

Soren Kaplan, Ph.D.

Disruptive Innovation & Change Expert & Author of WSJ Bestseller Leapfrogging

Please contact a GDA agent for information.

Topics

- Change Management / Organizational Change
- Corporate Culture & Governance
- Innovation / Creativity
- Leadership
- Moderator / Facilitator
- Virtual

About Soren Kaplan, Ph.D.

Soren Kaplan is the bestselling and award winning author of Leapfrogging and The Invisible Advantage, an Affiliated Professor at the Center for Effective Organizations at USC's Marshall School of Business, a writer for [FastCompany](#) and [Inc. Magazine](#), a globally recognized [keynote speaker](#), and the Founder of [InnovationPoint](#) and [upBOARD](#). He has been recognized by the Thinkers50 as one of the world's top thought leaders in business strategy and innovation.

As a leading expert in disruptive innovation, innovation culture, and business model innovation, he works with Disney, NBCUniversal, Kimberly-Clark, Colgate-Palmolive, Hershey, Red Bull, Medtronic, Roche, Philips, Cisco, Visa, Ascension Health, Kaiser Permanente, CSAA Insurance Group, American Nurses Association, and many others.

Soren previously led the strategy consulting group at Hewlett-Packard and is a co-founder of upBOARD, the world's first "no-code" software platform for business process best practices.

He has lectured at the Harvard Business School, Copenhagen Business School, and Melbourne Business School. His Wall Street Journal bestseller, *Leapfrogging*, was awarded "Best Leadership Book" and his latest book *The Invisible Advantage* received "Best Business Book" by the International Book Awards.

He has been quoted, published, and interviewed by Harvard Business Review, Fast Company, Forbes, CNBC, National Public Radio, USA Today, and The International Handbook on Innovation, among many others. He holds a Ph.D. in Organizational Psychology and possesses dual US-French citizenship.

Select Keynotes

• Business Model Innovation

Soren reveals the future of business model innovation with a focus on the strategies and steps for identifying, developing, and driving innovative business models that generate new revenue streams, create competitive differentiation, and add a step-change in value to the market.

- Learn about the emerging technology trends changing the face of every industry
- Gain insight into the three dimensions of business models – value, differentiation, and revenue
- Obtain tools and strategies for business model innovation

• Disruptive Innovation is Everyone's Business

In this high-energy and provocative keynote, Soren highlights the importance of disruptive innovation for leaders, organizations and business functions.

- Learn about the different types of innovation – from incremental to disruptive
- Obtain principles and practices for innovating products, services, process, and business models
- Gain insight from real-world trailblazers from across industries • Instantly apply new knowledge to real business issues or opportunities



- **Your Invisible Advantage – How to Create a Culture of Innovation**

Soren reveals the secrets for creating an organizational culture that drives continuous innovation.

- Learn how organizational culture impacts behavior and how it can be shaped to foster innovation
- Gain insight into the levers that influence culture, including leadership behavior, storytelling, metrics, rewards, and organizational structures and processes
- Obtain models and tools for transforming your organization's own culture
- Instantly apply new knowledge through interactive discussions

Select Book Titles

- **2017:** The Invisible Advantage: How to Create a Culture of Innovation
- **2012:** Leapfrogging

Select Articles

- [How One Insurance Firm Learned to Create an Innovation Culture](#)

More and more companies are realizing they must reinvent their cultures by infusing innovation into their DNA.