

Ryan Jenkins, CSP

**Wall Street Journal Bestselling Leadership Author & Speaker |
#1 Thought Leader on Team Connection | Generations, Gen Z &
Future of Work Expert**

Please contact a GDA agent for information.

Topics

- Diversity and Inclusion
- Employee Engagement
- Futurists / Trends
- Generational Issues
- Human Resources / Workforce Issues
- Leadership

About Ryan Jenkins, CSP

Ryan Jenkins, CSP® (Certified Speaking Professional)™ is a top 12% global keynote speaker, virtual trainer, and a Wall Street Journal bestselling leadership author on the topics of generational differences, team connection, and the future of work.

His latest book, *Connectable: How Leaders Can Move Teams From Isolated to All In* (McGraw-Hill 2022), was named the #3 Top Leadership Book of 2022 as voted by tens of thousands of readers.

For a decade Ryan has inspired and equipped audiences with the necessary insights and tools to succeed in the new era of work. Ryan's top-ranked insights have been featured in *Forbes*, *Fortune*, *Fast Company*, and *Psychology Today*.

He is also co-founder of *ConnectionMadeEasy.com*, the world's premier resource for strengthening team connections. And Partner at *WorkRivet.com*, an AI-powered technology that facilitates meaningful one-on-one connections across teams that led to healthier, higher performing, and more engaged teams.

Ryan lives in Atlanta, GA with his wife, three children, and yellow Labrador.

Hire Ryan at RyanJenkins.com.

Select Keynotes

- **Connectable: How Leaders (at Any Level) Can Move Teams From Isolated to All In**

Based on the Wall Street Journal Bestselling book and #3 Top Leadership Book of 2022!

Remote work, advancing technology, and an always-on work culture are fracturing our relationships resulting in deep disconnection. A colossal 72% of global workers feel isolated at least monthly; with 55% saying at least weekly. Feelings of isolation and loneliness among employees are on the rise, and contribute to a real and growing mental health problem that affects both individuals and organizations. You'll learn how addressing the issues?and finding practical, effective solutions?can transform an isolated workforce to one that's happier, more engaged, and more productive in their efforts (whether in-person, remote, or hybrid).

Combining a decade of leadership consulting and original team connection research, Ryan Jenkins distills everything you need, showing you what's causing today's disconnection and how you can increase connection to boost belonging, engagement, retention, and performance with employees at every level (and whether their in-person or remote).

Attendees Gain:

- ◊ An awareness of the *new* science and the significance of connection.
- ◊ Strategies that are proven and actionable to cultivate stronger human connections and thrive at work.
- ◊ Best-in-class research and examples of leaders and teams fostering better connections at work.



- ◊ Ability to identify workers in need of connection and how to deliver it for them.
- ◊ The 4-step LINK Framework™ to create connected, driven, and high-performing teams.

- **Lead & Work Across Generations: Strategies to Connect and Engage a Multi-Generational Workforce**

52% of workers say they're least likely to get along with someone from another generation. And 62% of Generation Z anticipate challenges working with Baby Boomers and Generation X.

The generational gap at work has never been more daunting. Turn a multigenerational workforce into a competitive advantage.

Ryan brings market-leading insight to help your organization and leaders close the generational gap and improve communication, teamwork, innovation, and more.

A generationally diverse workforce is better equipped to respond to today's high-flux and disruption-prone marketplace. Since Millennials and Generation Z became a majority of the labor force, generational differences have never been wider as each generation has a varying perspective of work, leadership, communication, success, and technology.

A multigenerational workforce can create stifling challenges or bottomline-boosting advantages. Ryan will share his expert insights into how leaders and organizations can harness the advantages of a generationally diverse team.

Attendees Gain:

- ◊ Insights into the generational gap and why it exists.
- ◊ Insights into each generation's values, behaviors, and expectations.
- ◊ Perspectives of each generation's varying views of work, leadership, communication, and technology.
- ◊ Strategies that are proven and actionable to close the generational gap at work.
- ◊ Techniques for optimizing a multigenerational workforce.
- ◊ Best-in-class examples of organizations successfully closing the generational gap.
- ◊ Ability to work, communicate, and lead across generations.

- **The Future of Work: Innovative Solutions for Working, Leading & Connecting In the Future**

Connection is the most valuable workplace currency of the future. This session will teach you how to harness better human connection for improved well-being and collaboration across teams (whether in-person, remote, or hybrid). And spoiler alert...the fast-growing generation in the workforce over the next decade (Gen Z) is demanding more human elements at work.

By 2027, 75% of the global workforce will be Millennials and Generation Z. As next-generation employees, technology usher in a new age of work, the ways of working and leading in the past become liabilities. The new age of work requires a new age of working, leading, and connecting.

Attendees Gain:

- ◊ Insights into trends shaping the future of work and why today is different than any other time in history.
- ◊ Perspectives of how employee behaviors and expectations are evolving.
- ◊ Strategies for leaders to remain relevant and increase influence in tomorrow's workplace.
- ◊ Techniques for challenging prevailing models that limit success.
- ◊ Frameworks for understanding and positioning for what's next in the new world of work.
- ◊ Best-in-class examples of organizations adapting to future workplace trends.
- ◊ Confidence to work, lead, and connect in the future.

- **Attract, Lead & Retain Millennials & Gen Z: Strategies to Enhance Performance & Engagement**

62% of Generation Z anticipate challenges working with Baby Boomers and Generation X, and only 5% anticipate challenges working with Millennials. To ensure a cohesive cross-generational team, leaders need to understand and integrate Millennials and Generation Z.

Today Millennials are the largest generation in the workforce and Gen Z are the fastest-growing generation in the workforce. While Millennials and Gen Z bring valuable skills, insights, and ambition to the workplace, they are often a source of tension among experienced workers and managers.

Ryan shares relevant data and innovative insights to better understand what drives Millennial and Gen Z employee performance. This program provides tactical strategies to dramatically improve the managing, recruiting, engaging, and selling of your next-generation workforce.

Attendees Gain:

- ◊ Insights into Millennial and Gen Z employee values, behaviors, motivators, and expectations.
- ◊ Perspectives of the key workplace and leadership preferences of the emerging generations.
- ◊ Strategies that are proven and actionable to lead, retain, recruit, and engage the emerging generations.
- ◊ Techniques for communicating and connecting with Millennials and Gen Z.
- ◊ Best-in-class examples of organizations and leaders successfully leading and engaging Millennials and Gen Z.
- ◊ Ability to lead, retain, recruit, and engage the emerging generations.

● **Generational Diversity: Improve Performance and Collaboration Through Cross-Generational Inclusive Leadership**

A diverse workforce (especially generationally) is better equipped to respond to today's high-flux and disruption-prone marketplace. Leaders who create an inclusive culture for their teams see performance increased by 17%, decision-making quality boosted by 20%, and collaboration enhanced by 29%. Today's leading organizations and forward-thinking leaders understand that diversity and inclusion is much more than a buzzword, it's a business strategy capable of driving performance, enhancing innovation, and engaging and retaining employees. Like-minded teams maintain; diverse teams innovate.

Ryan shares how to unlock the power of cognitive diversity through a multigenerational workforce. This program provides a blueprint for how to be an inclusive leader and how to create an inclusive company culture across generations.

Attendees Gain:

- ◊ Insights into the value of diversity and inclusion.
- ◊ Insights into the business benefits of cognitive diversity.
- ◊ Perspectives of each generation's varying views of diversity, work, leadership, and communication.
- ◊ Strategies for leveraging a multigenerational workforce for enhanced cognitive diversity
- ◊ Techniques for leading inclusively across generations.
- ◊ Best-in-class examples of organizations that have created inclusive cultures.
- ◊ Ability to work and lead inclusively across generations.

Select Book Titles

- **2022:** Connectable: How Leaders (at Any Level) Can Move Teams From Isolated to All In (McGraw-Hill)
- **2019:** The Generation Z Guide: The Complete Manual to Understand, Recruit and Lead the Next Generation
- **2017:** The Millennial Manual: The Complete How-To Guide to Manage, Develop, and Engage Millennials at Work

Select Articles

- [Why Generational Diversity Is the Ultimate Competitive Advantage](#)

A generationally diverse work force is better equipped to respond to today's high-flux and disruption-prone marketplace.

- [The Complete Story of the Millennial Generation](#)

How gaming, the Internet, and mobile technology rewired an entire generation. This exhaustive timeline will help you better understand Millennials.

- [Generation Z vs Millennials: The 8 Differences You Need to Know](#)

Eight pivotal differences between Millennials and Generation Z that will impact organizational structure, workplace communications, employee training, and more.

- [Why Millennials Are So Entitled](#)

Here are five contributors that help explain the "entitled" behaviors of Millennial employees, consumers, and students.

- [Top 4 Factors That Are Shaping Generation Z](#)

Here are four major influences that are shaping Generation Z and will impact the future workforce.

- [Why Millennials will Matter More In the Future](#)

Millennials are playing a critical role in a much bigger story. Here are five ignore-at-your-own-risk reasons why Millennials matter more than ever before.

Select Testimonials

Ryan was the best speaker I've heard on Millennials in the workplace. He has a great way of discussing it in a way to make you see how we need all generations to work together, each bringing our strengths.

– *Brandy Vannoy, Tax Partner, Johnson & Lambert Co.*

"Ryan's content is timely, crucial, and practical."

– *Daymond John, Founder of FUBU and star of ABC's Shark Tank*

He was FANTASTIC! Knocked it out of the park for us. I would highly recommend him if you are looking for a speaker who can quickly engage the audience, keep them engaged and deliver meaningful content.

– *Juanita M. Basini, Chief Human Resource Officer at Kids II*

Ryan took the time to understand the audience and tailor his presentation to our group of insurance CFO's. He was the highest rated speaker at the event - very knowledgeable, charismatic and energetic.

– *Lauren Williams, Principal and Johnson Lambert LLP*

Ryan's practical approach and knowledge won over the packed house!

– *Mariana Fagnilli, VP of Diversity, Equity and Inclusion at Liberty Mutual Insurance*

Ryan is a creative and forward thinking speaker on generational differences. He blew me away. I highly recommend Ryan to any organization.

– *Mark Morris, Dir. of Talent Acquisition and Development, Lanier Parking Solutions*

Ryan was a pleasure to work with and we could not be happier with the outcome and would highly recommend Ryan.

– *Mike Gray, Vice President of Marketing at Southeast Toyota Distributors, LLC*

Blown away by Ryan! Pragmatic, meaningful, relevant, and impactful!

– *Miron Washington, VP Customer Experience at The Home Depot*

His knowledge of the Millennial workforce is impeccable.

– *Natasia Langfelder, Conference Producer, Worldwide Business Research (WBR)*

Every leader and manager needs to hear Ryan.

– *Patrick Lencioni, NYT Bestselling Author of The Five Dysfunctions of a Team*

Ryan gave a very strong presentation. I would highly recommend Ryan as a very engaging, informative and entertaining speaker.

– *Stephen M. Tardella, President & CEO, Tardella Foods Inc.*