

Dr. Mark DeVolder

Top Change and Transformation Expert, Award Winning Top 10 Speaker, Transition Thought-Leader

Please contact a GDA agent for information.

Topics

- Business Growth / Strategy / Trends
- Change Management / Organizational Change
- Employee Engagement
- Innovation / Creativity
- Leadership
- Management



About Dr. Mark DeVolder

Dr. Mark DeVolder is a top change management expert and thought-leader on transitions and transformation. With a vast client list, Mark has spoken in over 25 countries on 5 continents to many of the world's industry-leading companies. His insights and strategies show leaders in the midst of disruption, HOW to change...

- coaching NASA rocket scientists to re-invent themselves;
- guiding healthcare professionals through multi-billion dollar mergers;
- transitioning to a safety-first culture in oil industries;
- preparing Egypt's largest company to restructure itself.

Mark's client list is extensive and diverse, covering many sectors including: NASA, Royal Bank of Canada, McDonald's, Qatar Petroleum, PepsiCo Europe, Verizon, Bristol-Myers Squibb, Kuwait Finance House, Medtronic, UT Southwestern Medical Center, FEMSA Mexico, Idaho National Laboratory, Estonian HR Association, Oman Air, GE Digital, Charles Schwab, Marriott, Siemens, and many more.

Partnering with his clients gives Mark a laser-focused view into disruptions that are occurring in every industry and organization; With that insight and customized research, Dr. Mark teaches the unique strategy of Empowered Change™, equipping leaders to adapt to and embrace their greatest *challenges, trends and opportunities*, such as mergers, organizational restructure, digital transformation and market disruptions.

As an award-winning speaker and recipient of the *Top 10 Speaker Award in Change Management*, Mark is known for his highly engaging presentations: contagious energy, engaging audience interaction, on-target customization and practical take-away tools.

As a researcher, consultant and author, Mark has written the multi-disciplinary book on managing change, *Perpetual Pivot: How the Best Leaders Adapt to Exponential Change*, as well as books on Diversity/Inclusion and Employee Engagement: *Unity in Diversity Through Synergy* and *Get Engaged!*

Organizations hire Mark to:

- Deliver inspiring, entertaining and practical keynotes
- Unlock Change and Drive Results
- Embed the mindset of Perpetual Pivot into the organization's DNA
- Engage team members with targeted, interactive sessions
- Increase employee engagement and team performance
- Sustain success through anticipation, innovation and reinvention

Select Keynotes

- **Future Proof: Navigating Change with Confidence and Excitement**

Imagine a new way to change: unhurried, composed, and confident instead of the usual frenzy, chaos, and uncertainty. The Empowered Change strategy presented in this high-impact keynote equips participants to transform the pace of change and drive sustainable success by providing a clear roadmap for navigating the stages of change.

This program is perfect for leaders and teams in the midst of constant change who are:

- ◊ Going through organizational growth, such as mergers and acquisitions, leadership changes, restructuring, and digital transformation
- ◊ Navigating their team members' reactions to the volatility, complexity, and ambiguity in their work and life (like frustration, anxiety, confusion, and fear)
- ◊ Feeling unprepared for their evolving roles and responsibilities or unable to change at the rate and pace needed to keep up with ever-increasing changes

After this intensely practical session, the audience will leave with:

- ◊ A Journey-map framework for understanding any change they experience
- ◊ A personal plan for confidently navigating the transitions between each stage of change
- ◊ The skills and mindset for boldly mobilizing through disruptive change to accomplish their objectives

• **Harnessing the Hurricane: Adapting Faster to Extreme Change**

Change is constant, unpredictable and accelerating. Exponential change can – much like a hurricane – leave you dizzy, dazed and disoriented, as though the earth is moving under your feet. Even if you survive the storm, you know more is coming.

Change expert Dr. Mark DeVolder throws a lifeline to you and your team with tools and strategies he's developed to clear away the fog. You will learn how to rewire your brain to adapt to change, anticipate future trends and persevere in adversity. Mark's practical principles enable you to act boldly, nimbly and quickly in face of exponential change.

During Mark's high-octane presentation, you will learn how to:

- overcome change-paralysis and get mobilized through transitions
- develop change-ready thinking and behaviors
- overcome decision-quicksand, making smart-decisions, faster
- repeat the cycle of success with the unstoppable power of resilience

• **Unstoppable Resilience: Developing the Mindset of a Champion**

Why doesn't the fastest runner always win the race? Or why doesn't the smartest person always get the best job? Because it's not always the ones who "start out the smartest who end up smartest." (Dweck) It takes more than natural speed, intelligence or ability to be a champion. It takes resilience. But resilience is not just for the elite with an Olympic gold around their neck. Resilience can be learned.

Mark shows leaders how to increase their grit, passion and purpose by developing the mindset of a champion. Mark's best practices will help you cultivate determination, increase resilience and conquer adversity.

You will learn powerful lessons to help you:

- create a winning mindset of self-belief and unlimited potential
- increase innovation and creativity through constructive nonconformity
- expand tenacity and decision-making responsiveness
- develop perseverance, positive attitudes and unstoppable resilience

• **On Fire! Energized Together, Everyone, Every Day**

When individuals lose their spark, organizations lose their fire. This predicament has a devastating effect on productivity, profitability and company reputation.

But it doesn't have to be that way. Mark's test-driven model of employee engagement equips people to identify the causes of "flame out" and recognize behaviours and leadership decisions that act as a fire extinguisher.

People will learn how to apply engagement strategies that increase the total employee experience in four key areas: clarity, competence, influence and appreciation.

Mark shows leaders how to:

- identify behaviors to increase engagement
- re-ignite employee's passion for teamwork, communication and innovation
- build a culture of trust, loyalty and appreciation
- accelerate performance and productivity

Recharge your team with Mark DeVolder's industry-tested program. Get your employees and organization on fire.

• **Getting to Target Zero: Engaging High-Performance Safety**

Hazards and obstacles abound in the fast and frenzied pace of business today. In the rush to stay competitive, people are increasingly tempted to take short cuts and sacrifice safety. The most common barrier, however, is actually change itself. Some employees feel paralyzed by change, and when they feel paralyzed, they disengage. Without the ability or capacity to change, accidents can happen.

During Mark's high-performance presentation, you will learn how to:

- get change-right and change-ready
- defy change paralysis through Mark's mobilized for safety approach
- significantly reduce risk of accidents and liability
- identify behaviours that enhance engagement
- implement strategies to increase productivity, motivation and safety

Empower your employees to achieve "target zero."

Select Book Titles

- **2020:** Perpetual Pivot: How the Best Leaders Adapt to Exponential Change
- **2014:** Get Engaged! A Practical Guide for Improving Employee Engagement

Select Testimonials

"Thought-provoking and dynamic. Moving and powerful. Remarkable energy. Mark was inspiring and kept the audience charged."

– *Al-Noor Moosa, Manager, PWC*

"Your presentation was exactly what we were looking for during this changing period that we are going through."

– *Amr Helmi, Boehringer Ingelheim, National Sales Manager, Bahrain*

"Mark's keynote was amazing, full of great information for our members. It was a huge success!"

– *Certified Management Accountants*

"Nearly a month after the conference, my colleagues are still talking about his presentations."

– *Dr. Robert Stevenson, California Dental Association*

"Dr. DeVolder's presentation was outstanding. "

– *International Mergers and Acquisitions Professionals, Turkey*

"Mark's presentation was such a breath of fresh air! An incredible delivery! The mark of a professional!"

– *Jeff Reynolds, Advisor/Principal, Plan It Financial Corp*

"Our team was so pumped about our time with Mark. He helped everyone realize that change management is at the key to our success and that everyone of us has to step up to the challenge immediately."

– *Kevin M Bollom, Vice President – Building Services, Trane/Ingersoll Rand*

"Mark was energetic, entertaining, professional, and relevant. No surprise the feedback from our employees after the event, was superior.....they loved him. Months later, we are still using the tools and skills he taught us that day."

– *Linda Edwards, VP Organizational Culture and Learning & Development UNIFY Financial Credit Union*

"We all left with tools to soar higher."

– *Linsley Pietsch, NASA, Spaceport Operations*

"Mark, you were nothing short of awesome!!!"

– *Maria Sharpe, Chief Personnel Officer, PepsiCo Europe*

Mark DeVolder was fun, brilliant, charismatic, refreshing and truly inspiring."

– *Mariliis Aigro, Human Resource Management Association, Estonia*

"Mark DeVolder was fantastic, highly engaged with the audience. I have never seen an audience stick with the speaker the entire time. The best part, we walked out of the room with tools to help us with change management."

– *Marlene Stanger, Operations Lead, Monsanto*

"A great presentation to help our Senior Leadership team with great feedback on his key messages. Mark provided several "take-aways" that the team can leverage as we navigate the changes to our business."

– *Ned St. Denis, Senior Director, Business Enablement, Royal Bank*

"Dr. Mark DeVolder was very insightful. He speaks with lots of humour and engagement of the crowd. Very appreciated by our team!"
<http://youtu.be/ySU8MS7G1pA>

– *Patrick Nangle, CEO, Purolator*

"An outstanding presentation! Dr. Mark DeVolder has tremendous charisma and made his message so powerful that we will all benefit from it!"

– *Paul Gregorowitsch, CEO, Oman Air*

"Dr. Mark exceeded our expectations. He really reached new heights in change management."

– *Saif Sultan Saif Al Abr, Senior Manager, Omantel, Oman*

"Mark kept us glued to our seats, very entertaining and interactive, a true artist!"

– *Simone Zatti, Marketing Director, Hilti*

"A phenomenal presentation! Thank you for kicking off our meeting with power!"

– *Tahisha Adams-Bradford, Siemens Financial, Portugal*

Dr. Mark DeVolder provided my staff and leadership with amazing examples of how we can get engaged, improve our lives and accept change."
<http://youtu.be/He83vQ9ea78>

– *Terry Laudick, CEO, New Mexico Educators Federal Credit Union*

"Mark's keynote address was engaging and fun! Everyone was energized after being a part of it."

– *Tracy Stephens, Vice President, Marketing & Communications, Union Bank*