

Dr. David Ricketts

Innovator, Scholar and Harvard Innovation Fellow

Please contact a GDA agent for information.

Topics

- Disruption
- Education
- Innovation / Creativity
- Professor
- Science
- Technology / Alternate Technology

About Dr. David Ricketts

Harvard Innovation Fellow and award-winning scientist Dr. David Ricketts travels the globe to deliver key insights into how individuals and organizations can spark the innovator inside and utilize those skills for future success. His knowledge of the inner workings of a company from the front line to the CEO are what makes his keynotes memorable, and his innovation process applicable in the truest sense of the word. His innovation insights are especially intriguing since they cover examples from not just corporate gurus, but also those of his Harvard students who might have innovated in a unique way. Dr. Ricketts has worked with some of the world's leading innovative companies including Mastercard, Dell, General Motors, Disney Research and the Harvard Business Review Analytic Service.

As an Innovation Fellow in the Technology and Entrepreneurship Center at Harvard, he co-created and now co-teaches the popular Innovation in Science and Engineering class in the Paulson School of Engineering and Applied Sciences. Dr. Ricketts is also an award-winning, cutting-edge innovator whose scientific research has won numerous awards from top government research agencies and his innovations have been featured extensively in the press. His awards include the National Science Foundation CAREER Award and the U.S. Defense Advanced Projects Agency (DARPA) Young Investigator Award.

Dr. Ricketts is a firm believer in the theory that the creative mind is not limited to a single discipline. He lives life to the fullest by playing the tenor saxophone (performing for international audiences), creates fine furniture and sculptures, and continues to be an explorer in every sense of the word as evidenced by a month long jaunt aboard the Barque Picton Castle, a traditional sail training tall ship.

Early on in his career, Dr. Ricketts learned that those who followed the traditional path did well, but those who had new ideas, who could innovate, were the ones really making a difference. Ever since then, he has shifted his focus to new ideas, new solutions, and new possibilities.

Select Keynotes

- **Build a Culture of Reimagined Innovation**

Dr. Ricketts' passion and expertise as a global thought leader on innovation is exemplified in this all important keynote which stresses the importance of building a culture that re-imagines innovation every step of the way. He first challenges the audience with a key question - What are simple ways that we can create breakthrough ideas that end up changing the world? And then he shares a three part innovation process that empowers teams to create a culture of systemic innovation that becomes foundational to your culture. Dr. Ricketts' presentation will inspire you to reimagine your culture of innovation by showing you how to 1) connect innovation to your teams' everyday jobs; 2) add the principles of innovation to their expertise; and 3) create a process to turn new ideas into executable solutions.

Key Takeaways

- ◊
 - A specific process for innovation throughout your organization.
 - Empowered team members bringing new ideas from within the organization.
 - An inspired workforce who know that innovation is an important part of their mindset as well as their job description.



- ◊ **Understanding that leads to the execution and transformation of a formidable culture of innovation for the future.**

- **The Future of Technology**

Technology plays a significant role in innovation. Dr. Ricketts breaks down how organizations can better embrace technology to accelerate and drive innovation. He explains how the challenge is not always about creating the technology itself, but rather examining and communicating the how and why a new product will appeal to a customer and garner success in the marketplace.

- **Urban Innovation**

Innovation in the urban/civic spaces is on the rise like never before. As an expert in Urban innovation, Dr. Ricketts speaks to cities, governments and civic organizations around the globe to guide them in meeting their urban challenges and explore unique and applicable innovations to satisfy the growing and ever-changing needs of their residents.

Select Testimonials

"Inspirational and awesome content that is applicable to all areas of biz & life" "Set the stage perfectly in a human way" "David is an outstanding speaker/ story teller -- more please!" "Best & most accurate 30 minute intro to innovation I've ever seen" "Outstanding storytelling about tech & disruption"

— *2015 Strategic Innovation Summit at Harvard Participants*

It was a delight to watch Dr. Ricketts engaged the audience right from the first sentence and keep their attention throughout the entire presentation. He was informative, humorous, and witty with a subject that would have been challenging for anyone else. I wish all the opening presentations for our conferences were done with such precision and professionalism.

— *Katherine Cline, President Preferred Meeting Management*

Professor Ricketts is a terrific storyteller. His talks on the subject of innovation are both highly entertaining and educational. I'll continue to recommend our biggest corporate clients engage him as a speaker at their high profile events.

— *Peter Baer, Head of Corporate Development, Palisades Media*

Dr. Ricketts masterfully delivers thought provoking content in a brilliant and well-honed style. His unique insights both challenge and entertain, leaving his audience anticipating the next engagement and makes him a worthy contributor in a wide variety of forums.

— *Sara Hand, President Spark Growth*