go on to make billion-dollar profits.

Dr. Jolley started his speaking career as a drug prevention coordinator for the DC Public School System and produced the first PBS Special for teens. As a result of his popularity with youth audiences, he started receiving speaking requests from other industry sectors and went on to great success in the college, association and corporation markets. In 2014, he replaced the legendary Zig Ziglar on the National Get Motivated Tour.

Dr. Jolley was the first African American President of the Washington, DC Chapter of The National Speakers Association (NSA), doubling membership and revenue in one year. As a result, he became the first African American elected to the National Board of the National Speakers Association. Currently, he chairs The Speaker Hall of Fame Leadership Committee and is the first African American to hold that position as well.

He uses his public platform to pursue his mission of empowering and encouraging people to rise above their circumstances and maximize their God-given potential!

No matter the venue, from his exciting television appearances to his Sirius XM radio show--to corporate audiences like Walmart, General Motors, Comcast, Verizon, Marriott, Johnson and Johnson Dubai, Coca-Cola US, Coca-Cola South Africa, Prudential Australia, and Prudential Malaysia or The Million Dollar Round Table --Dr. Jolley keeps it moving with high energy and enthusiasm. He delivers meaningful nuggets on how every person can live a better life and win more, every day!

Dr. Jolley is the author of several international best-selling books including, *It Only Takes A Minute To Change Your Life, A Setback Is A Setup For A*



Comeback, Turn Setbacks Into Greenbacks, and An Attitude of Excellence (which was endorsed by former Ford Motors CEO, Alan Mulally and Dr. Stephen Covey, author of the landmark book, *The 7 Habits of Highly Effective People*). Plus, he's a contributing author of *Chicken Soup for The Christian Soul*, where he's featured on the front cover with Joyce Meyer, Dr. Tony Campolo and Naomi Rhode.

Married to his wife, Dee Taylor-Jolley for over 36 years, the two have written a very popular new marriage book, entitled, *Make Love, Make Money, Make It Last!* They host a weekly Monday night marriage advice show called, "Make Love, Make Money, Make It Last! The Broadcast." It airs live, at 9 pm ET on Facebook and Instagram (@ajolley marriage).

Dr. Willie Jolley can be heard daily on the syndicated "Get Up Mornings With Erica Campbell" show on the Radio One Network and weekly on his #1-rated Willie Jolley Wealthy Ways Show on Sirius XM Channel 141.

His popular podcast, The Willie Jolley Wealthy Ways Podcast, can be heard on iHeart Radio, C-Suite Radio, Spotify, Stitcher, TuneIn, and Apple Podcasts.

Additionally, his "Live Better with Willie Jolley" daily television show has been a popular staple on many stations across America and will soon be available globally on the new Jolley Media online network.

Jolley Good News is the non-profit organization, founded by Dr. Jolley over a decade ago, which focuses on helping people reduce prison recidivism and encourage youth—particularly urban youth—to pursue leadership and academic excellence.

Dr. Jolley earned a Doctorate (D. Min) Degree in Faith-Driven Achievement from the California Graduate School of Theology, a master's degree in Theology from Wesley Theological Seminary, and a B.A. in Psychology and Sociology from American University. He resides in Washington, DC with his wife Dee.

Select Keynotes

• Achieve More with an Attitude of Excellence

Program Description:

Dr. Willie Jolley answers the age-old question: What are the secrets that sustain successful organizations through difficult times? His answers are born out of his work helping Ford Motor Company go from the brink of bankruptcy in 2006 to being positioned to reject the government bailout in 2009 – and on to billion-dollar profits every quarter since 2009. Success Magazine called him "Ford's Secret Weapon!"

In this program Dr. Jolley shares strategies and ideas your attendees can employ to transform their businesses – as well as the five areas of development that can be used immediately to change their thinking and their business.

Upon completing this program, participants will:

- ◊ Pursue a workplace culture of excellence
- ◊ Seek leadership development – no matter their position in the organization
- ◊ Embrace change as a positive factor
- ◊ Build teams as the lifeblood of the organization
- ◊ Serve the internal and external "customers"

• Change Is Good...When Your Attitude is GREAT!

Program Description:

In this program, the audience is sold on the positive perspective of change! Change is essential to any growth process. Everybody wants progress, but nobody wants to change!

Dr. Willie Jolley shares his patented "VDAD" (vision, decision, action, desire) Formula for successfully embracing change. You will leave this program viewing change as an ally - not an enemy. You will leave ready to implement the formula to drive change. You will leave believing that change "truly" is good when your attitude is great!

Participants will learn:

- ◊ The attitude necessary to positively adapt and embrace the inevitability of change
- ◊ The four-step process for "winning with change!"
- ◊ How a change in perspective can positively change results
- ◊ The success strategies that outstanding leaders have used to turn problems into possibilities, and setbacks into comebacks
- ◊ How to successfully navigate the winds of change by working as a team
- ◊ How to create an all-star team where everybody is an MVP!

• How To Be Unstoppable: Leadership & Achievement

Program Description:

Dr. Willie Jolley believes leadership is an action not a position! He reminds us that great leaders always focus on the possibilities rather than the challenges! Great leaders are willing to do whatever is necessary rather than doing what is comfortable! And leaders look to develop more leaders rather than more followers!

Dr. Jolley takes you on a memorable roller coaster ride of why you must develop the leader within you and then gives you the steps for getting it done! It requires sweat equity, but so does anything that produces great achievement! Whether you are an association executive, sales professional, entrepreneur, business owner, or manager...you will experience growth and renewed enthusiasm for reaching and exceeding your goals!

*This program will develop more leaders and set them on a course for becoming unstoppable!

Participants will learn:

- ◊ The "Attitude of Excellence" mindset for creating unstoppable leaders
- ◊ How ordinary people can become "extraordinary" leaders
- ◊ The critical "Vision-Decision-Action-Desire (VDAD Formula)" for excellence in leadership
- ◊ Strategies for implementing the V-D-A-D formula
- ◊ The power of "Better" for creating leaders at every level of the organization!

• Turn Your Setbacks into Comebacks!

Program Description:

Taken from his popular television special, *Turning Setbacks into Comebacks*, Dr. Willie Jolley explains how in these times of uncertainty, high anxiety and fear for financial security, we can survive, and dare we think, thrive!

Dr. Willie Jolley is right on time with this message of how to turn your setbacks into comebacks! He has interviewed people of all walks of life on how they came back from great adversity. He shares their techniques, ideas, principles and strategies that proved successful! And furthermore, he explains how to apply those principles to your life's trials and tribulations to achieve success!

While others may speak of turning setbacks into comebacks, Dr. Jolley wrote the international best-selling book...[*A Setback Is A Setup For A Comeback!*](#)

Participants will learn how to:

- ◊ Develop the mindset that winners use to overcome tough times
- ◊ Implement step-by-step strategies to immediately use to turn setbacks into comebacks
- ◊ Prepare an action plan to bulletproof their future!

• Motivate Your Youth: Dare 2 Dream Dare 2 Win

Program Description:

Many complain of the challenges with today's youth and the negative influences (alcohol, glorification of violence, striving for low achievement), which often cut their lives short. Willie Jolley is doing something to change that statistic. He is doing something positive to reach the hearts and minds of students and help them have greater success in school, home and community! And most importantly, he gets RESULTS!

Dr. Willie Jolley helps students to:

- ◊ Make the decision to stay away from drugs and alcohol
- ◊ Make the decision to stay away from negative people
- ◊ Make the commitment to pursue academic excellence
- ◊ Make wise choices and accept the fact that if they believe, they can achieve

Parents and educators alike have called Dr. Willie Jolley "a life-changing force of today's youth!"

Upon completing this program, participants will learn how to:

- ◊ Make a first good impression
- ◊ Stay away from negative people
- ◊ Stay away from drugs
- ◊ Focus on academics
- ◊ Build self-esteem!

Select Book Titles

- **2019:** An Attitude of Excellence
- **2018:** Make Love, Make Money, Make It Last!
- **2016:** Turn Setbacks Into Greenbacks: 7 Steps To Go From Financial Disaster to Financial Freedom
- **2000:** A Setback Is a Setup for a Comeback
- **1997:** It Only Takes A Minute To Change Your Life

Select Testimonials

"Willie Jolley captured what was on our minds as far as strengths in our company. He helped us realize that there's greatness inside of all of us."

— *Cox Media Group*

"Your message of the importance of taking a positive approach to a less than desirable situation was refreshing and inspirational, and exactly what the employees needed to hear. The professional style in which you delivered your message gave you instant credibility and allowed the audience to value the information that you were providing. Your willingness to adjust to adverse speaking conditions at several venues was greatly appreciated, as was your flexibility exhibited in accepting last minute changes to both scheduled dates and times. "

— *Ford Motor Company*

"This conference was the highest rated conference to date and that is over 6 years. You hit the ball out of the park!?"

— *Norton Healthcare*

"On behalf of the Society for Human Resource Management, please accept my heartfelt and sincere thanks for the inspiring presentation you gave the SHRM staff. I believe your message touched many lives. Your unique and motivating style caused us all to think more carefully about taking responsibility for our own words, thoughts and deeds. Diversity messages can sometimes be murky, and the audience may go away not clearly understanding-or being moved by-the speaker's message. That, however, was not the case with you. By bringing us through an enlightening journey about valuing diversity, you helped us understand the importance of leadership, change, challenge and responsibility. The stories you chose to punctuate your teaching points were as profound as they were memorable. Thank you for reinforcing life's important lessons. Thank you too for reminding us how important it is to dream, to care, and to make music together by embracing diversity and valuing it."

— *Society for Human Resource Management (SHRM)*

"THANK YOU...not only for your inspiring message of hope and tenacity, but for making our real estate team feel so very special. You obviously did your research and listened to our challenges. Real estate people, like many others in our country, have been suffering. You tailored your message to our professional needs. But you also touched our hearts by your profound personal message and willingness to spend additional time at our reception and afterwards to recognize and encourage so many of our group. If you need a personal endorsement, have anyone call me. YOU DESERVE TO BE LABELED ONE OF AMERICA'S VERY BEST SPEAKERS! Thanks for making our convention one of the very best. You delivered!"

— *Weichert Real Estate Affiliates, Inc.*