

Kindra Hall

Wall Street Journal best selling author, Award-Winning Storyteller

Please contact a GDA agent for information.

Topics

- Branding / Marketing
- Communication
- Leadership
- Sales
- Storytelling
- Women's Empowerment

About Kindra Hall

Kindra Hall told her first story in the spring of 1992.

Long before storytelling became a business buzzword, Kindra was fulfilling a 5th grade language arts assignment by reading a story to a room full of out-of-control 3rd graders. Instead of reading from the pages, Kindra set the storybook aside and told the story herself. Within the first few sentences, she held those unruly 3rd graders in the palm of her hand and knew, in that moment, she had stumbled upon something powerful.

Since that time, Hall has become the go-to expert for storytelling in business and beyond. She is the best-selling author of *Stories that Stick: How Storytelling Can Captivate Customers, Influence Audiences, and Transform Your Business*. *Stories that Stick* debuted at #2 on the Wall Street Journal Bestseller List, and companies like Forbes and Gartner say it "may be the most valuable business book you read." And her newest book, *Choose Your Story, Change Your Life* is one of the Next Big Idea Club's top 10 happiness books.

Kindra Hall is a sought-after keynote speaker trusted by global brands to deliver messages that inspire teams and individuals to better communicate the value of their company, their products and their individuality through strategic storytelling. Hall is also the former Chief Storytelling Officer at Success Magazine where she shared the inspiring, often untold, stories of achievers like Daymond John, Deepak Chopra, James Altucher and Misty Copeland in print and on the podcast *Success Stories with Kindra Hall*.

Kindra lives in Manhattan with her husband, young son and daughter. When she is not traveling the world speaking, Kindra can usually be found at spin class, spending time with friends or exploring the city with her family.

Select Keynotes

- **Stories That Stick: The Irresistible Power of Strategic Storytelling**

(Customized for any group... Sales, Leadership, Marketing/Branding, or Women's Conferences)

The shift from a transactional economy to a connected one has people scrambling; when surveyed, companies admit they believe a substantial portion of their revenue is under threat as a result. Businesses, brands, sales forces, marketing teams and leaders at all levels are desperately trying to capture attention and resonate with consumers who expect more. Is there a secret weapon? A silver bullet to humanize and connect? Yes. The answer is strategic storytelling.

Learning Objectives

- Understand the psychology behind strategic storytelling—to fully take advantage of it
- Gain clarity on what a story actually is—a nuance lost in the sensationalism of the word
- Learn how to access the unlimited supply of stories within each brand and/or individual
- Discover the biggest storytelling mistake and how to avoid it



- ◊ Breakdown the 3 Step Storytelling Process
- ◊ Study the anatomy of a fail-proof story for maximum impact
- ◊ Determine the many opportunities for telling the stories for results

Kindra Hall has presented this storytelling keynote for audiences around the world and across industries to equip them with this essential skill for success in a connected economy. Far from jargon or fluff, Kindra’s approach to storytelling is razor-sharp and immediately actionable. The result: Using Kindra’s blueprint for effective storytelling, attendees leave empowered and equipped to close more sales, build better relationships, or blow up their brands by leveraging the irresistible power of their stories.

• **The Transformative Power of Self-Storytelling: Reprogramming Happiness, Success and Well-Being from the Inside Out**

Companies are only as strong as their people, and never has individual happiness and well-being been under greater threat than now. And no one – no industry, no business division, no level of leadership – is immune. Organizations are desperate to find a way to affect individual mindset as a means for achieving collective excellence. Is it even possible? The answer is yes... through self-storytelling.

Researchers have long studied the profound impact inner-thoughts have on outer-experience and the results are in; more important than “you are what you eat,” when it comes to your success, happiness and overall satisfaction with life... “you are the stories you tell yourself.” Self-stories shape the way people feel and the actions they take. Therefore, individuals who take back control of their self-stories have the ability to improve their mindset, increase their happiness and even impact their professional results.

In this keynote, best-selling author Kindra Hall shares her original research, case studies and stories to offer a new perspective on the inner workings of your people’s psychology. Hall has presented this unique perspective on the power of self-storytelling for thousands across the globe. Far from fluff or new-age jargon, Hall offers a simple, research-based, immediately actionable approach to making big change. Using Kindra’s proven methodology, attendees leave empowered and equipped to silence the inner-critic that is holding them back and redesign their path to success and happiness from the inside out.

Learning Objectives

- ◊ Gain clarity into the science behind the inner-narrative – where it came from, why it’s there
- ◊ Understand the Three Key Threats of self-storytelling – and how they derail success and happiness in a modern world
- ◊ Discover the empowering technique for bypassing ancient, limiting programming
- ◊ Breakdown the transformative 4 Step Self-Storytelling process to improve happiness and optimism
- ◊ Install mindful self-storytelling as the new subconscious default, unlocking and maximizing individual potential

Select Book Titles

- **2024:** The Story Edge: How Leaders Harness the Power of Stories to Win in Business
- **2022:** Choose Your Story, Change Your Life: Silence Your Inner Critic and Rewrite Your Life from the Inside Out
- **2019:** Stories That Stick: How Storytelling Can Captivate Customers, Influence Audiences, and Transform Your Business

Select Articles

- [SUCCESS Magazine - The Tale of the Tape](#)

A storytelling pro explains the power of stories, and how to tell yours better.

- [SUCCESS Magazine - So The Story Goes](#)

Kindra's introduction to the SUCCESS Magazine readership.

- [SUCCESS Magazine - Your Money Story](#)

Does the tale you tell yourself about finances have a happy ending?

- [Inc - The 1 Thing You Should Never Cut Out of a Presentation \(But You Probably Do\)](#)

Our obsession with brevity (140 characters and 15 second clips) means some of the most engaging parts of presentations are hitting the cutting room floor. If you want your presentations to actually matter, don't cut the details. Here's why.

Select Testimonials

Kindra was fabulous! We heard lots of positive feedback and we were thrilled to have her as part of our event. Her energy was contagious and she delivered the perfect balance of practical take-aways and entertaining stories.

– *American Associated Pharmacies*

We surveyed the attendees after the summit and over 95% of attendees ranked Kindra's message as "extremely valuable" and a large number stated that "storytelling" was one of the top skills they developed or enhanced from the summit.

– *Con Agra*

"It was absolutely perfect in that you inspired people, you captured people's attention, and you unlocked how people think about communicating their accomplishments differently and in a more confident way! You certainly armed everyone with step-by-step storytelling techniques they can apply today!"

– *GSK*

"What a treat to have Kindra speak at the Capstone Health Alliance Annual Forum. Kindra's love for storytelling is contagious. She is a dynamic speaker who shines enthusiasm! Highly recommend her as a keynote for any event."

– *VP, Human Resources & Education, Capstone Health Alliance*

"Kindra was extremely prepared and tailored her messaging and presentation to be specific to our product and our sales team. The audience loved her--from the VP's to the front line sellers. And let's be honest, sellers can be very critical of speakers! I think it helped that she could relate to our sales team and also has a great sense of humor which made her keynote very entertaining and well thought out."

– *Workiva*