

# Jason Lauritsen

## Employee Engagement and Workplace Culture Expert

Please contact a GDA agent for information.

### Topics

- Employee Engagement
- Human Resources / Workforce Issues
- Innovation / Creativity
- Leadership
- Management
- Peak Performance

### About Jason Lauritsen

A dynamic keynote speaker, Jason Lauritsen is a true thought leader in the world of work and employee engagement who is dedicated to revolutionizing the way we **Lead With Relationship™**. He fearlessly challenges traditional norms to reshape the employee experience by consistently placing authentic human connection at the heart of leadership.

A firm believer that leadership is most impactful when it's built on genuine care, support, and respect, he helps organizations reimagine their role in helping people lead fuller, more meaningful lives.

As a corporate executive, Jason cracked the code to doubling company revenue per employee. But it wasn't until he began working at a company responsible for Best Places to Work contests across North America that he discovered the key that unlocks employee engagement, no matter the organization: People experience work as a relationship.

He is the author of two books, *Unlocking High Performance* and *Social Gravity*. His thought leadership has been featured in *Forbes*, *Fast Company*, *Talent Management* magazine, *HR Executive* magazine, and SHRM publications.

### Select Keynotes

- **LEAD WITH RELATIONSHIP The True Path to Employee Engagement**

This impactful keynote inspires your audience to transform how they lead by helping them to understand one fundamental truth:

**We ALL experience work like a relationship.**

That means we crave the same things from work that we do ANY important relationship in our lives: acceptance, appreciation, and commitment.

Through this eye-opening talk, Jason delivers an experience that helps leaders put an end to any outdated ways of managing people, so they can instead liberate employees to deliver their best.

This keynote is ideal for audience what are:

- ◊ Struggling to engage employees
- ◊ Seeking to create more fulfilling experiences for people at work
- ◊ Ready to unlock the full potential of those they lead

Your audience will leave with:

- ◊ A better understanding of what it take to keep people engaged
- ◊ Deep insights into how to get the best out of their people
- ◊ A new outlook on leadership

- **CHECK IN BEFORE THEY CHECK OUT: How to Engage and Retain Top Talent**

The Check-In Method presented in this keynote empowers audiences to self-assess their relationships with those they lead. In doing so, they learn to turn opportunities for connection into the support employees need to be happy, effective, and productive.

**The Check-In Method helps audiences become the leaders people want.**



By learning this fail-proof formula to strengthen their relationships with individuals and teams, each attendee uncovers the secret to dramatically improving retention, performance, and engagement.

This keynote is ideal for audiences who are:

- ◊ Struggling to engage in challenging conversations with those they lead
- ◊ Seeking to elevate employee performance
- ◊ Wanting to solve the challenge of employee retention

Your audience will leave with:

- ◊ A process to help them immediately improve how they relate to people on their teams
- ◊ An understanding of what it takes to inspire peoples' best work
- ◊ An approach to leading other that ensures retention and performance

#### • **Social Gravity: Unleashing The Power of Relationships**

We've heard it our whole lives, "It's not what you know, but WHO you know that matters."

In this dynamic keynote, Jason teaches audiences how they can make a bigger impact, move their organizations forward, and fuel their success by leveraging the profound power of relationships.

Jason shares the Six Laws of Social Gravity and invites audiences as a roadmap to help attendees transform their careers, businesses, and lives for the better.

This keynote is ideal for audiences who are:

- ◊ Seeking to understand how they can achieve greater personal and business success with more ease
- ◊ Grappling with a lack of purpose or belonging at work
- ◊ Wanting to build a network that contributes to their success, happiness, and wellbeing

Your Audience will leave with:

- ◊ The 6 Laws of Social Gravity, and how they relate to their success
- ◊ Powerful tools to attract ideas, information, and opportunities
- ◊ The ability to start being more intentional and skilled in the way they grow their network

#### **Select Book Titles**

- **2018:** Unlocking High Performance: How to use performance management to engage and empower employees to reach their full potential
- **2012:** Social Gravity: Harnessing the Natural Laws of Relationships

#### **Select Testimonials**

Your presentation yesterday is already creating conversation and challenging how to address issues. That is immediate impact! Thank you for your unfailing commitment to work with us and ensure the session was a success.

— *Consolidated Container Company*

After seeing Jason speak I had to share him with my organization. Both his workshop and keynote on engagement received some of the highest feedback scores I've seen. One participant wrote, 'Wonderful presentation and relevant content. I left feeling empowered. And filled with creative ideas'. As a speaker Jason has it all: credibility, creativity and great content!

— *Daxko*

Thanks for an exhilarating, impactful and profound presentation. The lessons transferred will be permanently etched in our psyche as we individually and collectively take up the challenge of being enablers of human capital success - until such times, continue to win!

— *Jamaica Business Development Corp*

Jason is a dynamic speaker that has a true understanding of what drives employee engagement. Relationships are at the center of everything we do as leaders. Jason will challenge conventional management strategies and will get your team to think differently about how they approach

work. Work is no longer a contract, it's all about the relationship.

– *PayPal*

Our event went SO well! I think Jason did an excellent job and was just the right person for what we needed. I think he really got through to most of our people and everyone walked away with thing(s) of value. We have plans to continue leadership development throughout the year to build from what Jason started and then do some internal wrap ups of the years' learning in late October. He did a great job of getting people to think deeper about why people are not engaged and the importance of the relationship building piece of it through the exercises he has us do. I think there were some pretty hard hitting “a ha” moments.

– *Wegner CPAs*