

Phil Hansen

Internationally-Recognized Multimedia Artist, Author, and Innovator

Please contact a GDA agent for information.

Topics

- Entrepreneurs
- Innovation & Creativity
- Inspiration & Achievement
- Leadership
- Teambuilding & Collaboration
- TED-Talks

About Phil Hansen

Referred to by his fans as “the Artist for the People”, Phil Hansen is an internationally recognized multimedia artist, speaker, author, and innovator – at the forefront of bringing art to a wider audience. Crashing irreverently through conventional boundaries, Phil works at the intersection of traditional art, electronic media, offbeat materials, and interactive experiences. His meta-art, with its process-focused videos (sometimes including destruction), powerfully demonstrates to millions that art is action, not just result. Hansen's work also extends deeply into traditional media with features on the Discovery Channel, Good Morning America, the Rachael Ray Show, Last Call with Carson Daly, Glamour and many more. Many influential clients, including the Grammy Awards, Disney, Skype, Mazda, and the Rockefeller Foundation, seek out his work.

For the tens of millions who have seen Phil's art on TV and online, it's hard to imagine his artistic journey. His journey nearly came to an end when a tremor developed in his drawing hand. In exploring new ways to create art, Phil discovered that by embracing his shake. Limitations could become the passageway to creativity. His inspirational story was first shared on the TED stage to a standing ovation. It reached a global audience, with PBS, BBC, and CBC among its broadcasters. Now, Phil's ability to draw parallels to the business setting has won him followers among industry and business leaders. This has led to invitations to speak at the TED conference, Adobe MAX Creativity Conference, World Summit of Nobel Peace Laureates, and the Million Dollar Round Table. Phil's message of self-reinvention and the power of transforming adversity into opportunity translates well across audiences. This is regardless of the industry. His message inspires, motivates and re-energizes the creative spirit in us all.” - Ford Motor Company

“We need to first be limited in order to become limitless.” - Phil Hansen

At the request of some of his speaking clients, Phil has designed a unique art experience beyond the talk. This unforgettable interactive experience stuns companies with its originality, value, and effect.

"A number of years ago at our sales meeting we had a very expensive performance painter present. I can say that the impact of Phil's talk with the fingerprint art project provided much more impact and value. Being able to connect all employees to a single work of art is absolutely incredible." - Bethany Quam, General Mills President, Convenience & Foodservice Division

Besides speaking and doing art, Phil is an advocate for advancing art education. He's the author of *Tattoo a Banana*, a guide to exploring creativity through art with everyday materials. And he's the founder of Goodbye-Art Academy, providing high quality and free art education videos to teachers and students everywhere.

Select Keynotes

- **Embrace The Shake: Transforming Limitations Into Opportunities**

Success, especially in today's fast-changing business environment, depends on our ability to make “creativity and innovation” a continuous process. Leaders want to know how their teams can rise above any challenge and succeed no matter what comes their way. Whether it's to embrace change, overcome obstacles, sustain growth, or take your success to the next level, they want to “Embrace the Shake”.

The term “Embrace the Shake” is coined from Artist Phil Hansen's personal story of transformation. After developing a career-ending tremor in his drawing hand, Phil embraced his “shake” both physically and metaphorically by redefining his limitation as an impetus for creativity. Phil not only restored his artistic abilities, he became a much more creative and innovative artist than ever before. Upon sharing his message on the TED



stage and millions subsequently after, “Embrace the Shake” has become a motto for many businesses to approach their limitations in a new way.

Phil’s powerful message of finding creativity within limitations will inspire you to stop looking on the outside, and start looking inside yourself for resources that can transform your challenges into opportunities for success. And like Phil’s art, “Embrace the shake” isn’t just a talk, it’s an experience! Through jaw-dropping visuals and LIVE interactive art, get ready to break preconceived assumptions, activate your creative capacity, and bring fresh ways of viewing the task at hand that will culminate with success.

Are you ready to Embrace your Shake?

Learning Outcomes

Your participants will be able to:

- ◆ Identify preconceived assumptions that cause us to believe obstacles have the power to limit success.
- ◆ Break down resistance to limitations by recognizing their role in driving – versus stifling – creativity.
- ◆ Explore ways to view problems with a fresh perspective by activating internal resources, the most important being creativity.

The Collaboration Art Experience (Included with the Keynote):

In addition to his inspiring talk, Artist Phil Hansen designs a hands-on interactive art experience that brings your audience together to create a stunning and unexpected work of art. This fun, engaging and collaborative project furthers the experience of embracing challenges through teamwork, and demonstrates the power of coming together to create something new. Client keeps the final artwork.

● **Virtual: Embrace the Shake**

Limitations can drive Creativity.

Not your average virtual presentation. Phil brings you into his studio through a mixture of visuals and multi cameras (like a TV production), to make you feel like you’re in the room.

Audiences will feel inspired, engaged with Phil’s personal journey of overcoming adversity. They will learn a new create tool to help them see their own limitations in a new way. His program will help them focus on what they can do to help each other and themselves rather than look for external resources.

Whether your virtual conference is on Zoom, a live private Facebook group, or professionally hosted, Phil will genuinely connect a highly relevant message to your attendees.

What to Expect:

- Help attendees learn ways to be creative, embrace limitations, deal with change
- Inspiring, engaging, interactive
- This can be for both for large/small teams and leadership/management meetings
- The length can vary 15 minutes to 45 minutes

After hearing Phil’s talk, attendees will be able to:

- Identify preconceived assumptions that cause us to believe obstacles have the power to limit success
- Manage change through analysis and application of systematic creativity.
- Reduce stress by turning inwards and looking at how our internal resources can solve the challenges ahead.

Select Book Titles

- **2023:** Self Limiting Beliefs: Identifying what holds us back and doing something about it!
- **2015:** Phil Hansen: In Process
- **2012:** Tattoo A Banana

Select Articles

- [Made With Bacon](#)

Back in early September 2016 I purchased a pack of bacon. I wanted to test an idea. To cut apart bacon into it's varying shades and try to use them to make a picture. Here is my test.

Select Testimonials

There are really smart speakers, there are really inspirational speakers, and there are really human speakers. Phil is all three. Can't wait to hear him again!

— CEO, *International Society for Technology in Education*

Phil Hansen is a master storyteller and shares his personal journey of challenge and triumph with sensitivity and humor. He is an engaging speaker who can connect with any audience. Phil is also one of the most creative artists I have seen. You never know what he will pick up next to make into a surprising and inspiring work of art.

– *Director of National Partnerships, The John F. Kennedy Center for the Performing Arts*

Phil will wake up your employees in a way you as a leadership team cannot

– *Founder of SuccessFactors, Executive Board Member of SAP*

Phil Hansen offered our sales team an uncommon, uncharacteristic and unexpected twist on traditional meeting presentations. His message was innovative, imaginative, and left us wanting more!

– *General Mills President, Sales and Channel Development*

This year we assembled a dozen or so of the most influential executives in healthcare to explore how to best handle the enormous, disruptive wave crashing upon our industry. We wanted an outside perspective that would inspire us to think differently about constraints and inspire us to create entirely new approaches. Phil delivered on both of these fronts and did so with a warmth and humility that touched each of us. I would highly recommend Phil for any group looking for a fresh perspective.

– *President and CEO, Dātu Health*