

Steve Gilliland

Hall of Fame Speaker and Bestselling Author

Please contact a GDA agent for information.

Topics

- Change Management / Organizational Change
- Education
- Human Resources / Workforce Issues
- Inspiration / Achievement
- Leadership
- Motivation

About Steve Gilliland

THE SPEAKER

A member of the Speaker Hall of Fame, Steve Gilliland is one of the most in-demand and top-rated speakers in the world. Recognized as a master storyteller and brilliant comedian, he can be heard daily on SiriusXM Radio's Laugh USA and Jeff & Larry's Comedy Roundup. With an appeal that transcends barriers of age, culture and occupation—plus an interactive and entertaining style—Steve shows audiences how to open doors to success in their careers, their relationships and their lives. Presenting to over 250,000 people a year, more than two million have now heard him speak, with audiences encompassing nearly three dozen industries. Steve has the distinction of speaking in all 50 states and in 15 countries. As one newspaper stated, "Steve is what happens when the humor of a stand-up comic collides with the inspiration of motivational speaker."

THE AUTHOR

In addition to his brilliant speaking career, Steve is a prolific, accomplished author, evidenced by four of his books—[Enjoy The Ride](#), [Making a Difference](#), [Hide Your Goat](#) and [Detour](#)—perennially making the publisher's bestseller list and his being named Author of the Year. His thought-provoking writing style makes his articles a favorite with nationally prominent magazines. He influences the lives of millions through his presentations, [books](#), [CDs](#) and [DVDs](#). An extensive array of these products has been utilized by small businesses, Fortune 500 companies, U.S. and Canadian government agencies, churches, school districts and nonprofit organizations. Speaking the language of active business leaders, his books and CDs identify practical lessons that grow people and their businesses.

THE BUSINESSMAN

Steve built a multimillion-dollar company from the ground up on the same philosophy he expounds to his audiences. If you continually learn more about your company, your industry, your customer and yourself, you will always be a leader. You will be purpose-driven rather than process-driven, and you will make a difference. His motto is straightforward: "If you take care of people, the business will follow." He has been recognized by Who's Who for Speakers and Business Professionals, and *The Pittsburgh Business Times* named his company one of the fastest growing privately held companies in the region.

THE PERSON

Steve was born and raised in the Pittsburgh area, resides in North Carolina and travels the world. He received his bachelor's degree from Grove City College (PA) and his MBA from Globe University (MN). He is a proud grandpa, devoted father of four boys and a loving husband to his wife, Diane. Steve learned great compassion for people and a commitment to a hard work and balanced life ethic at the knee of his highly principled Christian mother and stepfather. Whether Steve is speaking at an event, writing about current issues that impact people or leading his own employees, he is not just a person who challenges people to change, he motivates them to do so.

The Guarantee

Everyone who hears his message leaves with a renewed sense of enthusiasm for who they are and for what really matters.

Select Keynotes

- **Detour: Developing The Mindset To Navigate Life's Turns**

Whether you're experiencing mild transitions now or will undergo massive reorganizations in the future, change is inevitable within every successful organization. DETOUR provides solutions to reduce stress, eliminate fear and increase performance during such times. Steve



Gilliland reveals how to navigate life's turns when you're suddenly headed on a course you never planned and into a future you never imagined. KEY TAKEAWAYS: How to feel more in control when the change is out of your control; How to prepare for any kind of change, remain productive and use it to your advantage; How to build resiliency & grit as you cope with change.

- **Enjoy The Ride**

A blueprint for getting the most out of life, Enjoy The Ride™ is a hilarious and brilliantly conceived keynote that causes people to examine where they are personally and professionally. It lifts people up and inspires them to evolve and appreciate, rather than simply maintain and exist. KEY POINTS: Check Your Passion: Love what you do; never forget why you do it. Cure Your Destination Disease: Live more for today, less for tomorrow & never about yesterday. Refocus Your Attention: Decide what's important & never take it for granted. TAKEAWAY MESSAGE: If you want to achieve true success and fulfillment, you must first discover an enthusiasm for your work and personal life. Decide where you are heading, get on the bus, choose the right seat and Enjoy The Ride™!

- **Follow Me: How To Grow Yourself & Influence Others**

Leadership is the single most important skill you can use to improve your business. FOLLOW ME explores how to grow yourself and your people through timeless principles that, when applied to your own life and the life of your organization, will influence positive change. Steve Gilliland is uniquely qualified to show you how to develop exceptional leaders and retain great employees. KEY TAKEAWAYS: How to establish tangible, easily defined & monitored strategies to improve performance; How to gain consensus & motivate people to work together efficiently & effectively as a team; How to be confident & make tough decisions, unearth constructive solutions & stay focused while moving forward.

- **Hide Your Goat: Strategies To Stay Positive When Negativity Surrounds You**

Our fast-paced and stress-filled schedules open the gate to allow people and circumstances every opportunity to "get our goat." HIDE YOUR GOAT puts into perspective how your daily life intersects with people of diverse backgrounds, opinions and personalities. In this eye-opening session, Steve Gilliland shows how to avoid being robbed of the opportunity to perform at peak performance because of negativity. KEY TAKEAWAYS: How to head off conflict when negativity runs rampant & how to improve your own outlook; How to deal with by-products of bad attitudes; How to assign the right value to every situation & not give people permission to ruin your day.

- **Making a Difference**

Focusing on the conscious choices we make every day that impact the lives of others, Making a Difference™ is an eye-opening and heartfelt keynote detailing how to positively influence people in every imaginable way, regardless of position or status. Each of us has the potential to transform the culture of an organization through our actions and attitude. 3 Empowering Dynamics: Purpose: It drives you! Passion: It fuels you! Pride: It defines you! TAKEAWAY MESSAGE: While we don't always know what challenges face the people we meet every day, we do have the power to bring them hope. That hope can multiply a thousand times over and spread throughout the world exponentially. This is the essential, motivating truth behind Making a Difference™! CUSTOMIZABLE FOR EDUCATION: The Making a Difference presentation is also customized and available for education groups (e.g., staff development in-service days, schedule year kickoffs, school board and principal associations).

- **VIRTUAL: Emerge - Grateful, Confident, Determined**

People have an instinctive ability to adapt to most situations, but while our ability to adapt is amazing, our ability to change isn't. The COVID-19 pandemic will challenge our courage and willingness to change. As individuals, it is not the pandemic we must conquer, but ourselves.

While we continue to face many unknowns, it is crucial we develop the right mindset to persist and emerge strong-minded from this challenging time. Bestselling author, and Hall of Fame Speaker Steve Gilliland, shares a timely and eye-opening message on how to reduce stress, eliminate fear, and emerge from this tough time grateful, confident, and determined. His message centers on how to navigate on a course that we never planned, into a future we never imagined.

Select Book Titles

- **2018:** The Story About Margaret
- **2016:** Turn the Page: A Guide to Moving On & Letting Go
- **2015:** Words To Live By
- **2015:** Laugh Out Loud
- **2015:** Detour
- **2013:** Hide Your Goat: Strategies To Stay Positive When Negativity Surrounds You
- **2011:** Making a Difference
- **2004:** Enjoy The Ride

Select Testimonials

"WOW! You made us laugh and cry all in one setting. Your message was very powerful and kept the audience on the edge of their seats wanting

to hear more, which was evident in the standing ovation you received. I am still hearing comments on how this presentation was the BEST WE HAVE EVER HAD.”

– CLAY CROSSON, PRESIDENT & COO, AMERICARE

“Congratulations on your very well-deserved induction into the NSA Speaker Hall of Fame. I knew when I first met you that you were destined for greatness, and I am very happy for you. You have impacted many lives in a very positive way and have truly made a difference.”

– MICHAEL R. BARTLETT, SPHR, CHIEF HUMAN RESOURCES OFFICER (CHRO) & VICE PRESIDENT OF HR, AMERICAN BEVERAGE CORPORATION

“You were by far the best motivational speaker we’ve had for the AIEC’s Annual Meeting. Your ability to make people laugh when they should and think when they should made the presentation a home run for both content and entertainment. You were the highlight of the entire meeting.”

– NANCY RHOADS NIXON, MARKETING ADMINISTRATOR, ASSOCIATION OF ILLINOIS ELECTRIC COOPERATIVES

“When I decided to hire you again, my only concern was how you would top the first presentation. The standing ovation you received after presenting Making a Difference to our employees speaks for itself.”

– PATSY STUARD, CEO, FORT LEE FEDERAL CREDIT UNION

“Following your standing ovation, we heard comments like ‘wonderful,’ ‘super,’ ‘tremendous’ and ‘outstanding.’ Many said your program was the best in our 14 years of doing A Day With MDRT.”

– STEPHEN L. HAMMER, CLU, CHFC, PROGRAM CHAIR, NATIONAL ASSOCIATION OF INSURANCE & FINANCIAL ADVISORS MINNESOTA, HAMMER & ASSOCIATES

“Your message is a gift that needs to be heard by everyone in America. The first time I heard you it was entertaining, thought-provoking and brilliant. The second time I heard you it was life-changing.”

– SUSAN ARNESON, SENIOR BUSINESS CONSULTANT, KAISER PERMANENTE