

Jason Schenker

Leading Futurist and Top-Ranked Financial Forecaster and Economist

Please contact a GDA agent for information.

Topics

- Business Growth / Strategy / Trends
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- Economic Forecast / Emerging Markets
- Energy Policy
- Futurists / Trends
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- Risk Management
- Technology / Alternate Technology
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About Jason Schenker

Mr. Schenker is the President of Prestige Economics and Chairman of The Futurist Institute. He has been ranked one of the most accurate financial forecasters and futurists in the world. Bloomberg News has ranked Mr. Schenker a top forecaster in 46 categories, including #1 in the world for his accuracy in 26 categories, including for his forecasts of the Euro, the British Pound, the Russian Ruble, the Chinese RMB, crude oil prices, natural gas prices, gold prices, industrial metals prices, agricultural commodity prices, and U.S. jobs.

Mr. Schenker's work has been featured in *The Wall Street Journal*, *The New York Times*, and the *Frankfurter Allgemeine Zeitung*. He has appeared on CNBC, CNN, ABC, NBC, MSNBC, Fox, Fox Business, BNN, Bloomberg Germany, and the BBC. He has been a guest host of Bloomberg TV and a contributor for *Bloomberg Opinion*.

Since 2004, Mr. Schenker has given keynotes for private companies, public corporations, industry groups, and the U.S. Federal Reserve. He attends OPEC and Fed events and has advised NATO and the U.S. government.

Mr. Schenker has written 32 books. Twelve have been #1 Best Sellers, including: *The Future After COVID*, *Jobs for Robots*, *Quantum: Computing Nouveau*, *Commodity Prices 101*, *Recession-Proof*, *Futureproof Supply Chain*, *Electing Recession*, *The Future of Finance is Now*, *The Future of Energy*, *The Dumpster Fire Election*, and *The Robot and Automation Almanac* for 2018 and 2020. Mr. Schenker was featured as one of the world's foremost futurists in the book *After Shock*, and he contributed to the book *World Emerging from Pandemic* from National Intelligence University that was commissioned by the Strategic Multilayer Assessment. Mr. Schenker was ranked one of the 100 most influential financial advisors in the world by Investopedia in 2018.

As the President of Prestige Economics, Mr. Schenker advises executives, industry groups, institutional investors, and central banks. He also founded The Futurist Institute, for which he created a rigorous course of study that includes The Future of Work, The Future of Transportation, The Future of Data, The Future of Finance, Futurist Fundamentals, The Future of Energy, The Future of Leadership, The Future of Healthcare, The Future of Quantum Computing, and The Future After COVID. Mr. Schenker is also an instructor for 19 LinkedIn Learning courses on risk management, audit and due diligence, recession-proof strategies, economic indicators, leadership visibility, economics, finance, jobs, data, entrepreneurship, and profitability.

Mr. Schenker holds a Master's in Applied Economics from UNC Greensboro, a Master's in Negotiation, Conflict Resolution, and Peacebuilding from CSU Dominguez Hills, a Master's in Germanic Languages and Literature from UNC Chapel Hill, and a Bachelor's in History and German from The University of Virginia. He also holds a Certificate in FinTech from MIT, a Certificate in Supply Chain Management from MIT, a Certificate in Professional Development from UNC, a Certificate in Negotiation from Harvard Law School, a Certificate in Cybersecurity from Carnegie Mellon, and a Professional Certificate in Strategic Foresight from the University of Houston. Mr. Schenker holds the designations CMT® (Chartered Market Technician), and CFP® (Certified Financial Planner). He is also a Certified Futurist and Long-Term Analyst™ and holds the FLTA™ designation.

Before founding Prestige Economics, Mr. Schenker worked as a Risk Specialist at McKinsey and Company, and before that as the Chief Energy and Commodity Economist at Wachovia (Wells Fargo). In 2020, he was the VP of Finance for The Texas Lyceum, the preeminent non-partisan leadership development group in Texas. Since 2012, Mr. Schenker has been one of the 100 CEOs on the Texas Business Leadership Council, a non-partisan organization that advises Texas elected leadership at the state and federal level. He is also a Governance Fellow of the National Association of

Select Keynotes

- **VIRTUAL or IN-PERSON: The Economic and Financial Future After COVID**

This presentation focuses on the economic, financial, and business impacts of the COVID-19 pandemic. The discussion includes forecasts for the economy, recession risks, and financial markets, as well as the outlooks for fiscal policy, Fed monetary policy, commodity markets, domestic manufacturing, global trade, real estate, employment and jobs, energy, finance and FinTech, food and agriculture, healthcare, national security, international relations, and travel. Topics in this talk come from Jason Schenker's recent book "*The Future After COVID: Futurist Expectations for Changes, Challenges, and Opportunities After the COVID-19 Pandemic.*"

- **The Economic and Financial Future After COVID.**

What can we expect for the economy, business, and financial markets after COVID-19?

This presentation focuses on the economic, financial, and business impacts of the COVID-19 pandemic. The discussion includes forecasts for the economy, recession risks, and financial markets, as well as the outlooks for fiscal policy, Fed monetary policy, commodity markets, domestic manufacturing, global trade, real estate, employment and jobs, energy, finance and FinTech, food and agriculture, healthcare, national security, international relations, and travel. Topics in this talk come from Jason Schenker's recent book "*The Future After COVID: Futurist Expectations for Changes, Challenges, and Opportunities After the COVID-19 Pandemic.*" This presentation can be customized for the audience, depending on the client areas of interests.

- **The Future After COVID - Technology, Business, and Economic Opportunities and Risks Ahead**

How will technology, finance, and the economy change after COVID-19?

This presentation focuses on the economic, financial, and business impacts of the COVID-19 pandemic. The discussion includes forecasts for the economy, recession risks, and financial markets, as well as the outlooks for fiscal policy, Fed monetary policy, commodity markets, domestic manufacturing, global trade, real estate, employment and jobs, energy, finance and FinTech, food and agriculture, healthcare, national security, international relations, and travel. Topics in this talk come from Jason Schenker's recent book "*The Future After COVID: Futurist Expectations for Changes, Challenges, and Opportunities After the COVID-19 Pandemic.*" This presentation can be customized for the audience, depending on the client areas of interests.

- **The Current Economic and Financial Outlook**

What's next for the economy and financial markets?

The economy and financial markets are constantly shifting. This presentation will offer an integrated view of the state of the key major world economies, with a particular focus on the United States. There will also be a significant discussion of current and near-term Fed and foreign central bank policies, interest rates, foreign exchange rates, the dollar, oil prices and precious metals prices. Hear market expectations and near-term forecasts from one of the most accurate forecasters in the world, according to Bloomberg News. The presentation will also discuss long-term trends and threats that will become increasingly important in the years to come. Audiences will learn about: Current economic and financial market conditions and forecasts from one of the top-ranked, most accurate forecasters in the world Factors that pose near-term upside risks to the economic outlook Factors that pose near-term and long-term downside risks to the outlook. Forecasts shared in this presentation come from the award-winning research reports of Prestige Economics.

- **Oil: Global Risks and Future Opportunities from OPEC, Shale, and Domestic Policy**

What's next for oil and natural gas prices?

Oil prices have become increasingly volatile and important for financial markets. Jason Schenker has been ranked the #1 oil price forecaster in the world in 2011, 2015, and 2016 by Bloomberg News. He has also been attending OPEC meetings for over a decade, and he was the first oil price forecaster to predict oil's rise in 2004 to \$50. In this presentation, Schenker will share his views on the outlook for oil and gas in the United States and abroad. He will also discuss the implications for the global economy and global politics. This presentation includes topics covered in Schenker's #1 Amazon bestseller *Commodity Prices 101: A Primer on the Financial Market Drivers of Commodity Prices*. Audiences will learn about: The current state of global oil markets and prices Political dynamics of OPEC and non-OPEC producers Long-term expectations, risks and opportunities for oil production, prices, and energy alternatives The importance of fundamentals and technicals that drive prices in the short term.

- **Managing Risk in a Disruptive Economic and Market Environment**

How do you plan for market volatility? How do you plan for disruption?

This presentation answers these critical risk management questions for the near term and the long term. Jason Schenker advises CEOs, industry groups, NATO, central banks, and corporate boards about risk management, including executives from financial and insurance companies, airlines, oil and gas firms, manufacturing companies, metals, and trading firms. In this talk, he shares expectations for the economy and financial markets, with a strong focus on risk management strategies - for markets and beyond. A discussion of technological risks that are important for the client can be added and customized. Jason is the instructor of the LinkedIn Learning course on financial risk management,

and he previously worked as a Risk Specialist at global consulting firm McKinsey. He holds the Energy Risk Professional and Certified Futurist and Long-Term Analyst designations.

Select Book Titles

- **2020:** The Future After COVID: Futurist Expectations for Changes, Challenges, and Opportunities After the COVID-19 Pandemic
- **2020:** After the COVID Vaccine: Futurist Scenarios of Risk and Opportunity After COVID-19 Vaccines are Widely Available
- **2020:** Write the Future: How to Share Your Vision and Build Your Brand by Writing a Book in Under 30 Days
- **2020:** The Future of Finance After COVID: Technology and Trends Disrupting the Post-Pandemic Financial World
- **2020:** Recession-Proof Career Strategies After COVID
- **2020:** The Robot and Automation Almanac - 2021: The Futurist Institute
- **2020:** The Future of Food and Agriculture After COVID: Disruptive Trends and Technology That Will Shape the Post-Pandemic World
- **2020:** Strategic Cost Cutting After COVID: How to Improve Profitability in a Post-Pandemic World
- **2020:** The Economics of Revolt and Revolution: Crises of the Past and Implications for the Future After COVID
- **2020:** Strategic Cost-Cutting: How to Improve Profitability in a Downturn
- **2020:** Jobs for Robots: Between Robocalypse and Robotopia - COVID Edition
- **2019:** The Robot and Automation Almanac - 2020: The Futurist Institute
- **2019:** Spikes: Growth Hacking Leadership
- **2019:** The Fog of Data: Navigating Data to Derive Implications, Unlock Value, Get Buy-In, and Increase Transparency
- **2019:** Financial Risk Management Fundamentals
- **2019:** The Future of Energy: Technologies and Trends Driving Disruption
- **2019:** The Dumpster Fire Election : Realistic Dystopian Expectations for the 2020 Presidential Election
- **2019:** The Future of Finance is Now
- **2019:** The Future of Agriculture
- **2019:** The Future of Healthcare
- **2019:** Futureproof Supply Chain: Planning for Disruption Risks and Opportunities in the Lifeline of the Global Economy
- **2018:** The Robot and Automation Almanac - 2018: The Futurist Institute
- **2018:** The Promise of Blockchain: Hope and Hype for an Emerging Disruptive Technology
- **2018:** Quantum: Computing Nouveau - The Technological Step Change That Could Foster Scientific Discovery, Break Blockchains, and Trigger a Global Cybersecurity Arms Race
- **2018:** The Robot and Automation Almanac - 2019: The Futurist Institute
- **2018:** A Gentle Introduction to Audit and Due Diligence
- **2018:** Midterm Economics: The Impact of Midterm Elections of Financial Markets and the Economy
- **2017:** Jobs for Robots: Between Robocalypse and Robotopia
- **2017:** Robot-Proof Yourself: How to Survive the Robocalypse and Benefit from Robots and Automation
- **2016:** Recession-Proof
- **2016:** Electing Recession: The Impact of Presidential Elections on Financial Markets and the Economy
- **2012:** Commodity Prices 101
- **2012:** Be The Shredder, Not The Shred

Select Articles

- [The Fate of Asset Inflation After COVID](#)

No matter the short-term strategy, Fed accommodation will slow at some point. And when it does one thing seems certain: the longer asset inflation continues, the greater the reverberations across global financial markets will be when monetary policy tightens.

- [Potential for ECB Surprise Boosts Euro's Appeal](#)

Bloomberg Prophets (2017 Dec 7): Discussion of ECB policy and drivers of the Euro.

- [With OPEC Meeting Done, Economy Set to Drive Oil](#)

Bloomberg Prophets (2017 Dec 4): Oil prices after Nov 2017 OPEC meeting to be driven by economy and inventory fundamentals. Demand is key.

- [War of Words Threatens to Upend OPEC Meeting](#)

Bloomberg Prophets (2017 Nov 27): Geopolitical tensions could dash traders' hopes for an agreement to extend oil production cuts.

- [Natural Gas Prices Are on a Tear](#)

Bloomberg Prophets (2017 Nov 13): Lows for the year are likely behind us, but the highs may not be.

- [Cyber Monday 2017: Will my fridge be hunting for its own deals?](#)

November 27, 2017: This article is about the future of e-commerce and the Internet of Things.

- [Are Record E-Commerce Sales in the Third Quarter Good for Cyber Monday?](#)

November 27, 2017: This is about e-commerce trends, black friday 2017, and long-term economic disruption of retail sales.

- [Are Skills and Education Really Important to be Robot-Proof?](#)

November 19, 2017: This article is about the importance of skills and education for being robot-proof.

- [Does the Retail Apocalypse Destroy Jobs?](#)

November 19, 2017: Retail sales, retail job losses, e-commerce, and the upside in wholesale job creation. Supply chain changes and disruption.

- [With the rise of Bots, are chat apps about to become part of your job?](#)

October 22, 2017: This article is about chatbots and the future of work. Robots in the office toolkit.

- [Making Sense of Data: The Good, The Bad, and The Big](#)

This article is about big data - and the value you can derive from it! Big data starts with good data. And good data starts with good questions.

- [Want a career in finance? Soft skills alone won't get you there.](#)

September 19, 2017: This article is about the importance of technical skills, math, and stats.

- [Free Money for Everyone: The Promise of Universal Basic Income](#)

July 23, 2017: Overview of Universal Basic Income - the good, the bad, and the ugly.

- [Labor Museums of Tomorrow](#)

July 16, 2017: What impact will self-driving cars have on the future of work.

- [Does your dog need a podcast?](#)

July 9, 2017: This article is about building a business content marketing program.

- [F.A. Hayek's Dreams of Bitcoin](#)

June 3, 2017: Bitcoin is hot and there are theoretical reasons for it.

- [Are You a Tech Jargon Junkie?](#)

This article is about using weird tech talk in a way that provides clarification.

- [Crude Oil Advances to Two-Week High as OPEC Plans Informal Talks](#)

Bloomberg, Aug 7, 2016: Oil rose to a two-week high after OPEC's president said the group will hold informal talks in Algiers next month and predicted the current bear market would be short lived.

- [Oil Climbs With Emerging-Market Assets as U.S. Stocks, Yen Fall](#)

Bloomberg: Aug 7, 2016: Oil climbed with emerging-market assets on optimism central-bank stimulus and a strengthening U.S. economy will sustain global growth. American stocks fell.

- ["The Euro's Parity Party Is on Hold."](#)

Bloomberg Prophets (2017 Jan 18): After a period of decline, the fundamentals backing the euro are suddenly looking up.

- [Economists React to the July Jobs Report: 'The U.S. Labor Market Earned a Gold Medal'](#)

Wall Street Journal, Aug 5, 2016: Better hiring could strengthen the case for the Fed to increase its benchmark rate this year

- [Hot Summer for Oil Prices](#)

Trend pointing toward greater miles driven and gasoline demand.

- [Trump Euphoria Turns to Market Frustration](#)

Fiscal Challenges weigh on Equities.

- [Oil market déjà vu sets in as OPEC plans 'informal' meeting](#)

Market Watch, Aug 8, 2016: Traders can't shake off a sense of déjà vu following an oil futures rally Monday that appeared to be inspired by major producing countries' plans to discuss ways to stabilize the market.

- [Oil's Surge Is Mainly About Demand, Not OPEC](#)

The next move in the price of crude will probably hinge on U.S. consumers and the global economy.

- [Euro Bulls Need to Show a Little Patience](#)

There is less downside risk to the euro-zone economy than the U.S. economy.

- [IMF's Rosy Outlook Contains a Caveat for Investors](#)

The report suggests the economic growth outlook, commodity prices and equity markets are all at risk of dropping.

- [Trade Tensions Are Already Hitting Industrial-Metal Prices](#)

Tit-for-tat sanctions by the U.S. and China threaten global growth.

Select Testimonials

Jason Schenker knows the business world and knows what is important to them. His "Economic Outlook" session for our conference has become a staple of the event and much anticipated by the attendees. The information he provides is invaluable; he is astute, controversial, and accurate in his assessment and analysis of global situations and markets. Our attendees, who are treasury and finance professionals in the corporate world, find Jason and this session to be invaluable. His speaking scores are always some of the highest among the over 400 speakers at our conference. In our world, Jason Schenker is a rock star!

— *Association of Financial Professionals*

Jason Schenker is a high energy, powerhouse when it comes to sharing his expertise to any audience. Whether speaking to peers or subject matter novices, Jason kills it with his entertaining and fast paced delivery style. Jason knows his stuff as an economist but doesn't take himself too seriously. His gift is that he can explain economic theory, history, and trends in a way that gets everyone in the audience excited and wanting to hear more. I've had the pleasure of hearing Jason speak at a dozen or more events and must say that he continues to 'bring it' every keynote or presentation. He is a true gem.

— *International Association for Contract & Commercial Management*

Jason Schenker is not only one of the foremost comic forecasters in the business, but is able to add humor and insights to the dismal science! He is a sure bet to delight, inform, and engage any group of managers.

— *Supply Chain Resource Cooperative*

Select Client Feedback

Jason did a fantastic job and we were all very impressed and pleased with his performance. Very smart and well connected guy with great charisma and interesting data.

— **Chris Coxon (Vice Chair)** *North Texas GPA Midstream Association*