

Todd Buchholz

Economist & Former Director of Economic Policy under George H.W. Bush

Please contact a GDA agent for information.

Topics

- Economic Forecast / Emerging Markets
- Global Finance

About Todd Buchholz

Economist Todd Buchholz “lights up economics with a wickedly sparkling wit,” says the Associated Press. The former White House senior economic advisor, Tiger hedge fund managing director and best-selling author has jostled with such personalities as James Carville and Ben Stein. His lively and informative speaking engagements have earned him a place in Successful Meetings Magazine’s “21 Top Speakers for the 21st Century, and his best-selling books on economics and financial markets have been widely translated and are taught in universities worldwide.

From White House to Wall Street

As a frequent commentator on the state of the markets, Todd Buchholz brings his experience as a former White House director of economic policy, a managing director of the \$15 billion Tiger hedge fund, and a Harvard economics teacher to the cutting edge of economics, fiscal politics, finance, and business strategy. Buchholz is a frequent guest on ABC News, PBS, and CBS, and he recently hosted his own special on CNBC. Buchholz has debated such luminaries in the field as Lester Thurow and Nobel Laureate Joseph Stiglitz.

Before joining Tiger in 1996, Buchholz was President of the G7 Group, Inc, an international consulting firm whose clientele included many of the top securities firms, investment banks and money managers in New York, London, and Tokyo, including Goldman Sachs and Morgan Stanley. His commentaries were closely read by officials at the Federal Reserve, Bundesbank and Bank of England. From 1989 to 1992 he served at the White House as a Director for Economic Policy. Buchholz won the Allyn Young Teaching Prize at Harvard and holds advanced degrees in economics and law from Cambridge and Harvard. He was a fellow at Cambridge University in 2009, holds several engineering and design patents and is a co-producer of the Broadway smash “Jersey Boys.”

Buchholz is the inventor of the Math Arrow, a mathematical matrix that makes numbers more intuitive to children. He is the CEO of Sproglit, LLC, which develops software and classroom materials based on the Math Arrow. Martin Cooper, widely recognized as the inventor of the cellular phone, has called the Math Arrow “ingenious.”

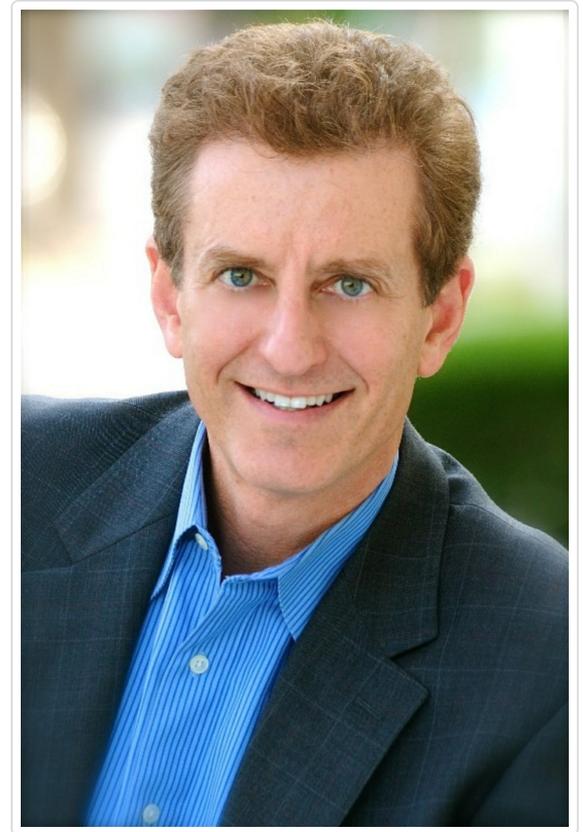
Acclaimed Author and Keynote Speaker

Buchholz has authored numerous critically acclaimed and best-selling books, many of which he has developed into successful lectures and speaking events. His books have been translated into a dozen languages and are used in universities worldwide, including at Harvard, Duke, and Princeton. Author Buchholz is praised for his examination of economics, business and entrepreneurship in the context of global society.

Market Shock: 9 Economic and Social Upheavals that Will Shake Our Financial Future, was released to rave reviews and dubbed “outstanding” by the Wall Street Journal. Buchholz has also published the best-selling New Ideas from Dead Economists, New Ideas from Dead CEOs, From Here to Economy, and Lasting Lessons from the Corner Office, which garnered high praise from The New York Times and Financial Times. Named by Publishers Weekly as a “top ten” book for 2011, his book Rush: Why You Need and Love the Rat Race has been praised by the Financial Times, Toronto Globe & Mail, Los Angeles Times and the BBC, among many others. Buchholz has penned articles for the New York Times, Wall Street Journal, Washington Post, Forbes, and Reader’s Digest.

Trend Forecaster & Global Economy Expert

Buchholz is widely sought for his depth of experience, sharp wit and honest, entertaining delivery. He puts global politics and financial markets into perspective and offers a positive understanding of the challenges and opportunities facing today’s markets.



An experienced media personality, Buchholz gave a lecture at the White House entitled “Clarity, Honesty and Modesty in Economics,” and has delivered keynote speeches before such influential corporate and financial institutions as Microsoft, IBM, Goldman Sachs and the United States Chamber of Commerce. He has served as a consulting advisor to the White House, Microsoft, Allstate, Goldman Sachs, IBM, SAP and Toyota, and he is routinely asked to provide perspective in newspapers such as the Wall Street Journal and the New York Times.

Select Keynotes

- **Behavioral Economics Can Work For You**

Business leaders and policymakers take heed – your social, cognitive, and emotional biases (and those of your consumers) will affect your finances. Todd Buchholz examines how generational differences, habitual cognitive decisions, and work relationships all operate together to inform market decisions and public choices. Todd takes a sweeping view of the nature of competition in business, arguing for the vitality, growth, and progress it inspires in us. Drawing on biography, he also looks into the lives of influential entrepreneurs to explain how little ideas were turned into big successes that overhauled the way business is done, providing immediately actionable takeaways. As talented journalists such as Malcolm Gladwell and David Brooks delve into the fields of behavioral economics and behavioral finance, Todd’s analytical work offers a deeper understanding particularly suited for business people and policymakers who need to apply psychological principles to everyday life

- **China: The Threat and the Opportunity**

Everyone knows China offers one billion potential customers. But China also provides one billion workers eager to compete with American workers. The Chinese Communist Party has shed its communist ideology, but it still struggles to keep its people under control. By showing audiences how to anticipate China’s next moves, this original keynote speech presentation by Todd Buchholz will help you take advantage of the incredible business opportunities ahead while avoiding the landmines.

- **How To Compete in A Global Economy**

Never before have businesses felt such excruciating pressure to compete. While enjoying superlow interest rates and riding a roller coaster stock market, firms have struggled to raise prices, even when their costs go up. China poses a threat but also an opportunity for new sales. Loyal customers seem ready to jump to a competitor. How can your company or industry survive and thrive? What will Congress do to help or hurt your industry in the coming year? Keynote speaker and former Harvard scholar Todd Buchholz teaches how to anticipate the new trends that open up fresh opportunities for manufacturing, service and technology companies.

- **Is the Economy Headed Higher – or Off a Cliff?**

The go-go days of the 1990s turned into the go-sideways days of the 2000’s. What’s next? How will China’s erratic growth shake up business? Will the crash in commodity prices unhinge the economy, or propel it forward? Can the Fed keep the economy recovering in the Janet Yellen era? Will Congress try yet another “stimulus?” Todd Buchholz, who led the White House Energy Strategy, will help you figure out whether OPEC and Russia can tighten energy supplies again or whether a revolution in natural gas will reinvigorate U.S. factories. Learn how the “scissors economy” opens up new business and investment opportunities. Today might be the very best—or the very worst—time to finance a loan. By “connecting the dots” of the world economy, Todd Buchholz will help you develop a timely vision for the economy and the stock market.

- **New Ideas from Dead CEOs**

Todd Buchholz brings to life history’s greatest CEOs—from Steve Jobs to Ray Kroc to Akio Morita, Estée Lauder to Tom Watson Sr.—and shows how their lives, leadership and lessons can inform and inspire us in today’s chaotic marketplace. How did Sam Walton help create the “scissors economy” and go from being the owner of a single dime store to the CEO of Wal-Mart? How did Estée Lauder, a working-class woman from Queens, convince the shoppers at Saks to buy her cosmetics? How did the San Francisco earthquake of 1906 eventually lead to A.P. Giannini’s success as America’s greatest banker? In this speech, Buchholz answers these questions and shows today’s business managers how to deploy their entrepreneurial secrets to benefit their companies in today’s hyper-competitive global economy. He uses his experience as a White House economist, Harvard scholar, and Wall Street professional to show investors what kinds of CEOs to invest with and what kinds of companies to steer away from. In addition, Todd lays out a forecast for the economy and the financial markets. Audiences come away from this keynote presentation with a fresh understanding of the competitive pressures we face today, and a road map to finding success.

- **Prosperity Ahead – Or Not?**

As the presidential election race threatens to reshape policy from taxation to healthcare to foreign affairs, governments and companies must grapple with crucial questions: How can the Fed prod the economy to recover, while Brexit and other worries drag down sentiment? Will the Fed keep its independence or be turned into a tool of the White House? Will the next president look to hike the minimum wage and tighten overtime rules, or give firms more leeway on employee work rules and compensation? Will the U.S. build up bigger and bigger debts without tackling entitlements? What’s at stake for the economy, the financial markets and geopolitics, amid foreign policy crises in Syria, Ukraine, Venezuela and Iran? Todd Buchholz will help you figure out whether the Washington sweepstakes makes life easier or tougher for your company’s profits and its share price. Todd Buchholz has delivered keynotes at the White House, Treasury Department, UK Parliament and the Mexico stock exchange. His just-released book *The Price of Prosperity* is currently ranked #1 on Amazon for government and received rave reviews from advisors to Hillary Clinton and from advisors to Donald Trump. By “connecting the dots” of the world economy, Todd will inspire you and help develop a timely vision for the economy, the financial markets, and the dramatic impact of the presidential election.

- **Rush: Why You Need and Love the Rat Race**

Todd Buchholz, author of the classic *New Ideas from Dead Economists* and *New Ideas from Dead CEOs*, reveals why we need competition to

keep us going and going strong. Weaving in everything from neuroeconomics to evolutionary biology to renaissance art to General Motors, Buchholz will convince you that the race to compete has not only made us taller and smarter, it's what we love and need. In this provocative keynote presentation, Buchholz explains why laid-back firms get entangled in their own red tape and why contented CEOs end up driving their employees to bankruptcy court. While Buchholz argues that businesses need internal competition, he shows how to inspire creative competition, rather than a shark-infested culture. This is a cutting edge presentation that defies and shreds conventional wisdom.

- **The Hope and Danger Behind World Politics**

Since September 11, 2001, the world has changed, looking even more dangerous than during the Cold War era when the Soviet Union aimed missiles at the U.S. In just a few weeks during the winter of 2011, the map of the Middle East turned upside down, reposing dictators and replacing them with...who knows? Todd Buchholz takes his audience on a world tour to gauge the "hot spots" that threaten us. At the same time, though, we must appreciate the successes: the countries that have turned from dictatorships to democracies; the economies that have dumped communism for capitalism. Recently, The New York Times editorial page called on Buchholz to make sense of the terrorism threat. As a former "point man" for the White House during the Gulf War, Todd Buchholz shows his audience how to handle the risks while keeping hope alive in this expansive keynote speech presentation.

- **The Next President 2016 – What's at Stake?**

In this keynote speech, former White House adviser Todd Buchholz takes you inside the hottest debates in Washington and on the campaign trail. Who can bring the Republican Party back to the White House? Will Hillary Clinton wrap up the Democratic nomination without a serious challenge? In the meantime, who's left pushing the regulatory buttons in the final years of President Obama? How will President Obama reshape the economic and business landscape while facing up to a GOP-controlled Congress? Will the government continue to shudder with threats of shutdowns and debt ceilings? Will Janet Yellen's Fed continue to push down interest rates? What's at stake for the economy, the financial markets and geopolitics, amid foreign policy crises in Syria, Ukraine, Venezuela and Iran? Todd Buchholz will help you figure out whether the Washington sweepstakes makes life easier or tougher for your company's profits and its share price.

- **The Price of Prosperity: How to Renew Rich Nations**

What's wrong with America and the modern economy? When rich nations begin to shatter, "everyone has a comfy bed—but fewer people have a reason to get out of it." Todd Buchholz's new book *The Price of Prosperity* is earning rave reviews from leading minds on the Democratic and the Republican side of the aisle, from Larry Summers and Alan Blinder to Larry Kudlow. In this entertaining speech Todd explains the 5 factors that can undermine rich countries, and he puts forth bold solutions to address the eroding work ethic, rising debt loads, and the challenge of patriotism in a multicultural country. Todd takes audiences on a fascinating historical tour, from ancient Sparta to the Habsburg Monarchy to the fall of the Ottomans to identify how rich nations get in trouble, and how they can get out. Here's what the Wall Street Journal reviewer said about Todd's approach: "Mr. Buchholz was economic adviser to George H.W. Bush. He has run a hedge fund. He teaches and writes books and is popular with TV talk-show hosts. His book reflects that range of talents in that it has the tone of a provocative and entertaining dinner speech, studded with factoids and witticisms...The result is entertaining and informative...Mr. Buchholz has raised his warning flags in a charming way." Audiences will come away enlightened, motivated, and uplifted.

Select Book Titles

- **2021:** *New Ideas from Dead Economists: The Introduction to Modern Economic Thoughts, 4th Edition*
- **2016:** *The Price of Prosperity: Why Rich Nations Fail and How to Renew Them*
- **2011:** *Rush: Why We Thrive in the Rat Race*
- **2009:** *Lasting Lessons from the Corner Office*
- **2007:** *New Ideas from Dead CEOs: Lasting Lessons from the Corner Office*
- **2007:** *The Castro Gene*
- **2004:** *Bringing the Jobs Home: How the Left Created the Outsourcing Crisis*
- **1999:** *Market Shock: 9 Economic and Social Upheavals That Will Shake Your Financial Future-- and what to do about them*
- **1999:** *New Ideas from Dead Economists: An Introduction to Modern Economic Thought*
- **1995:** *From Here to Economy*

Select Articles

- [All of these health-care plans are so 20th century](#)

Trying to solve health-care problems by focusing just on demand is like trying to cut rope with only the bottom blade of a scissors. You'll likely struggle to get the results you desire, and you might even hurt yourself.

- [Why rich nations may be their own worst enemy](#)

Economist Todd Buchholz rails against what America has become: a people who want everything but aren't willing to pay for it. In "The Price of Prosperity," he suggests that wealthy nations such as the U.S. inflict harm on themselves, even cause their own demise, by racking up debt,

having fewer children and increasing governmental regulations. Economics correspondent Paul Solman reports.

- [The Go-Nowhere Generation](#)

The New York Times, March 2012

- [Washington Should Lock In Low Rates](#)

Wall Street Journal, June 2012: With the Fed pushing yields near zero, there's no excuse for not issuing longer-maturity bonds.