

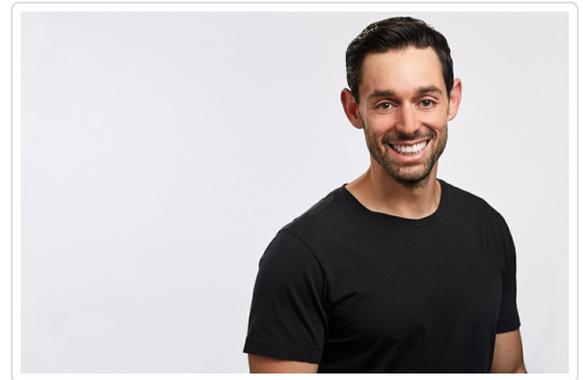
Jacob Morgan

Best-Selling Author, Keynote Speaker, & Futurist

Please contact a GDA agent for information.

Topics

- Business Growth / Strategy / Trends
- Change Management / Organizational Change
- Employee Engagement
- Futurists / Trends
- Human Resources / Workforce Issues
- Teamwork / Teambuilding



About Jacob Morgan

Jacob is a professionally trained futurist, keynote speaker, and the international best-selling author of 5 books which focus on leadership, the future of work, and employee experience. His passion and mission is to create great leaders, engaged employees, and future-ready organizations.

Jacob is also the host of Leading The Future of Work which is one of the world's most popular leadership podcasts. His work has been endorsed by the CEOs of: Unilever, Cisco, Mastercard, Nestle, Best Buy, SAP, KPMG, T-Mobile, Audi, Kaiser Permanente, and many others. Jacob has also contributed to and been cited in publications such as Cosmopolitan, The Wall Street Journal, NPR, CNN, Glamour, the MIT Sloan Management Review, USA Today, and The Harvard Business Review.

Jacob lives in Los Angeles, California with his amazing wife Blake, their two kids, and their two Yorkie rescue dogs. You can learn more about Jacob and get access to his content by visiting <http://TheFutureOrganization.com>.

Select Keynotes

- **Building Your Personal Brand: What, Why, and How?**

Most successful business leaders in the world today have personal brands. Building a personal brand is one of the most important things anyone can do to help future proof their career. This is true regardless if you're an executive looking to gain more credibility and recognition or an employee looking to move up in the corporate world. Job security and job loyalty are disappearing and nobody is going to look out for you except... you! The good news is that in today's connected world anyone can build a personal brand but how do you do it? Over the past decade Jacob created a personal brand that has made him one of the world's leading thought leaders and experts on how the workplace is changing. This means he knows first hand why building a brand is so crucial and more importantly, how to build it. Jacob will share personal stories, mistakes he has made along the way, strategies, and go over valuable tips he has used to build his own personal brand. This keynote is just as applicable for a large audience of attendees as it is for a small group of senior executives who want to increase their reputation and thought leadership.

- **Leading and Managing in The Future of Work**

If you look up the word "manager" in the dictionary you will find synonyms such as "slave-driver" and "zookeeper." Managers used to sit at the very top of our organizations and they controlled all of the information, the rules, and the decision-making capabilities. Going forward, managers sit at the very bottom of a flatter pyramid and they push everyone else up. The goal of a manager should be to make people more successful than they are. Managers are now coaches and mentors instead of dictators and rulers. In this keynote talk Jacob explores how why the role of management is changing, how it's changing, and what the future of management looks like. This talk is based off of Jacob's 10 Principles of The Future Manager.

- **The 12 Habits of Highly Collaborative Organizations**

This keynote looks at the 12 common variables that successful organizations focus on when it comes to collaboration in the workplace. Each variable is illustrated with an example of a company that is "doing it." Attendees walk away with clear next steps that they can implement at their organization. This keynote makes sense for organizations that are thinking about or are already deploying some sort of collaboration platforms.

- **The Connected World: What Happens When Everything Talks to Everything?**

By 2020 it's estimated that we will live in a world where between 50-70 billion devices will be connected to each other and to us. That's almost

10 devices per person on planet earth. These devices include cars, jets, washing machines, lights, buildings, parking garages, and anything else you can think of. Imagine one day having to pay a premium to take a vacation in a place where there is no connectivity, this is the world we are heading towards. While living in a connected world sounds intriguing and magical there are also some challenges we will be faced with. In this keynote Jacob paints a picture of what it will be like to work and live in a world where everything and everyone are connected.

- **The Evolution of Human Resources**

When most people think of HR they think, “boring” “uninspiring” “hiring and firing” and “outdated.” Let’s be honest they’re right. For decades this exactly what HR looked like. Today HR is becoming one of the most exciting roles inside of our organizations, but it’s changing. The very title of HR is disappearing and the function is being redesigned. So what does this mean for the future of HR? What is it going to look like and how do we prepare for it? In this keynote address Jacob takes a fresh perspective on the role of Human Resources and how it will impact the future of work. This keynote is sure to inspire and engage the HR professionals in the audience!

- **The Experiential Organization: How The Best Organizations Are Winning the War for Talent and Crushing the Competition**

Investment in employee engagement has never been higher yet scores have never been lower, how can that be the case? For decades we have been investing in short-term “adrenaline shot” programs such free food or work from home Friday’s with no impact for employees or the organization. Instead of forcing people into outdated workplace practices the world’s top companies are redesigning work around their people by focusing on three environments: culture, technology, and the physical workspace. Based on Jacob’s ongoing research of 252 organizations, he will share why employee experience is the next big area of investment, what the top companies are doing, and how you can go about creating an Experiential Organization. The future of work is all about the employee experience.

- **The Fourth Industrial Revolution: How Technology is Changing the World**

What does the world look like when everyone and everything is connected, our biology can be engineered, artificial intelligence is doing our jobs, and virtual worlds become the new reality? Technology is impacting every aspect of how we live and work. However, it’s still unclear exactly what this impact is going to look like and if it will even be a good thing. In this keynote Jacob will explore what the fourth industrial revolution is, what the potential benefits and threats are, how the ways in which we live and work will change, and what we must do to prepare and adapt for the changes coming our way.

- **The Freelance Economy: Disrupting Traditional Employment**

There used to be a time when the only way you could earn a living was by working full-time for an organization. Today the traditional employee-employer relationship has dramatically changed and is no longer static. Lifetime and long-term employment are all but dead. Instead we are seeing shorter tenures, portfolio workers, and the rise of freelancers. Today the workplace has become much more dynamic and fluid. Organizations are able to tap into freelancers to do pretty much anything, anytime, and these same freelancers are no longer willing to commit to a single organization full-time. This challenges the very foundation of work and organizations are struggling to figure out how to operate in this new world where talent is fluid and always shifting. In this keynote Jacob will explore what the freelancer economy is, how it’s disrupting traditional employment models, and what organizations should do to adapt.

- **The Future Employee**

An exploration of what the future employee looks like and how they will expect to work. The session focuses on the key tenets of the future employee, new crucial behaviors the future employee must possess, and how the overall employee landscape is dramatically changing.

- **The Future Of... Exploring the Future of Your Industry**

As a futurist Jacob has delivered keynotes on everything from the future of finance to the future of healthcare. By applying futurist frameworks and models Jacob is able to paint a picture of the key trends driving your industry and what the future of your industry may actually look like. Jacob will also provide some advice on what your organization or audience can do to prepare for the future.

- **The Future Organization**

This keynote explores why many organizations today may be in trouble going forward and what they can do about it. The reality is that organizations today need talent much more than good talent needs organizations. The session focuses on what organizations of the future are going to look like and what they need to do to stay competitive in the new work landscape.

- **The Lab vs The Factory: Innovating Innovation to Stay Ahead of Change**

Most of our organizations operate like factories that are process-centric, linear, and enforce the status quo. In the modern business world this type of an approach kills innovation. Laboratories on the other hand are dynamic; they embrace failure, and encourage experimentation. How can we shift our organizations from being factories to thinking like laboratories? An organization’s best ideas used to be sourced from a few people. This model no longer works. Disruption is happening in every industry and to every company around the world. This creates challenges for organizations that aren’t able to adapt but also unlocks tremendous opportunities for organizations that are. Is your organization ready to change? It’s time for us to innovate innovation and In this keynote Jacob will explore how organizations can look beyond their walls, design new approaches, and implement strategies around one of the most critical functions inside of our organizations, innovation.

- **The Managerless Organization**

Do we need managers? What are the benefits of managers? What will happen if we get rid of managers and are organizations out there actually doing this? All of these topics and more are explored in this session which look at how successful organizations are operating in a world where there are no managers, no hierarchies, and nobody tells you what to do.

- **Us or Them? The Role of Robots, Automation, and Humans in the Future of Work**

What does the workplace look like when your co-worker is a robot, or better yet, a software bot? Would you be ok with that and do you even have a say in the matter? As technology continues to evolve, the concern over jobs continues to grow. Robots and automation are predicted to take over millions of jobs in the coming years so where does that leave us? Will new jobs be created or will we all be unemployed? More importantly what should we be doing to prepare for this kind of a world and what will the impact be on how we work and even how we live? In this keynote Jacob will present several perspectives on the robot and automation debate to help attendees make up their own minds about what the future looks like.

- **Wearables in the Workplace**

Many of us are already familiar with devices such as the Fitbit, Google Glass, or the Nike Fuel Band. All of these are popular “wearables” that consumers use on a daily basis. However, wearable devices are starting to make their way into the workplace and millions of these devices are projected to be inside of our organizations in just a few years. But what’s the impact of wearables in the workplace? Are they a good idea? What direction are we headed in with wearables and what should organizations be thinking about? This keynote sessions explores all of those things and much more!

Select Book Titles

- **2020:** The Future Leader: 9 Skills and Mindsets to Succeed in the Next Decade
- **2017:** The Employee Experience Advantage: How to Win the War for Talent by Giving Employees the Workspaces they Want, the Tools they Need, and a Culture They Can Celebrate
- **2014:** The Future of Work: Attract New Talent, Build Better Leaders, and Create a Competitive Organization,
- **2012:** The Collaborative Organization: A Strategic Guide to Solving Your Internal Business Challenges Using Emerging Social and Collaborative Tools

Select Articles

- [Vice Magazine](#)
Jacob is interviewed by Vice Magazine to share his perspectives on being monitored at work.
- [INC Magazine](#)
Jacob Morgan featured in INC Magazine as one of the top 50 leadership innovators changing how we lead.
- [BBC World](#)
Jacob interviewed to share his thoughts on workplace dress code.
- [The Three Environments That Create Every Employee Experience](#)
Jacob's article on Forbes on the three environments that create all employee experiences: cultural, digital, and technological.
- [What Type Of Company Do You Work For? Engaged, Empowered, Enabled Or Experiential?](#)
Jacob's article on Forbes that looks at the four types of companies that exist in the future of work.
- [Introducing B2BNN's 2016 HR Influencer Index](#)
Jacob ranked as one of the top HR influencers and leaders in 2016

Select Testimonials

Jacob is clearly a passionate speaker and he delivered an engaging and informative keynote session at the Harvard Business Review Summit. He did a great job of conveying his ideas while inspiring attendees to think differently about the future of work. His session received great feedback and I highly recommend him as a speaker!

– *Adi Ignatius, Editor in Chief, Harvard Business Review*

Jacob Morgan was a speaker at our annual Microsoft Enterprise Summit which is the most important gathering of our C-level customers where

we share our vision, latest trends, and customer stories around digital transformation. Jacob did a great job of helping our C-level leaders understand the trends that are shaping the future of work and what they should be doing in their organizations as a result. His session was engaging and informative!

– *Blijana Weber, CEO, Microsoft Czech Republic*

Jacob delivered an inspiring and educational presentation on the future of work and collaboration to our management team. He took a complex topic and distilled it down to something that was easy to understand and grasp. This was crucial since English was not the primary language of our audience. I highly recommend Jacob!

– *Didier Dumont, CEO The Americas, Sodexo*

“As a leader focused on the employee experience, leadership and workforce trends, Jacob’s perspectives into the trends of the future workforce are insightful and spot on!”

– *Francine Katsoudas, Chief People Officer, Cisco*

As a leader focused on the employee experience, leadership and workforce trends, Jacob’s perspectives into the trends of the future workforce are insightful and spot on. It was a pleasure partnering with him.

– *Francine Katsoudas, Chief People Officer, Cisco*

Jacob delivered a great keynote to our international executive team on how to think about and create an organization where people truly want to show up. His talk was funny, informative, and eye-opening. I highly recommend Jacob as a speaker!

– *Gerhard Zeiler, President, Turner International*

When it comes to the future of work, Jacob is both extremely passionate and knowledgeable about the subject. He also has an interesting spin on the kinds of things that can be done to engage and stimulate creative thought in the workplace. I participated in a session he ran and found it to be engaging and informative. I highly recommend Jacob as a speaker!

– *Nolan Bushnell, Founder of Atari and First Boss of Steve Jobs*