

Mike Rayburn

World's Funniest Guitar Virtuoso

Please contact a GDA agent for information.

Topics

- Entertainment
- Inspiration / Achievement
- Musicians / Bands
- Peak Performance
- Work-life Balance



About Mike Rayburn

When organizations need innovation, change and peak performance, where do they go? Usually it's to business leaders, authors, or famous sports figures. Rarely do they go to artists! Yet for artists, innovation, peak performance and change are their life blood. Being a mega-successful artist, as well as an innovative entrepreneur, Mike Rayburn is uniquely qualified to teach artistic principles in a business context, to give businesses and teams the edge they need to innovate and perform like virtuosos...and thus transform their success and significance.

Mike Rayburn is a TEDx Presenter who teaches innovation, change and peak performance using world-class guitar and humor to create a transformational experience and generate exponential results. He has headlined Carnegie Hall, Las Vegas, and performed more than 5,000 presentations in 20 countries on five continents. Rayburn is a music/internet pioneering entrepreneur, feature artist on Sirius/XM and Artist In Residence at High Point University. His more than 1000 corporate clients include most of the Fortune 100, 500, and the top five, including multiple presentations for Walmart, Exxon, Wells Fargo, Lincoln Financial, UnitedHealth, IBM, Siemens, Verizon, Ford, Nationwide, MetLife, PepsiCo, Chevron, Sony, Allianz, and Liberty Mutual.

Accolades:

- Two TED Talks
- Internet Pioneering Entrepreneur featured in Newsweek, Billboard and USA Today
- Carnegie Hall Headliner (8x)
- Las Vegas Headliner
- Artist In Residence at High Point University
- Feature Artist on Sirius/XM
- Speaker Hall of Fame
- 5,000+ presentations in 22 countries on five continents

Select Keynotes

- **Create Change Through The "What If" Mindset**

Mike Rayburn's electrifying "What If" keynote inspires your leadership and business teams to rethink change and initiate more possibilities and innovation for your organization and customers. He delivers real-world tools and strategies to help your people create better solutions and generate more revenue for your business.

The "What If...?" Experience

- ◊ Within 30 seconds your group will know that the impossible *is possible*.
- ◊ Within two minutes they'll be laughing and totally engaged.
- ◊ By the end they'll be on their feet, energized and equipped with solid business tools and wisdom.

Mike Rayburn's "What IF? Keynote Experience" is about:

Innovation...finding and creating the opportunities, products and processes that others miss.

Change...moving from managing change to creating change.

High Performance...making those opportunities happen.

Your teams will leave with the tools to do just that. **Oh, and they'll laugh so hard it hurts! More than anything... "The What IF? Keynote Experience"** is just that: An EXPERIENCE. As an opening or closing keynote, or mid-conference energizer, "What IF?" will make your

event successful and unforgettable. There is no one who does what Mike Rayburn does.

Takeaways...your teams will:

- ◊ **Learn** three powerful tools to access their unrealized potential
- ◊ **Create** change, rather than *manage* change
- ◊ **Discover** the opportunities they're currently missing
- ◊ **Set** and **achieve** bold, empowering goals
- ◊ **Embrace** their uniqueness as their competitive edge

In "**Become A Virtuoso**" and "**What IF**" Mike Rayburn will go beyond six or even 12 strings. Recognized as a world class guitarist, Rayburn will debut his rare, 20-string "Harp Guitar."

• **Become A Virtuoso - Elite Performance Mastery**

In Mike's keynote, "**Become A Virtuoso**," your teams will receive the vision, mindset and daily practices that will make them world class, high performing teams...their personal best in both career and life. And the inspiration to act on it!

There is one decision that draws a line in the sand between those who become world class, top performing teams and individuals...and those who don't.

In "**Become A Virtuoso**" your teams will not only learn and make this decision, they will gain the **vision, mindset** and **daily practices** it takes to become world class performers.

"Together, we will turn your teams into an army of motivated, high-performance business masters."

Takeaways...attendees will learn:

- ◊ **Execute** the specific daily practices your teams need to be world class, their personal best
- ◊ **Learn** what a "Virtuoso" is and why you want to dedicate your life to becoming one
- ◊ **Focus** on fundamentals, the relentless practice of the highest achievers
- ◊ **Succeed Anyway**, what world class performers do when confronted with the inevitable obstacles
- ◊ **See** how obstacles are integral, necessary for goal achievement
- ◊ **Apply** "deliberate practice" in leadership, business, sales, and life

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Select Book Titles

- **2010:** What If ...?

Select Testimonials

Mike was outstanding! He immediately connected with our audience. He was wonderful to work with, flexible, accommodating and high energy from start to finish. But what a remarkable talent! It isn't often you find someone with a truly meaningful message who can deliver it with such incredible power and humor at the same time. He has been quoted many times since his performance already and that says it all.

— Ferrero

Hi Mike! Your ears must have been ringing this morning. We were all talking about how FABULOUS you are! You make us look like heroes. Or, in our case, heroines! If every speaker/performer was as outgoing, engaging, down to earth, caring, empathetic, flexible, motivational, inspirational, our jobs would be easy. There is NO ONE out there who I would rate higher than you. You are the best there is. Thank you for everything!

— MHEDA