

Dale Partridge

Serial entrepreneur, Founder of Sevenly.org, expert in branding, marketing, & social media

Please contact a GDA agent for information.

Topics

- Branding / Marketing
- Business Growth / Strategy / Trends
- Corporate Social Responsibility
- Diversity and Inclusion
- Leadership
- Social Media
- Social Responsibility

About Dale Partridge

Dale Partridge is a serial entrepreneur and Founder of Sevenly.org, a 40+ person socially conscious e-commerce company based in Los Angeles, California. Sevenly was named "The Most Social Media Driven Company in America" by Mashable.

Each week Sevenly partners with one qualified nonprofit, and donates \$7 from every product sold to support that charity's cause. Since its launch in June 2011, Mashable, Los Angeles Times, and Forbes have named Sevenly one of the fastest growing social good start-ups in the country. In less than two years, Sevenly has given over \$2.8 million in \$7 donations to charities across the globe.

Dale is best known for his expertise in consumer trends, branding, marketing, and social media. He is a creative leader who is influencing an industry to rethink the models of how we do business today.

Dale started his first company while still a teenager and has partnered and launched a number of successful multi-million dollar organizations since. His personal mission is to lead a generation toward generosity and empower business leaders through the teaching philosophy that people matter.

He is an avid speaker and author of the book *People over Profit*. He has keynoted at Facebook, Adobe, Panasonic, Invisible Children, and many more. Dale has been featured in various business publications including the cover of *Entrepreneur Magazine*, *INC Magazine*, *Mashable*, *MSN Money*, *Forbes* and the *Los Angeles Times*. He has appeared on *FOX News*, *NBC*, and other various talk shows.

Dale is a dynamic speaker who leads with authenticity and beautiful design. His speaking philosophy of "speak to people how they need to hear it, not how you want to say it" has earned him trust and credibility with audiences around the world.

Select Keynotes

- **People over Profit - Break the system, market with purpose, and be even more profitable.**

Full Session Description: Have companies just started caring more about the wellbeing of others? Why do consumers feel more socially responsible? And perhaps the most important question, is "conscious capitalism" a fleeting trend or here to stay? In *People Over Profit*, Sevenly Founder Dale Partridge confronts these questions head on. After conducting a two-year research study on marketplace trends, he discovered a vicious cycle of corporate behavior that American capitalism has been stuck in for generations. But Dale believes there is a bright counterpart arising from this downward trend in capitalism. It's these change-agents who understand the secret to creating a sustainable economy is valuing honesty over deception, transparency over secrecy, authenticity over hype, and ultimately, people over profit.

- **Relationship to Revenue**

The 5 Shifts to a Profit-Driven Social Media Strategy

- **Screw Fans, Engagement is all That Counts**

The Science Behind the World's Most Effective Social Media Brands



- **Slow Your Roll**

5 Habits Every Start-up and Entrepreneur Should Stop Doing

- **Stop Lying to Me**

The Future of Truth-Based Marketing and How Change is Inevitable

- **Whyology**

The 3 Secrets to Creating a Cult-Like Following... and a Brand that won't be Forgotten

Select Book Titles

- **2017:** Launch Your Dream: A 30-Day Plan for Turning Your Passion into Your Profession
- **2015:** People Over Profit: Break the System, Live with Purpose, Be More Successful

Select Articles

- [How to Motivate Your Husband to Chase a Dream.](#)

1. Remind Him Who He Is. 2. Questions Over Long Periods Of Time. 3. Tell Him These Words