

Molly Fletcher

Author, Podcast Host & Top Sports Agent

Please contact a GDA agent for information.

Topics

- Leadership
- Motivation
- Negotiation
- Peak Performance
- Sales
- Teamwork / Teambuilding

About Molly Fletcher

Hailed as the “female Jerry Maguire” by CNN, Molly Fletcher made a name for herself as one of the first female sports agents. During her almost two-decade career as President of CSE, Molly negotiated over \$500 million in contracts and represented over 300 of sports' biggest names, including Hall of Fame pitcher John Smoltz, PGA TOUR golfer Matt Kuchar, broadcaster Erin Andrews and basketball championship coaches Tom Izzo and Doc Rivers.

As a World's Top 50 Keynote Speaker, she delivers her inspiring message to audiences around the world. She is the author of five books, including *The Energy Clock* and *Fearless at Work*, and her latest TED Talk, “Secrets of a Champion Mindset,” has more than one million views.

Molly is the founder and host of the *Game Changers with Molly Fletcher* podcast, where she interviews experts and celebrities in every field including Arthur Blank, Dabo Swinney, John Mackey, Matthew McConaughey, Priyanka Chopra Jonas, and Simon Sinek.

Her insights have been featured in prestigious media outlets, including CNN, ESPN, Forbes, Fast Company, InStyle, and Sports Illustrated.

Molly recently launched her first on-demand course, *Up Your Game*, to help people unlock their drive and up their game. Her company *Game Changer Performance Group* helps clients unlock peak performance through training experiences on Energy, Negotiation and High Impact.

Select Keynotes

• Unleash Your Potential

It often takes a crisis to create change in our lives. How can we create transformational change in the absence of crisis and unleash our true potential? In this inspiring keynote, Molly shares stories from her experiences as one of the only female sports agents in the industry as well as lessons from some of the top athletes and coaches in the game. She outlines the 5-step process to unleashing your potential and achieving peak performance.

Learn how to:

- Move forward purposefully towards goals of your own making
- Create lasting change and recover from adversity faster
- Maximize your energy and execute against key priorities

• Fearless At Work

A bold leader with an incredible story, Molly's message will have you ready to dream, live and grow fearlessly. Sharing stories from her personal journey, Molly encourages individuals to trade comfort for courage and embrace grit, resiliency and curiosity on the pathway to fearlessness.

Learn how:

- The best in their field face challenges fearlessly



- ◊ Develop an attitude of resiliency and grit
- ◊ To re-awaken your fearless self through bite-sized bravery
- ◊ Living authentically is the key to success

- **Women Winning in Business... and Beyond**

A trailblazer in the male-dominated sports industry, Molly empowers women to carve out their own path for success. Her message inspires, using humor and personal stories of her own experiences to connect. Molly shows how you can find fulfillment without sacrificing personal or professional goals.

- **Leading the Way: Inspiring Go Getters and Game Changers**

In order to lead, you have to inspire people to want to follow. A true leader knows that leadership extends beyond self. From the arenas of professional sports to the boardrooms of major companies, Molly shares what drives top leaders and how they inspire collective success.

Learn how the best leaders:

- ◊ Connect versus communicate and create a culture of feedback
- ◊ Lead through change and adversity
- ◊ Hire and retain talent with a focus on growth mindset
- ◊ Inspire self-accountability and a culture of success

Select Book Titles

- **2024:** Dynamic Drive: The Formula for Sustained High Performance in All Areas of Your Life
- **2020:** The Energy Clock: 3 Simple Steps to Create a Life Full of ENERGY - and Live Your Best Every Day
- **2017:** Fearless at Work: Achieve Your Potential by Transforming Small Moments into Big Outcomes
- **2014:** A Winner's Guide to Negotiating: How Conversation Gets Deals Done
- **2013:** 5 Best Tools to Find Your Dream Career
- **2011:** The Business of Being the Best

Select Articles

- [Game Changers with Molly Fletcher](#)

Molly Fletcher's podcast where she interviews peak performers from sports, business and more.

- [CNBC: Show Me The Money! How to Negotiate Like a Sports Agent](#)

Hailed as the "female Jerry Maguire" by CNN, Molly Fletcher negotiated over \$500 million in deals as a sports agent. She shares strategies from her new book "A Winner's Guide to Negotiating" with CNBC.

- [Atlanta Business Chronicle: Embrace Your Potential](#)

Motivational speaker and author Molly Fletcher shares her tips for unleashing your potential and achieving peak performance.

- [Fast Company: 5 Habits Of People Who Always Get What They Want](#)

The fine art of the counter-offer: Do your homework, have a real conversation, and arrive with confidence.

Select Testimonials

"There's only one word to describe the great Molly Fletcher – phenomenal. Her presentation to our employees was true-to-life, uplifting and powerful. When it was time to leave, most employees seemed not to want to leave the room, as if Molly's energy and strength would somehow rub off on them. If your organization is ever in need of a speaker whose words motivate and inspire at every turn, give Molly a call."

– Angie Reevers, Corporate Communications, Porsche Cars North America, Inc

"We were thrilled to have you be a part of our ERG conference this year. You were great and the attendees loved you. If you haven't already heard from some of them I'm sure you will... lots of them would love to have you come speak at their events in the future. You were a big hit, thank you!"

– Debbie Storey, EVP Mobility & Customer Service, AT&T

"Molly is 'the complete package.' She is authentic, inspirational and entertaining. She knows how to connect to an audience and deliver unique tools that can captivate as well as motivate. It is an honor to introduce Molly as our keynote speaker during our Executive Women's Day programming and her passion and devotion to each and every event is a testament to her wonderful character. Our follow up surveys rank her 9 or 10 out of a possible 10 on all occasions. Thank you Molly for an amazing year and we look forward to your presence at even more events next year!"

– Donna Fiedorowicz, Senior Vice President, PGA TOUR

"Molly was hands down one of the most popular speakers at our recent leadership conference. Her energy and real-life anecdotes that come from nearly two decades of representing professional athletes and others from the world of sports kept us all totally enthralled. Her talk is entertaining and so much more as she shares her real-life experiences while at the same time deconstructing a recipe for success. Molly offers a great presentation for any leader seeking to up their game."

– Pat Esser, President, Cox Communications

"Molly's keynote message really hit the bullseye at our annual sales conference. Never in the 28 year history had a keynote speaker scored greater than an overall 90+ rating on our participant survey – until now. Molly inspired and engaged our sales teams to "Unleash Their Potential" in a way each participant could relate with. It is safe to say – Valpak will see her again in the very near future!!"

– Rick McElwain, EVP Revenue Development, Valpak Direct Marketing Systems