

# Jennifer McCollum & Oshoke Abalu

## Inclusion and Women's Leadership Experts

Please contact a GDA agent for information.

### Topics

- Design / Architecture / Engineering
- Diversity and Inclusion
- Leadership
- Virtual
- Women's Empowerment



### About Jennifer McCollum & Oshoke Abalu

**Jennifer McCollum** is CEO of Linkage, Inc., where she oversees the strategic direction and global operations of the Boston, MA-based leadership development company. With a mission to “Change the Face of Leadership,” Linkage has dedicated 30 years to improving leadership effectiveness and equity in hundreds of organizations globally. Linkage provides assessments, training, coaching, consulting and conferences, with Solutions designed to Accelerate Purposeful Leaders; Advance Women Leaders; and Redesign Inclusive Organizations through Superpowers & Symphony.

Jennifer is a highly sought-after consultant and speaker, with a deep expertise in Inclusive Leadership and Advancing Women Leaders. She has delivered workshops, keynotes, webinars and podcasts to thousands of leaders globally on live and virtual stages, including 100 Leaders Live (Marshall Goldsmith 100 Coaches conference), Chief Learning Officer Exchange, Chester Elton’s “Leading with Gratitude” LinkedIn Live, John Baldoni’s “Grace under Pressure” LinkedIn Live, Candy O’Terry’s “The Story Behind Her Success” podcast, and VoiceAmerica radio broadcast. She is a contributing author to *Leadership in a Time of Crisis* and has been published in *The Wall Street Journal*, *Fast Company*, *Chief Talent Development Officer*, *CEO Refresher*, and *Real Leaders*. She is a member of the Marshall Goldsmith 100 Coaches.

Jennifer has 20 years of experience building and leading businesses in the leadership space. Prior to Linkage, Jennifer spent a decade growing businesses within Korn Ferry and Corporate Executive Board (CEB), now Gartner. At CEB, she led product management within the leadership division, driving innovative solutions that helped organizations select, develop and place leaders at all levels. She also ran CEB’s Leadership Academies business, which developed more than 30,000 professionals in 2,100 companies throughout 50 countries and grew revenue at a 97% combined annual growth rate across five years.

**Oshoke Abalu** is an architect and futurist who has been credited by *TIME* magazine with “breaking down walls” for rejuvenating and transforming MetLife’s global work culture through the delivery of human-centered spaces.

Oshoke pioneers innovative design solutions that infuse awareness and humanity into global workplace transformations. She is a gifted design thinker and inclusion advocate who has moved the needle, shattered glass ceilings and enabled a broader conversation on the future of work.

Co-founder of [the Love & Magic Company](#), faculty at [The Inner MBA](#), and a Crain’s 40 Under 40 honoree; Oshoke and her work have been featured in Smart Planet, *Real Simple* magazine, *Domino* magazine, *Interior Design* magazine, ABC, NBC, Fast Company, TED, BOLD TV and more.

### Select Keynotes

- **Redesigning Inclusion: Superpowers & Symphony Keynote**

Despite spending \$8 billion on diversity and initiatives in the US each year, only 44% of employees agree that their executive team prioritizes inclusion and 8% believe that their organization is effective at it. It is time to move beyond checking the box, and to engage in a new approach to create and sustain inclusive leaders and organizations.

Bring a one-hour immersive keynote to your organization to engage your teams and associates in a necessary conversation about diversity and inclusion. This keynote, which can be delivered live or virtually, gives a foundational introduction to “Superpowers & Symphony,” and demonstrates how individuals, organizations and communities can experience inclusion, redesigned for the here and now.

**This transformative session delivers a new story of human connection and organizational unity, where everyone’s uniqueness is recognized and cultivated as “Superpowers”, and everyone belongs.**

Participants will be introduced to a bold new vision we call “Symphony,” which redesigns inclusion to address systemic inequity, while engaging employees and delivering organizational goals. This keynote is uniquely delivered with an [award-winning orchestra](#) and it invites participants to contribute to the formation of your organizational Symphony.

The session is facilitated by **Oshoke Abalu**, architect and futurist, and her “Superfriends,” a diverse lineup of the most sought-after and influential thought leaders, wisdom teachers and inclusion innovators of our time.

**What’s included:**

- ◆ 1-hour keynote, virtual or in-person at your organization
- ◆ Facilitated by inclusion expert Oshoke Abalu, and featuring a guest lineup of “Superfriends,” influential thought leaders and inclusion innovators selected to suit your specific organizational needs

• **Redesigning Inclusion: Superpowers & Symphony Workshop**

Organizations in the top quartile for ethnic and cultural diversity are 35% more likely to post better financial performance. And yet, many struggle to build cultures that truly value and appreciate difference. Now is the time for a bold new conversation about inclusion in the workplace.

This three-hour immersive workshop delivers a new story of human connection and organizational unity, where everyone’s uniqueness is recognized and cultivated as Superpowers, and everyone belongs.

Participants in this symphonic experience will be introduced to a bold new vision we call “Symphony,” which redesigns inclusion to address systemic inequity while engaging employees and delivering organizational goals. This workshop is tailored to meet your business needs and is uniquely delivered with an [award-winning orchestra](#) and it invites employees to contribute to the formation of your organizational Symphony.

The session is facilitated by **Jennifer McCollum**, CEO of Linkage, and **Oshoke Abalu**, architect and futurist, and the “Superfriends,” a diverse lineup of the most sought-after and influential thought leaders, wisdom teachers and inclusion innovators of our time.

Workshop participants will leave with practical and actionable steps to evolve their own inclusive leadership potential, using four transformational keys:

- ◆ Re-Language: Explore the invitation for a new language of inclusion to create Symphony
- ◆ Re-Calibrate: Measure the current state of individual and organizational Symphony
- ◆ Re-Focus: Develop the Superpowers of your leaders, teams and organization
- ◆ Re-Unite: Expand and sustain Superpowers & Symphony in your organization

**What’s included?**

- ◆ 3-hour workshop, virtual or in-person at your organization
- ◆ Facilitated by two inclusion experts: Jennifer McCollum and Oshoke Abalu, and featuring a guest lineup of “Superfriends”—influential thought leaders and inclusion innovators