

# Shane Feldman

**Leadership Speaker, Founder & CEO of Count Me In, Helping leaders build better relationships and create engaged communities**

Please contact a GDA agent for information.

## Topics

- Change Management / Organizational Change
- Corporate Culture & Governance
- Employee Engagement
- Leadership
- LGBTQ
- Management

## About Shane Feldman

Shane Feldman believes community is the answer to every question, and the solution to every problem.

- ✓ Trusted by Fortune 500 clients including Google, Microsoft, RBC & Disney
- ✓ Featured by Oprah, Larry King, Dr. Oz, Forbes, & People Magazine
- ✓ Recognized by the White House & United Nations
- ✓ Serial entrepreneur founder of Count Me In, a community of 10 million next-gen leaders

In this digital age of distraction and disconnection, our leaders are facing a community crisis spanning all generations. Shane Feldman has researched community leadership on the ground across 29 countries, uncovering universal strategies that help leaders create engaged communities.

Shane's "Leadership Passport" framework helps companies cultivate a work environment centered around community, enabling individuals and teams to perform at their highest levels. As one of the most in-demand speakers in America, Shane has worked with dynamic brands including Disney, YPO, Google, TD Bank, Shopify and Kaiser Permanente.

Shane has been recognized by the White House, Prime Minister of Canada, and United Nations, and been named one of North America's Top 40 Under 40 LGBTQ+ Leaders. He has been featured by Oprah, Larry King, Dr. Oz, Forbes, People Magazine, and is the subject of a TV series from A&E.

In this new age, brands are struggling to optimize team culture, leadership, engagement and retention. Through his firsthand experiences travelling the globe and spearheading the world's largest millennial-led movement, COUNT ME IN, Shane has decoded frameworks that help leaders build better relationships, and better workplaces.

Since its founding in 2011, COUNT ME IN has initiated more than 30,000 projects worldwide, contributing a value of over \$2.6 billion to the global economy through service.

Shane started COUNT ME IN in 2008 as a school project. With an alumni network spanning 6 continents, COUNT ME IN is now a social entrepreneurship incubator and community, engaging 10-million members in 100+ countries.

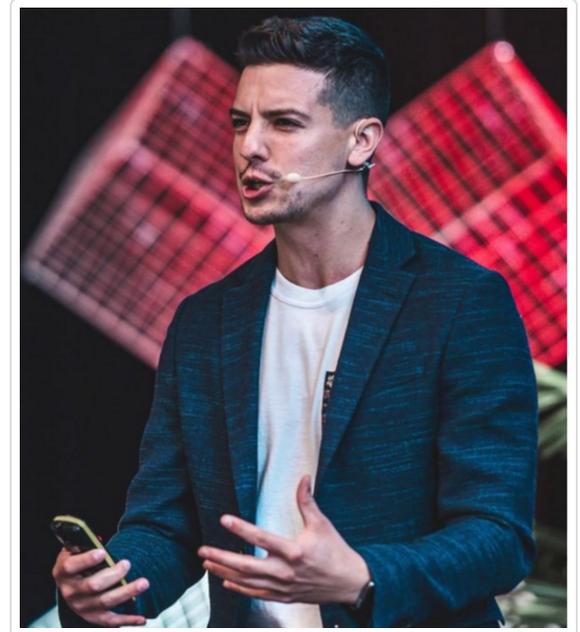
## Select Keynotes

- **AI Passport: Elevating Relationships and Retention in this New World of Work**

Quite often, the difference between success and failure in business comes down to our relationships.

In this new, high-energy keynote, perfect as an opening plenary, serial-entrepreneur Shane Feldman provides simple, actionable strategies to increase employee engagement and client retention in this new world of work.

Recognized by the White House and UN for his achievements in community leadership, Shane helps teams increase resilience, trust, and loyalty in an ever changing environment, leveraging AI as a tool to bolster relationships rather than squandering them.



Whether you're grappling with hybrid models, flexible work arrangements, service challenges or restructuring, Shane's "AI Passport" framework will help you embrace the power of AI and other technologies, while continuing to strengthen the trust and connection that makes work human-centric, and talent irreplaceable.

Having researched community leadership and human behavior on the ground across 100 cities, towns and villages, spanning 6 continents, Shane Feldman will take your audience on a journey, sharing unforgettable case studies from his travels. Every keynote is customized, but audience favorites include stories from his research in Albania, China, Ghana, France, South Africa, Vietnam and Spain.

With actionable takeaways to increase engagement and retention, both internally and externally, this session is perfect for leadership, sales, and management audiences.

Shane will customize this session to fit your event. Learning outcomes often include:

- ◆ Build stronger relationships with anyone, anywhere
- ◆ Lead a team that will thrive through change and uncertainty
- ◆ Leverage AI as a tool instead of viewing it as a threat
- ◆ Uncover the why behind your work, promoting authenticity
- ◆ Embody a sustainable growth mindset
- ◆ Understand the ethics of AI when it comes to relationship building

#### • **Future-Proof Passport: Driving Connection and Collaboration in This New World**

In today's unpredictable landscape, collaboration is your competitive edge. In this empowering, forward-looking talk, Shane Feldman goes beyond the hype and speculation to reveal a fundamental truth – in the future of work, community and relationships are what will set you apart.

Having researched community leadership and human behavior across 30 countries and five continents, Feldman brings audiences on a journey around the world, sharing lessons learned from global leaders. He decodes how to empower human connection, future-proof any organization, and optimize people, planet, and profit through real-world examples and clear strategies that can be applied right away. Audiences are left re-focused, re-connected, and ready to elevate their impact.

**This is a customizable presentation that can be designed to meet your unique goals. Key takeaways often include how to:**

- ◆ Build stronger relationships with anyone, anywhere.
- ◆ Build teams that will thrive through change and uncertainty.
- ◆ Uncover the why behind the work, promoting authenticity.
- ◆ Uncover a sustainable growth mindset.

#### • **Leadership Passport: Attracting, Empowering and Retaining a High-Performing Team**

Having researched community leadership and human behavior in over 20 countries, Shane has uncovered universal strategies that make teams click and businesses thrive. In this captivating and actionable talk, Shane Feldman reveals how to cultivate a work environment centered around community, that enables individuals and teams to perform at their highest levels. Shifting common misconceptions surrounding organizational culture, Shane breaks down how to foster an inclusive work environment where teams are inspired to innovate, think creatively, and collaborate.

Through engaging stories of remote African villages, bustling Asian cities and quaint European towns, Shane's dynamic talk demonstrates simple shifts to become a stronger, more inclusive leader. Motivational and actionable, Shane's presentations are customized to fit the audience and objectives of each event. Key takeaways include:

- What it looks like to be a true community builder and to lead with authenticity
- The difference between culture and community, and what it takes to foster unity and collaboration at all levels
- One simple shift to ensure every voice feels valued and heard
- Building loyalty and engagement among employees to boost performance
- Empowering a courageous entrepreneurial mindset
- New and effective ways of working across all levels of an organization, regardless of your role

#### • **Relationship Passport: Inspiring and Retaining Loyal Customers**

In today's digital landscape, attention is the new economy. Organizations who rise above the noise do so through authentic relationships and community building.

In this talk, famed entrepreneur Shane Feldman bridges the gap between technology and relationships, giving audiences the tools to inspire customers and increase loyalty and retention.

Through his firsthand experiences travelling the world and spearheading the world's largest millennial-led movement, Count Me In, Shane has uncovered the universal framework that allows certain organizations to build a community of customers who are also raving fans, followers and

advocates. Break out of the constraints of old models, and learn how to use tech as an advantage to making customers an integral part of your company's community and story.

This customized session gives audiences key takeaways to:

- Make customers a part of your company's story in a way that inspires and empowers
- Put customers at the center of your company's community by implementing pathways for them to connect in authentic ways
- Embrace social media as an asset for growth
- Build genuine relationships and connections with customers that transcend evolving tech and trends

## Select Testimonials

"Shane's research and frameworks provided our members with new energy, perspective and strategy. He helped us rethink how we're showing up as leaders and community builders in this new world of work. Captivating and actionable. No wonder he was the highest rated speaker!"

— *Brandon Green, Chair, YPO US Capital*

"Shane was very inspiring, and left us with a very clear call to action."

— *Christina Yancy, Netflix*

"Shane had the ability to reach every member of our audience and convey his message. He has the gift of being able to connect. I understand why Shane is one of the most sought after and influential speakers in this field."

— *Dr. A. Zidenberg, Casino Amusements Canada*

"Shane was personable, relatable and inspiring. By inviting an individual with Shane's stature and notoriety to present at our summits, we succeeded in inducing a higher attendance and reputation for our events."

— *Inspector Russ Bellman, York Regional Police*

"Shane Feldman kicked off our event perfectly! His energy was contagious, and his stories were captivating. The D4G Conference at Facebook would not have been the same without Shane, and we're grateful he was able to be part of the event. His message inspired the entire audience to think bigger and attendees left feeling hopeful, energized, and ready to take action. A joy to work with, Shane is humble, kind and inspiring on stage and off."

— *Jamie Lockwood, Facebook*

"Our world is craving INSPIRED leaders and AUTHENTIC relationships. Riveting and relevant, Shane Feldman has traveled the world, uncovering the universal strategies that make teams click and individuals thrive."

— *Shelagh O'Brien, Director, The Olympics*

"Shane's meaningful and thought provoking words acted as catalyst for important conversations, and helped make our event more impactful. I've never experienced another speaker like him. Definitely worth the investment."

— *Staff Development, NJ Board of Education*

"Shane's speech has left a lasting impression, and our team continues to receive positive feedback from attendees. He recognized the nuances that were important to the audience, and creatively incorporated our conference themes into his talk."

— *Tracey Rico, South Brunswick Schools*