

Scott Mann

Retired Green Beret | Warrior Storyteller | Strategic Connection Coach

Please contact a GDA agent for information.

Topics

- Communication
- Leadership
- Motivation
- Storytelling
- Teamwork / Teambuilding
- Trust / Honesty
- Virtual

About Scott Mann

Scott Mann is a master at building relationships in high-stakes, competitive environments. As a Green Beret in the United States Army, he forged bonds and solved problems using values and leadership skills that moved people around the world to stand up for themselves. His secret? He was able to restore trust and create human connections in places where that didn't seem possible. He is now bringing those same principles to corporate boardrooms and conference rooms, where trusted leadership is more valuable—and more vulnerable—than ever.

In today's fast-changing, hyper-connected world, sound bytes and tweets have eroded our ability to communicate with one other," Scott says. "When we figure out how to look below the water line of what's really going on around us, we get back to those innate, timeless tribal-like skills that allow us to lead in our business and personal lives. If you can't do that no one is going to follow because they don't trust you.

Scott Mann spent 23 years in the United States Army, 18 of that as a Green Beret, where he specialized in unconventional, high-impact missions all over the world including Colombia, Ecuador, Peru, Panama, Iraq and Afghanistan.

Scott's problem-solving abilities were honed during long deployments in places where trust was absent, conflict rampant and he had seconds to make real connections with local communities using his head, his heart, and when threats closed in against these communities, his hands. Using those leadership skills, Scott now helps organizations gain a better understanding of its internal culture, while exposing the potential for conflict that exists when trust has deteriorated. In the same way he empowered local tribes in Iraq and Afghanistan to make transformative decisions, using very few resources, Scott teaches corporate leaders and their teams the relationship-building techniques that drive so many of his successful combat operations.

Scott appears frequently on CNN, Bloomberg, Fox and Friends, Fox Business News, News Max and dozens of syndicated radio shows including National Public Radio, Wall Street Journal Radio, Fox News Radio and the Jim Bohannon Show. His op-eds have appeared in The Tampa Tribune, Washington Post and the Small Wars Journal.

Scott is a high-performance breath coach certified by Dr Belisa Vranich.

Select Keynotes

- **Client Connections**

This talk addresses the 3 main pain points of fear, uncertainty, and social distancing to answer the questions that are keeping your sales professionals up at night.

- **Rooftop Leadership**

In the dusty villages of Afghanistan, Scott honed a powerful leadership model that created radical change in one of the most hostile environments in the world.



- **Navigating The Churn**

Scott will teach your audience to read the connection challenges of the human terrain with fresh eyes and give them the skills to move people to action.

- **Bridging Trust**

In this talk, Scott will share with your audience practical, time-tested best practices and tactics on managing the most strategic asset a leader has...*trust*.

Select Book Titles

- **2020:** Leading Through Chaos: Thrive Like a Green Beret
- **2017:** Game Changers (Abridged Citizens Edition): Going Local to Defeat Violent Extremists
- **2016:** Mission America: Straight Talk About Military Transition

Select Testimonials

Scott's [Rooftop Leadership] keynote had an element of "the cool factor," I was so engaged as I felt myself climbing up to the Rooftop with Scott, getting ready to take on enemy gunfire. This speech was a "holy cow" moment. I realized that Scott had walked the walk and learned to connect with village elders who, if the engagement went bad, they would do more than just tickle the trigger of their rifles. I realized a that if he could make connections with people that are so different from himself and worlds apart from his own culture, that it was possible for me to do the same. As Scott recalled the names of fellow soldiers and friends he lost during those fights, I felt that I wanted to do work in remembrance of others. I left the keynote and considered working with Scott to learn how to make a bigger impact in the world for something larger than myself.

– *Leadership at Fortune 500 Communication and Technology Services Organization*

Thank you for creating a truly special connection for my teams and [I]. Your connection to the team [and] your story really created a space for individuals to be reflective and safe. The actions and questions you provided, will definitely help me and my team think proactively as we think of our re-emergence.

– *Leadership at Fortune 500 Financial Services Organization*