

Katty Kay

U.S. Special Correspondent for BBC Studios; Award-Winning Journalist; Best-Selling Author

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Topics

- Broadcast / Media
- Current Events
- Journalism / Literary / Author
- Politics
- Women's Empowerment
- World Affairs



About Katty Kay

Katty is a Washington-based award-winning journalist whose unique perspective on American politics and global affairs comes from having lived and worked in the Middle East, South Africa, Japan, Europe, and the U.S. throughout her career. In her over 30 years with the BBC, Katty has been a reporter, lead anchor, and is now U.S. special correspondent for BBC Studios where she creates and hosts TV documentaries from both the U.S. and Europe. In addition to her work as a journalist, Katty is well known for her books on issues affecting women at work and girls navigating growing up. She is co-author, with Claire Shipman, of six books, four of which are New York Times' bestsellers: *Womenomics*, *The Confidence Code*, *The Confidence Code for Girls*, *Living the Confidence Code*, *The Confidence Code for Girls Journal*, and *The Power Code*. Katty is an engaging keynote speaker on a wide range of topics as well as a brilliant moderator, interviewer, and event host.

In her current role with BBC, Katty creates/hosts TV documentaries and the interview series *Influential* which features icons from culture, science, and business. She also presents her own podcast series and writes a weekly news column for BBC News. Her first TV documentary, *Trump: The Comeback?* (2022), took a close look at the fate of American democracy. Katty is also a regular contributor on MSNBC's *Morning Joe* as well as serves as a guest-host for the program on occasion.

Helping women turn thoughts into action and master a more confident mindset is one of Katty's passions. She is co-author of six books with Claire Shipman, including four New York Times bestsellers – two were #1. Their first two bestsellers focus on women, success, and work. *Womenomics* examined the workplace revolution and inspired women to take control, dream big and discover a different way of weaving work into their lives – and in the process create more profitable companies with happier and more productive employees. They followed up with *The Confidence Code*, which inspired women to understand that confidence – the lynchpin of success – is a choice.

After *The Confidence Code* was released, parents everywhere asked about confidence and girls. That led to three more books co-authored by Katty with Claire Shipman and Jillellyn Riley. *The Confidence Code for Girls* debuted at the #1 spot on The New York Times bestseller list. The empowering, entertaining guide gives girls the essential yet elusive code to becoming bold, brave, and fearless. The follow-up, *The Confidence Code for Girls Journal*, is based on their in-depth research and helps teens and tweens tackle any challenge. *Living the Confidence Code* also debuted at #1 on The New York Times bestseller list (Children's Middle Grade) and is a collection of 30 true stories of real girls pursuing their passions, struggling and stumbling, but along the way figuring out how to build their own special brand of confidence.

Katty and Claire's sixth book, *The Power Code*, explores the nature of women's power – in the workplace, in politics, and at home. It reveals how a new model, one designed by and for women, can empower them to become their most powerful selves and lead fuller and more satisfying lives, and help men do the same.

On the fun side, Katty had the distinction of being immortalized in pop culture in 2018 when her name was the answer to a question on the Jeopardy game show. In the same week, she was portrayed in a skit on Saturday Night Live which satirized a moment from MSNBC's *Morning Joe* program.

Katty Kay settled in Washington, DC in the mid-90s where she lives with her husband, two cats, and a dog. They have four grown children.

Select Keynotes

- **The Power Code**

New research shows women don't want power – the cost of getting it is too high and power itself looks unappealing. But companies do better with more women in leadership. Countries do better with women in political office. Everyone does better with more women in power. So, what

will it take for women to overcome their reluctance and take the reins? Rather than women changing themselves, Katty Kay suggests we need to change the meaning of power and the routes that lead to it. When we do that – when women can focus on using power to make positive changes, with a clear understanding of *why* power is important – power becomes more accessible, appealing and impactful for women. This new model, designed by and for women, empowers women to become their most powerful selves and lead fuller and more satisfying lives, and helps men do the same.

- **America From a Different Angle**

Emerging from the pandemic, America is grappling with unprecedented social, cultural, workplace, economic, political, and technological change. Russia's invasion of Ukraine – and its new closer ties with China – further complicate the political and economic picture for the U.S. In this speech, veteran journalist Katty Kay gives audiences the latest news from Washington – unpacking politics and policies and their impact. As someone who's worked and lived in Asia, Europe, Middle East, Africa and (since 1996) Washington, D.C., Katty looks at America's challenges through a global lens. As a result, her insights are unique and refreshing. Even-handed with a light dose of British humor, Katty reminds audiences to keep the challenges in perspective.

- **A Global Update**

The world can change in an instant. The pandemic decimated economies, increased nationalism, and raised internal tensions in America and most developed countries. Leaders and political systems were under the spotlight and authoritarian politicians used the crisis to seize control. Most recently, Russia's invasion of Ukraine initiated a global response the likes of which we've not seen since WWII. The shift in the global power structure cannot be overestimated. What's next? How will China factor into this? Katty Kay has reported on the drivers of global political change for over three decades. As a Brit who's lived and worked on four continents, Katty brings her instinctively global perspective to audiences – unpacking insights to help them understand more clearly the forces at play around the world and their likely impact.

- **The Confidence Code**

Confidence! With it, we can take on the world; without it, we don't ask for raises, request that important meeting, or take risks. In the success equation, research shows that confidence is even more critical than competence. But what is confidence? Where does it come from? Are we born with it or do we acquire it? And why do women have less of it than their talents deserve? This speech can be tailored to women or girls/parents and is based on Katty's bestselling books on the subject. Katty Kay inspires audiences with the latest scientific research and anecdotes from her own career and the many women and girls she interviewed. Katty's experience is like that of so many women, even senior women, whose lack of confidence is what really holds them back. The good news then is that being confident is a choice. Katty's talk inspires audiences to take action – to go outside their comfort zones, to try new hard things, to take risks, to be prepared to fail and to discover the secret to success.

- **Moderator, Discussion Leader, Interviewer**

As a journalist, Katty Kay regularly interviews scores of political dignitaries, business leaders, and cultural icons for her news broadcasts. She brings that talent to corporate, association, and organization events where she's interviewed noted figures from a wide variety of backgrounds including Condoleezza Rice, Anna Wintour, Dan Levy, Michael Lewis, Cynt Marshall, Lin-Manuel Miranda, Carlo Ancelotti, Anoush Ansari and scores more. The skill, grace and humor Katty brings to in-person and virtual events as a panel moderator, discussion leader, and interviewer will get the most out of her guest/panelists and create a memorable experience for the audience.

Select Book Titles

- **2023:** The Power Code
- **2020:** Living The Confidence Code (Real Girls, Real Stories, Real Confidence)
- **2019:** The Confidence Code for Girls Journal
- **2018:** The Confidence Code for Girls
- **2014:** The Confidence Code: The Science and Art of Self-Assurance---What Women Should Know
- **2010:** Womenomics: Work Less, Achieve More, Live Better

Select Articles

- [Katty Kay – Landing Page](#)

Washington, D.C.-based British news anchor Katty Kay brings a fresh perspective to the reporting of American politics and global affairs. When she's not busy making sense of the news from Washington and around the globe, Katty writes on the art and science of women and self-assurance - helping them turn thoughts into action to master a more confident mindset. She is co-author (with Claire Shipman) of three New York Times bestsellers.

Select Testimonials

"It was a privilege for our most senior leaders to hear perspectives from you, David Cameron, and John Kerry. Your deft moderation of the

discussion helped ensure a robust exchange of ideas on global trends and their impact on business. I know we will look back on your session as among the most memorable highlights of our time in Rome."

– *CEO, Deloitte Global*

"On behalf of the entire Ellucian team, thank you for giving up valuable family time last week to join the female leaders. Your message on "The Confidence Code" was profoundly on target and inspirational to all of us!"

– *CEO, Ellucian*

"It was great to see you again. You were incredibly well-received – both last night and this afternoon. Your message is powerfully and passionately delivered, and really resonates with us. Thank you again for taking the time to join us."

– *Chairman & Managing Partner, Gibson Dunn*

"We are still getting high praise from our members (and staff) on Katty Kay's presentation. She definitely was one of the highlights of the conference and I have let my colleagues know that they should definitely consider her as a speaker for any future events."

– *Communications Manager, Government Affairs, National Association of REALTORS®*

"Thank you for being such a great keynote speaker. Your presentation touched our entire membership. The way you set the table with your message of where America fits in today's Global Economy, was quite skillful and eye opening for those attending. They felt reassured that the USA was still the world leader that they all grew up believing and yes ... better days are on their way!"

– *Education Consultant, Florida Public Pension Trustees Association*

"Thanks to Katty the event was very successful. We have gotten back a lot of positive feedback from the group. She was fantastic at the event and the topic was something all of the women could relate including me. I thoroughly enjoyed meeting Katty and listening to her. She is a very down to earth person who brings a lot of knowledge and experience to any group that she has the pleasure to speak to their group."

– *Executive Assistant, Penske*

"Wanted to let you know that Katty was fantastic!! Great way to end the conference session today. She is such a great speaker and her Q&A session was great - we could have gone on forever."

– *Executive Director, SAE Detroit Section*

"I want to thank you for leading such a superb panel discussion. The rapport that you established through the conversation was just wonderful and the panelists were both extremely candid in their views which our members appreciated (and commented on). It was one of the best discussions on emerging markets that we've featured at the Winter Forum. I was thrilled with the outcome and it was a real honor to have you join us."

– *Founder, NMS Management*

"Katty Kay was a huge hit with the attendees at NY Cash Exchange! She did a great job of creating a current events message geared to our group's primary areas of interest and her presentation style was very polished and professional. Her humor provided a welcome balance. Perhaps the highest point was the Q&A session. She is obviously very well informed and quick minded. We would certainly book her again."

– *Managing Director, Ruzek Management*

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“It was our pleasure to have you appear before our attendees last week in Miami on the occasion of our annual meeting of the American Cotton Shippers Association. Your comments and analysis of domestic and international matters was very well received and enjoyed by everyone I spoke with afterwards. The connections you made with our members regarding their export markets relating to China, Turkey, and others was a very good fit. Your genuine approach to the audience was refreshing and made personal by your wonderful smile and personality.”

– *President/CEO, ACSA*

“I can't begin to describe how well Katty connected with our audience. She really resonated with the group as a single presenter discussing politics in DC and the obvious partisanship and discord that threaten our political representatives to govern. Interestingly, she does not give the press a free ride either, as too often, be it television or radio, the media has turned nearly as partisan as our politics. She was engaging, confident and yet self-deprecating at the same time. Doing double duty, she then moderated a business session discussing gender issues in the industry where she performed magnificently. With her recent book, “Womenomics”, it was obvious she knows the concerns and problems of women in the corporate world and their impact in the marketplace. We had several compliments about this session, especially from men. Having said all that, perhaps her most important attribute is her genuineness. She was perfect for our program and our audience. I would not be hesitant to recommend her to any organization.”

– *President/CEO, NABCA*

“She may have been our best speaker (ever) - delightful and substantive and a pleasure to work with - our members just loved her.”

– *Vice President, Public Affairs, HR Policy Association*