

# Mark Whitacre, Ph.D.

## When Good Leaders Lose Their Way

Please contact a GDA agent for information.

### Topics

- Accountability
- Ethics / Values
- Faith / Spirituality
- Government Regulation
- Overcoming Adversity
- Work-life Balance

### About Mark Whitacre, Ph.D.

Mark Whitacre is an Ivy League Ph.D. and the highest-ranked executive of any Fortune 500 company to become a whistleblower in US history, and is responsible for uncovering the ADM price-fixing scandal in the early 1990's. Mark Whitacre wore a wire for the FBI every day for three years. His wife Ginger forced him to turn himself into the FBI, which then started the ADM price-fixing case

Mark Whitacre is Executive Director at Coca-Cola Consolidated. His undercover work with the FBI during the ADM scandal was the inspiration for the major motion picture, "*The Informant*," starring Matt Damon as Mark Whitacre, and the 2010 Discovery Channel Documentary, "*UNDERCOVER*". Drawing from his unique history, Mark provides one-of-a-kind insight into corporate ethics, corporate greed, and the warning signs of a flawed corporate leadership.

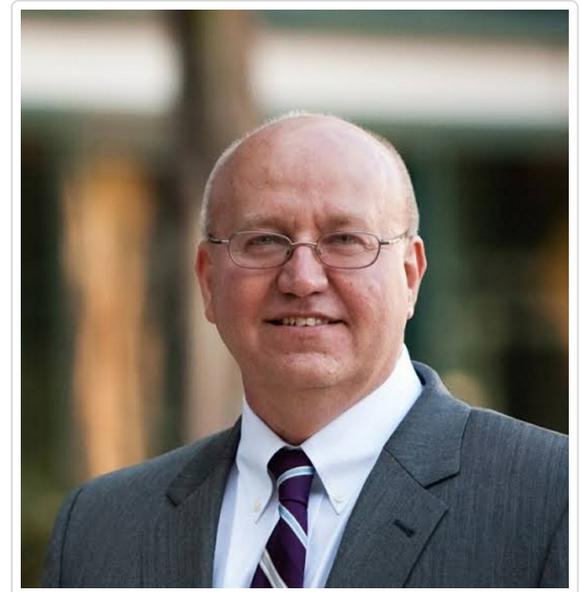
After completing B.S. and M.S. degrees at Ohio State University, Mark then earned his PhD. degree at Cornell University in Biochemistry. Mark then worked for multiple Fortune 500 companies including Ralston Purina, Degussa (Evonik), and Archer Daniels Midland (ADM). Mark was hired at ADM, a \$70 billion company, when he was 32, and as the president of the BioProducts Division from its launch, was the youngest Divisional President in the history of the company. In just six years, their fermentation complex became one of the largest in the world. At age 35, he became a Corporate Vice President of ADM and was the leading candidate to become the next company president.

Mark Whitacre has extensive international business experience, having lived for almost four years in Germany, working for an international company. He has also been involved with two international companies in the Southeast Asia market and traveled the region dozens of times. Mark's more than two decades of top management experience at Fortune 500 and international companies, as well as his experience with the ADM price-fixing scandal and the FBI, give him a unique, seasoned perspective on leadership in the corporate world. Today, the FBI publicly refer to Mark Whitacre as a national hero. As Douglas Burris, Retired Chief of U.S. Federal Probation in the Eastern District of Missouri has stated publicly, "The story about Mark Whitacre's redemption and second chance is one of the most inspirational stories of our time."

Mark is married to his wife Ginger for over 42 years. They have three adult children.

### Select Keynotes

- **Business – Keep Life Balanced (losing balance makes mistakes)**  
The importance of Work Life Balance
- **Business Ethics (Doing the Right Thing) and Inspirational Presentation about Overcoming Extreme Adversity**  
Ethics & Compliance presentation based on a real life Fortune 500 corporate scandal
- **Overcoming adversity – family stayed together**  
Real life story of a family surviving extreme adversity against all odds
- **When Good Leaders lose Their Way**  
Ethics & Compliance presentation based on the highest ranked executive in US history to ever become a FBI whistleblower



### Select Book Titles

- **2010:** Mark Whitacre Against All Odds

### Select Articles

- [A Presidential Pardon Long Over Due For Whistleblower Mark Whitacre](#)

- [2010 Discovery Channel Documentary](#)

The Mark Whitacre Story

- [2015 interview in Two Ten Magazine](#)

Remarkable story of Mark Whitacre's journey of overcoming adversity

- [Forbes Article interview with Mark Whitacre](#)

Forbes Article interview with Mark Whitacre

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— *YPO Washington, DC*