

Daymond John

Founder & CEO of FUBU; Star of ABC's Shark Tank; CEO of The Shark Group, consulting agency

Please contact a GDA agent for information.

Topics

- Business Growth Strategies & Trends
- Celebrities
- Diversity & Inclusion
- Entrepreneurs
- Leadership
- Retail & Consumerism

About Daymond John

An entrepreneur in every sense of the word, Daymond John has come a long way from taking out a \$100,000 mortgage on his mother's house and moving his business operation into its basement. John is CEO and Founder of FUBU, a much-celebrated global lifestyle brand, and a pioneer in the fashion industry with over \$6 billion in product sales world-wide. Former President Barack Obama appointed Daymond John a Presidential Ambassador for Global Entrepreneurship (PAGE) to harness his energy, ideas, and experience to help develop the next generation of entrepreneurs both at home and abroad.

John is an award-winning entrepreneur and has received 100s of awards including the Brand Week Marketer of the Year, Advertising Age Marketing 1000 Award for Outstanding Ad Campaign, Ernst & Young's New York Entrepreneur of the Year Award, and #2 on LinkedIn's Top 20 Voices, a list of the top influencers who are using their voice to help us analyze today's changing world of work, navigate our industries, and find balance. Most recently, Real Leaders Magazine named Daymond John one of the Top 50 Keynote Speakers in the World in 2022, a list of "real teachers – people who speak from experience."

His marketing strategies and ability to build successful brands has made him a highly influential consultant and motivational speaker today. His marketing firm The Shark Group offers advice on how to effectively communicate to consumers through innovative means and connects brands with the world's top celebrities for everything from endorsements to product extensions.

John is also an author of 5 best-selling books including his New York Times best-selling books, *The Power of Broke* (2016) and *Rise and Grind* (2018). In March 2020, John released his fifth book, *Powershift*, that walks through his tried-and-true process of how to transform any situation, close any deal and achieve any outcome through his own experience and vast network of industry leaders.

Finally, John is celebrating his 14th season on ABC TV's critically acclaimed business reality show *Shark Tank*, which has reinvigorated entrepreneurship around the world. *Shark Tank* has now gone on to win four Emmy® awards in the US and millions of weekly viewers world-wide tune into the show as John demonstrates his marketing prowess and entrepreneurial insights.

Select Keynotes

- **Five "S.H.A.R.K. Points"**

Daymond John has been a phenomenally successful business person for over 25 years. Along his entrepreneurial journey, through his many successes as well as failures, he has learned a few things about getting the best out of business and life. He believes the keys to his success include establishing the right mindset and following a few fundamental principles, which he calls his five "S.H.A.R.K points." Get ready! Daymond John is going to share his unique goal-setting and achievement strategies, which will empower audience members to make positive changes in every aspect of their lives.

- **A Conversation with Daymond John**

Moderated Q&A format.

Select Book Titles

- **2023:** Little Daymond Learns to Earn



- **2020:** Powershift: Transform Any Situation, Close Any Deal, and Achieve Any Outcome
- **2018:** Rise and Grind HOW TO OUT-PERFORM, OUT-WORK, AND OUT-HUSTLE THE COMPETITION
- **2016:** The Power of Broke
- **2010:** The Brand Within: The Power of Branding from Birth to the Boardroom (Display of Power)
- **2007:** Display of Power: How FUBU Changed a World of Fashion, Branding and Lifestyle

Select Articles

- [Top 50 Keynote Speakers in the World 2022](#)
- ['Shark Tank' Star Daymond John Reveals His Secret To Success: 'Rise And Grind'](#)

The sequel to Power of Broke, Rise and Grind imparts the daily habits and rituals of highly-accomplished people -- like Kyle Maynard -- who rose to the challenges and grinded their way to victory.

- [How Daymond John Shuts Down Skeptics--and Why He Thinks Most Entrepreneurs Are Wasting Their Time](#)

The entrepreneur and TV star explains the value of goals and grit--and 'Shark Tank' idiots.

- [Skift Best Speakers](#)

Select Testimonials

Daymond's talk was inspiring and motivating for the social entrepreneurs participating in our business accelerator, as well as those watching and considering entrepreneurship as a means to address social determinants of health in their communities. He let people know that they can do well financially while also making a difference.

— *American Heart Association (2021)*

Daymond's interactive presentation with pictures, music, and being able to connect with our audience in a genuine way was my favorite. It didn't feel fake or cheesy. He was able to command a room full of people with ease. I love that Daymond had a "set time" to take pictures and that gave folks almost an excuse to put down their phones for the rest of his session and solely focus on him.

— *CMP (2021)*