

# Mark Mayfield

## Solid Business Wisdom...Brilliant Comedic Style

Please contact a GDA agent for information.

### Topics

- Change Management / Organizational Change
- Comedian/Funny
- Emcee
- Entertainment
- Stress Management
- Virtual

### About Mark Mayfield

It's pretty simple what Mark Mayfield does: he talks about VERY serious stuff in a VERY funny way. If you want to learn about change, or teamwork, or stress, or customer service for example; why not have a great time doing it?

Known as "The Corporate Comedian", he has merged together with his corporate background as a lobbyist and his comedy background as a nightclub performer to create an extremely unique and comedic presentation style. His programs are content-based yet comedy driven and he can also play the role of an imposter if the meeting planner really wants to surprise the audience.

Mark is the author of the popular book, "Mom's Rules", a comedic yet poignant look at those things Mom said to us as kids and has received the "Certified Speaking Professional" designation from the National Speakers Association. He has also been inducted into their "CPAE Speaker Hall of Fame".

From comedy shows to seminars, Mark's philosophy is simple....say it with humor and people will take the message home.

A national convention planner recently called Mark "one of the very few, really funny, inspiring men in America today". Mark's mom also said that once after a small bribe.

### Select Keynotes

- **Can I Have a Side Order of Service With That?**

This light and lively program will help you see the customer's perspective and examines issues like credibility, reliability, and responsiveness. You'll understand the myths of customer service and see how to move your customers beyond satisfaction to advocacy.

- **Funny Stuff**

This is clean stand-up comedy that's perfect for after dinner entertainment or as a change of pace. Sit back and hold your sides as we take a zany, offbeat look at everyday life. A non-stop, rollicking ride of humor you'll be quoting for a very long time.

- **Master of Ceremonies**

Mark can provide comedic professionalism as the emcee for your program OR he can pose as an official in some capacity. He has impersonated a new Company Hire, Professor, IRS Examiner, Jeweler, Legislator, Salesperson, and Runway Model as he fumbled and bumbled through company doublespeak. After the spoof is revealed, he transitions into one of the above programs.

- **Mirthmaking**

Adding humor (actually mirth) to your work and life can have profound economic benefits as well as just making it more fun. Learn the value of a good sense of humor and how to improve yours in this outrageously funny, yet very practical program.

- **Momma Told Me There'd Be Days Like This**

Stressed out? Lethargic? Burned out? This program will help you solve those ills by learning five behaviors that will help balance your life and by learning techniques to deal with your biggest stressor...PEOPLE! This program is high on content AND hilarity.

- **The Glass Ain't Half Empty, It's Just Too Big!**



This is a humorous approach to a very serious subject and emphasizes that creativity is the key component in managing change. Learn change theory and creative exercises in this upbeat, fast paced program that will leave you laughing and leave you with change management skills.

### Select Book Titles

- **2019:** MORPH - To accept, embrace, and manage change.
- **2015:** 1000 Joke Jokebook #2
- **2012:** 1000 Joke Jokebook #1
- **2012:** Do-It-Yourself Funny
- **2003:** Humor Me
- **2000:** Mom's Rules

### Select Testimonials

"We typically lose a lot of people for the closing session, but not this year. After hearing your opening keynote, everyone stayed to hear your closing program and it was "off the charts". Thanks for making our meeting a world class event!"

— *American Bankers Association*

"We've never laughed so hard while we learned so much! You are the most entertaining keynote we've ever had."

— *American Express*

"Rarely do I come across a speaker who so thoroughly investigates the organization. For someone not in the hospitality industry, you immediately gained buy-in with the audience. Your customer service program was simply AWESOME!"

— *Americinn*

"I've never seen so many people wiping their eyes and holding their sides with laughter at the same time. You are the best decision we made for our convention!"

— *Arizona Automobile Dealers Association*

"Your keynote address in the morning and comedy show in the evening were the best ever. You are a rare talent."

— *Crownline Boats*

"You carried the day! Our employees were repeating your comments in the halls for days after the event. You were insightful and so entertaining. Our meeting was a hit because you were a hit, so you can count on seeing a lot of us in the future. They all want you back!"

— *H&R Block*

"Our Awards Program in the past has always been a snoozer, but not this year. As Emcee, you brought it to life with your comedy and professionalism and it became the highlight of the convention. Thank you. Thank you. Thank you."

— *Illinois Healthcare Association*

"You stole the show! Highest rated keynote of the convention by far and I loved how you tied in our information and that of the other speakers. You are the best!"

— *National Cattlemen's Beef Association*

“After a long, tough day you were a great change of pace. You still delivered a solid message but kept our engineers in stitches for an hour. What a pro!”

– *Raytheon*

“Everyone wants you back next year!”

– *U. S. Army*